

2023-2024 Annual Report



At a Glance

Our Highlights	Innovation and Growth	Sustainability and Impact	Looking Ahead
A group of people, including children and adults, are posing for a photo at what appears to be a sporting event. Some are wearing maroon and white clothing.	A maroon tent with the "NATIONAL ALUMNI ASSOCIATION" logo is set up outdoors. A sign in the foreground says "JOIN OUR MEMBERSHIP SERVICES".	A group of people are standing behind a table covered with a white cloth that has the "UNIVERSITY OF MARYLAND EASTERN SHORE" logo on it.	A large group of people, mostly men, are sitting on a bench in a courtyard with a glass roof.

Foreword



Teonna Wallop, President

The impact we desire is the force that drives our hard work. The legacy that we leave will forever hold a place in the hearts of our students, alumni, and community at large. When we stay true to our values and tenacious in our resolve, the future of our association becomes so much brighter. We are creating a path for strategic sustainability.

I am pleased to present the University of Maryland Eastern Shore National Alumni Association's Annual Report for the 2023-2024 membership year. The report highlights the progress we have made to support our alma mater, students and the community. It further highlights the progress we have made to increase our partnerships, sponsorships, alumni membership and improve donor retention.

First, I would like to thank the volunteers that keep this association running, better known as our Board of Directors, our local alumni chapter executive boards, committee volunteers and our membership at large. Second, I would like to thank our certified alumni recruiters, alumni mentors, those that support our fundraising efforts and our donors. Last but not least, I would like to thank the University of Maryland Eastern Shore (UMES) Office of Alumni Relations for the continued partnership and support.

During the 2023-2024 membership year, we began structuring our work in alignment with a set of strategic priorities identified by the Executive Board of Directors and chapter members. These priorities serve as a framework for our initiatives and activities for the years 2024-2029. Establishing these priorities, provides a clear expression of our value and serves as a guide for association and chapter initiatives. These priorities will continue to steer our strategic initiatives moving forward.

Our Highlights



Highlight 1: Development

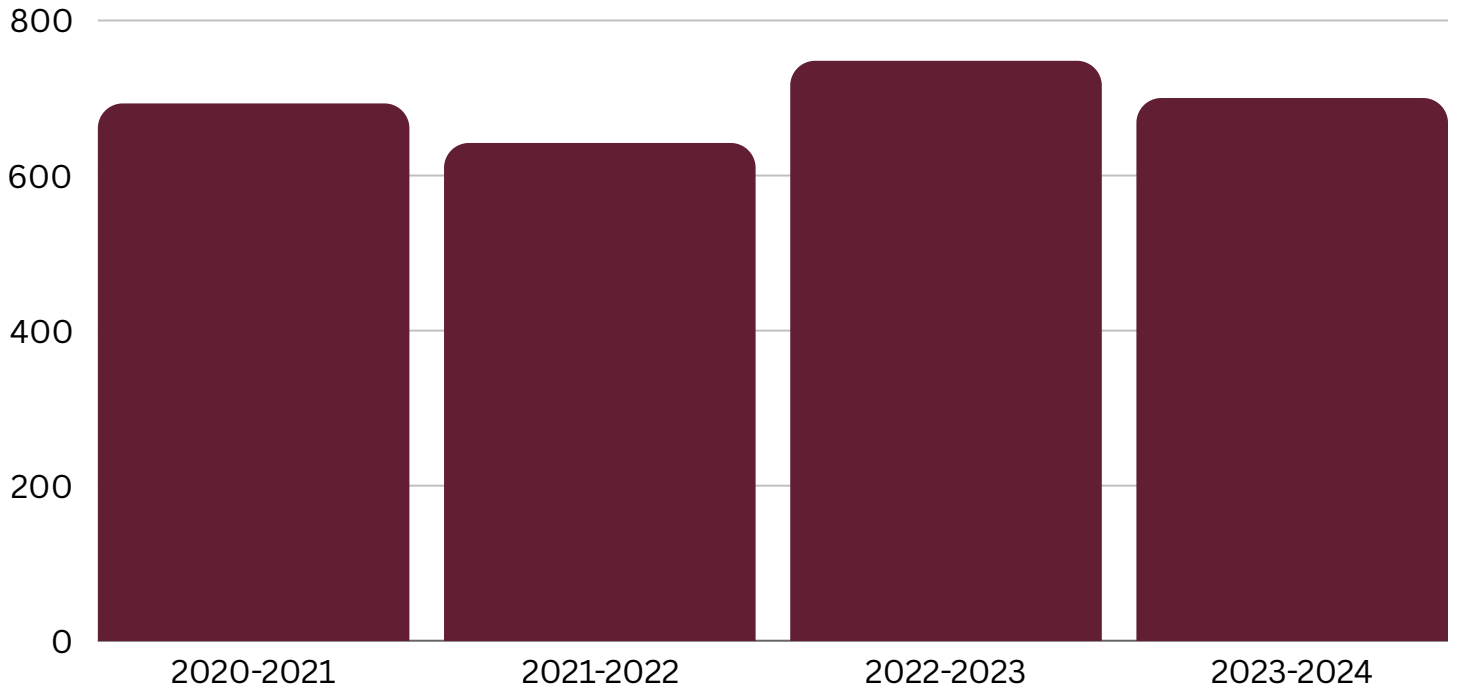
The Development Committee obtained a partnership with HBCU Only which provides commission to the association when our affiliate link is used. The committee launched profitable fundraisers which increased the income needed to fund program budgets and operational costs. The committee identified ten potential sponsors and engaged them through our sponsorship proposal. Some have committed to consider us for sponsorship in 2025.

We concluded the membership year with 31 new life members representing a 29% increase from the 2022-2023 membership year. We ended the membership year with 700 active members which includes 324 active regular members, 28 active associate members, 289 life members, 7 active December 2023 graduates, 10 active May 2024 graduates, 1 honorary membership, 26 active December 2022 graduates and 15 active May 2023 graduates.



Highlight 2: Membership

■ Active

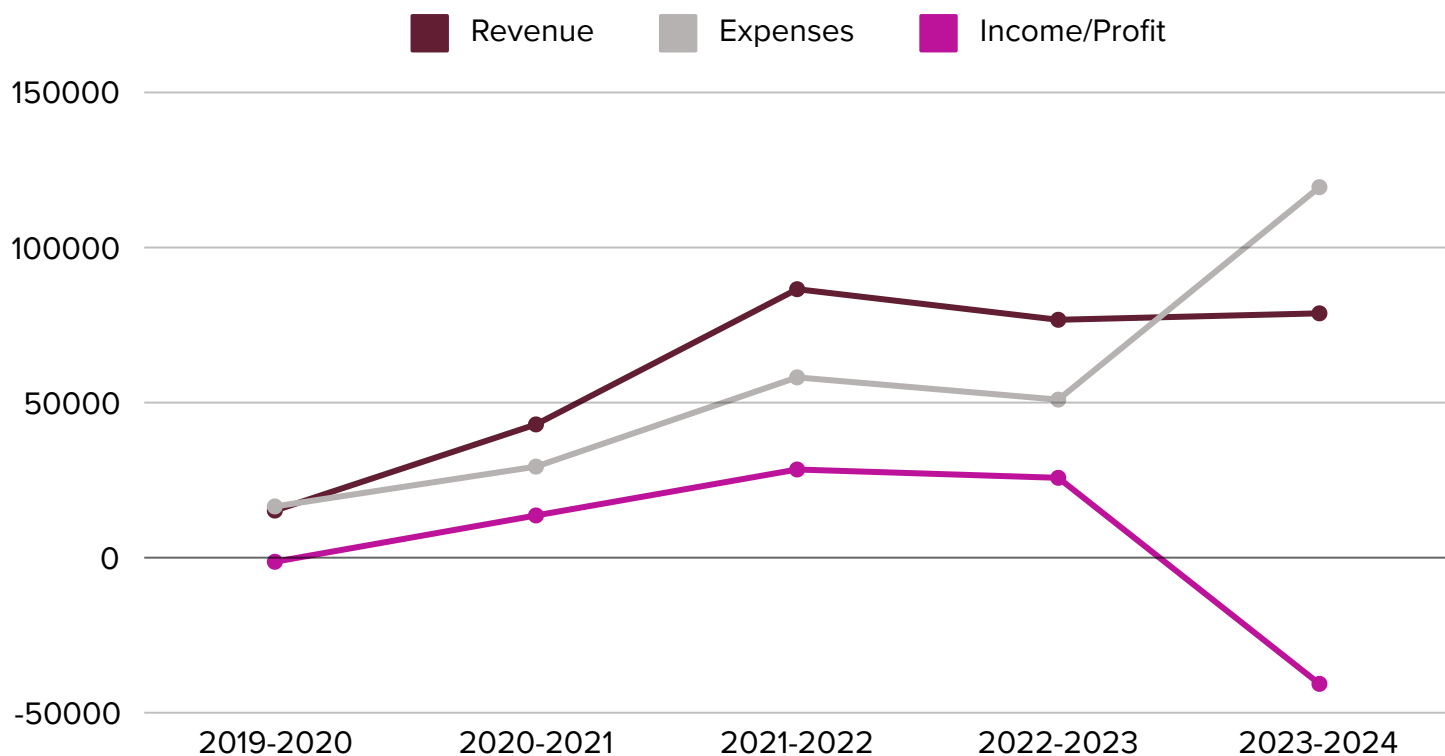


The Homecoming & Special Events Committee hosted several events during homecoming to engage alumni and ensure that they enjoyed their return home. The committee offered discounted hotel rooms for dues-paying members. The committee ensured that all alumni events were advertised widely and launched a homecoming survey to highlight our “glows and grows”. The committee also partnered with the UMES Office of Alumni Relations to provide a reception for alumni during the Mid-Eastern Athletic Conference.

Highlight 3: Homecoming & Special Events

Innovation and Growth

Financial Performance



Our profit and revenue continue to grow even as we stabilize our operational costs. The decline in income/profit for the 2023-2024 membership year is largely due to our ongoing lawsuit with Schulte Hospitality Group and our annual donations. With new sponsorships obtained and donations to date, we anticipate a significant increase during the 2024-2025 membership year.

Expansion Plans

During the 2023-2024 membership year, the association charted a chapter in Northern Virginia. During the 2022-2023 membership year, the association chartered chapters in Philadelphia and Greater Atlanta. Based on the membership data, a local alumni chapter in Southern Florida, North Carolina and Texas is recommended for the 2024-2025 membership year.



Florida



North Carolina



Texas

Sustainability and Impact

The association ended the 2023-2024 membership year with 75 certified alumni recruiters to cover events in the absence of UMES Admissions & Recruitment and/or accompany them to cover events across the country. During the last membership year, the association provided donations to University of Maryland Eastern Shore through our scholarship and athletic endowments, UMES Alpha Phi Sigma Criminal Justice Honor Society and Metropolitan United Methodist Church. Our alumni giving rate for fiscal year 2023 was 2.7% representing 426 alumni donors. However, our alumni giving rate decreased to 1.8% during fiscal year 2024 representing 292 alumni donors. For the 2024-2025 membership year, our focus will be to significantly improve our alumni giving rate.

Our Processes

The association has a 5-year strategic plan that covers 2024-2029. Our bylaws are updated when there is a change in leadership or every two years as needed. Our policies and procedures have been updated to provide more concrete processes. Our association hosts an annual Executive Leadership Retreat to provide professional development for the Board of Directors as well as the executive boards of all local alumni chapters.



2023 University of Maryland Eastern Shore National Alumni Association Executive Leadership Retreat

Looking Ahead

To align with our strategic plan, our goal is to maintain our current sponsorships, partnerships and donors while increasing gradually. It is also our goal to attain new members, retain current members

and reclaim past members. Lastly, to make up for the loss incurred during Homecoming 2023, the goal is to increase our income during Homecoming 2024 through ticket sales, donations, membership and sponsorships.

Outlook

\$ Income	2023-2024	2024-2025	Growth
Development	\$2,855.79	\$3,855.32	35%
Membership	\$26,298.79	\$28,928.67	10%
Homecoming & Special Events	-\$9,263.00	\$10,000.00	7%

Attachments

- 2024 Annual Meeting Agenda
- Alma Mater
- Alumni Prayer
- Board of Directors Reports

Contact Us

For further information, please reach out to us at president@umesnaa.org.

University of Maryland Eastern Shore National Alumni Association

Address: 30665 Student Services Center Lane Princess Anne, MD 21853

Phone: (202) 580-9029

Website: www.umesnaa.org

University of Maryland Eastern Shore

National Alumni Association Annual Board of Directors Meeting

A G E N D A



Friday, November 8, 2024

5PM-7PM – Annual Board Meeting

**UMES SSC Theater
30665 Student Services Center Lane
Princess Anne, Maryland 21853**

Visit our website
www.umesnaa.org

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University of Maryland Eastern Shore
National Alumni Association

University of Maryland Eastern Shore
National Alumni Association
30665 Student Services Center Lane
Princess Anne, Maryland 21853

“Deeds, not words”

“People don’t care about the what, until they understand the why.”

Call to Order & Welcome – Teonna Wallop, UMES NAA President

Alma Mater - All Alumni

Alumni Prayer – Dr. Valerie Robinson, Chaplain

Moment of Silence for Fallen Hawks – Dr. Valerie Robinson, Chaplain

Roll Call – Scarlett Howard, Recording Secretary

Standing Rules – Cimmon Byrd, Parliamentarian

Review of Agenda – Teonna Wallop, President

State of the University – Dr. Heidi Anderson, UMES President

Report of the President – Teonna Wallop, President

Secretary Reports

- a. Meeting Minutes – Scarlett Howard, Recording Secretary
- b. Correspondence – Imani Payne, Corresponding Secretary

Financial Report

- a. Treasurer's Report – Randy Fitzgibbons, Treasurer

Standing Committee Reports

- a. Development – Hope Greene, 1st Vice President
- b. Membership – Brooke Segal, 2nd Vice President
- c. Legislative Affairs– Jenell Ellison, Esq. 4th Vice President

Special Committee Reports

- a. UMES Alumni Relations – Dr. Kadeem Turnbull, Director
- b. UMES Student Government Association – Keith Ceruti, President
- c. UMES Graduate Student Government – Tahirah Johnson

Chapter Reports

- a. UMES Baltimore Alumni Chapter, Inc.
- b. Greater Annapolis Alumni Chapter
- c. Greater Atlanta Alumni Chapter
- d. NYC Tri-State Alumni Chapter
- e. Philadelphia Alumni Chapter
- f. Tri-County Alumni Chapter
- g. Southeastern Virginia Alumni Chapter
- h. UMES Southern Maryland Alumni Chapter, Inc.

Old Business

- a. Marriott Discrimination Complaint

New Business

- a. Bylaws Amendment for Tri-County Alumni Chapter
- b. Organizational Leadership Affinity Chapter Expulsion
- c. Adult Learner Program Scholarship
- d. Quarter 3 BOD Meeting (January 2025)

Open Discussion

Next Meeting Dates

- a. Board of Directors Meeting Qtr. 3 – TBD (Host: TBD)

Adjournment



*University of Maryland Eastern Shore
Alma Mater*

To Thee, dear Alma Mater
We raise our grateful song,
And through Thy noble teachings,
Thou hast made Thy children strong
And thousands still shall praise thee
All earth shall hear their swell
And bind our hearts yet closer
To Thee we love so well
Maryland, Maryland
Home of Maroon and Gray
Maryland, Maryland
Thee, we will love always
All Hail to Thee fair Maryland
All glory be to Thee
Grow Thou in strength in honor
Through all eternity

We love Thy spacious campus
We love Thy towering walls
And noble are Thy teachings
We've learned within Thy halls
Stand thou forever glorious
Full robed in living green
Shine thou in endless splendor
Beneath the trees serene
Maryland, Maryland
Home of Maroon and Gray
Maryland, Maryland
Thee, we will love always
All Hail to Thee Fair Maryland
All Glory be to Thee
Grow Thou in strength in honor
Through all eternity
-Written by Daniel Lyman Ridout



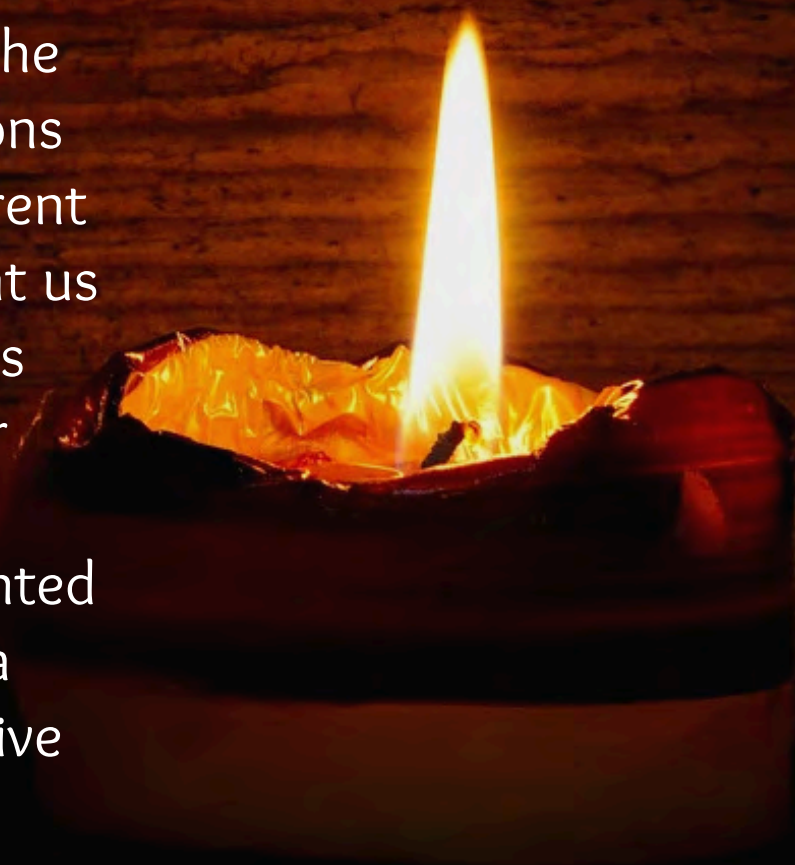
Alumni Prayer

Dear Heavenly Father,

We come to you today with hearts full of gratitude and humility as we gather for this meeting. Thank you for bringing us together as alumni of our beloved HBCU, united in purpose and spirit. We ask for your guidance and wisdom as we conduct the business set before us. Help us to make decisions that will honor our institution, support our current students, and strengthen our community. Grant us clarity in our conversations and may our actions reflect the values we hold dear. Bless and cover each leader present. We thank you for their willingness to serve. Bless every family represented here today and all those connected to our alma mater. May our efforts today bring about positive change and continued growth for our alumni chapters and our HBCU. We ask all these things in your holy name.

Amen.

-Dr. Valerie Robinson, Chaplain (Class of 2002)





UNIVERSITY OF MARYLAND EASTERN SHORE NATIONAL ALUMNI ASSOCIATION

QUARTER 1 - BOARD OF DIRECTORS MEETING

Saturday, July 20, 2024 @ 10:10AM

Location: Falls Church, VA

Teonna L. Wallop
President

Hope R. Greene
Vice President

Brooke Segal
2nd Vice President

Vacant
3rd Vice President

Jenell Ellison, Esq.
4th Vice President

Scarlette Howard
Recording Secretary

Imani Payne
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Randy Fitzgibbons
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Vacant
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Cimmon Byrd
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Damon Thompson-Estes
Sgt at Arms

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Larry Penn, President
Greater Annapolis Alumni Chapter

Hope R. Greene, President
New York City Tri-State Alumni Chapter

Anshay Tull, President
Northern Virginia Alumni Chapter

Dr. Greg Allen, President
Organizational Leadership Affinity
Alumni Chapter

Ted McIntosh, President
Philadelphia Alumni Chapter

John Wilson, President
Southeastern Virginia Alumni Chapter

Teonna L. Wallop, President
Southern Maryland Alumni Chapter, Inc.

Christen Handy, President
Tri-County Alumni Chapter

Anthony Merrill, President
Washington Metropolitan Area
Alumni Chapter

The **Prayer** was led by Dr. Robinson.

Standing Rules were read by C. Byrd (Parliamentarian).

Roll Call

Present Board Members (In Person & Virtual):

Teonna L. Wallop (President), Hope R. Greene (1st Vice President), Brook Segal (2nd Vice President), Jenell Ellison, Esq. (4th Vice President), Randy Fitzgibbons (Treasurer), Scarlette Howard (Recording Secretary), Cimmon Byrd (Parliamentarian), Damon Thompson-Estes (Sergeant-at-Arms), Dr. Valerie Robinson (Chaplain), Keesha Wallace (President, Baltimore Alumni Chapter, Inc.), Christina Haygood (President, Greater Atlanta Alumni Chapter), John Wilson (President, Southeastern Virginia Alumni Chapter), Lisa Jackson (President, Southern Maryland Alumni Chapter, Inc.), Christen Handy (President, Tri-County Alumni Chapter), Hope R. Greene (President, New York City Tri-State Alumni Chapter), Christy Williams (Treasurer, Northern Virginia Alumni Chapter), Ted McIntosh (President, Philadelphia Alumni Chapter), Dr. Kadeem Turnbull (UMES Director of Alumni Relations)

Absent:

Imani Payne (Corresponding Secretary), Larry Penn (President, Greater Annapolis Alumni Chapter), Anthony Murrill (President, Washington Metropolitan Area Alumni Chapter), Dr. Greg Allen (President, Organizational Leadership Affinity Alumni Chapter), Keith Ceruti (UMES SGA President)

The **Agenda** was read to all participants by Madam President. K. Wallace made a motion to approve the Agenda; 2nd by J. Wilson. Motion carries.

Report of the President

- Town Hall with President Anderson was held in April. She addressed all questions asked by attendees. Will try to have one at least quarterly or twice a year. There were 77 registered and 40 in attendance. Need to encourage members to attend these Town Hall meetings.
- Received emails from student body about termination of Coach Sam Douglass; however, the NAA does not get involved in personnel issues. If personnel are alumni, I will call them to make sure procedures were followed and they were. Limit conversation about this matter since we do not have all the facts.
- Was present to give the Alumni Oath during Commencement.

Secretary Reports

a. Meeting Minutes

- Minutes were reviewed during this meeting and the following changes were recommended.
 - Page 1- Change "Robbin's" Rules of Order to Robert's.
 - Page 1- Change Javon to Jahvon.
 - Page 3 – Change Turnbull to Turnbull.
 - Per Madam President: for following reports do not use contractions and spell out abbreviations

Dr. V. Robinson made a motion to accept the Minutes with the recommended changes; 2nd by D. Thompson-Estes. Motion carries.

b. Correspondence Report

- Parliamentarian received inquiry if President can run again for Office because they thought she had already done two terms. However, her first term was not a full term due to fulfilling the vacancy.

30665 Student Services Center Lane Princess Anne, Maryland 21853

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UNIVERSITY OF MARYLAND EASTERN SHORE NATIONAL ALUMNI ASSOCIATION

QUARTER 1 - BOARD OF DIRECTORS MEETING (Page 2)

Saturday, July 20, 2024 @ 10:10AM

Location: Falls Church, VA

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Financial Report

a. **Treasurer's Report** - reporting period April 1, 2024 – July 15, 2024. Beginning Balance was \$20,493.72. Balance and Deposits are \$37,183.02. Total Expenses/Disbursements are \$5,852.41 and Ending /Available Balance is \$31,330.61. No outstanding checks. Restricted Funds: \$23,466.38, Interest is 58 cents and Ending Balance is \$23,466.96. Endowment Funds:

- UMES Alumni Scholarship - \$15, 435 (all funds awarded).
- UMES NAA Athletic Endowment Fund - \$5,096 (spendable income).
- Award for Excellence in STEM - \$464 (no award yet).

Note: Madam President wants to start incorporating all Vice Presidents and President's budget to the Operating Budget.

Standing Committee Reports

a. **Development:**

- UMES NAA Grant Reports were submitted by all Chapters that received an Award (monies) on the date it was due June 29, 2024. Went live on July 1, 2024.
- UMES Southern Maryland Alumni Chapter, Inc. returned their award.
- Several (approximately 9) sponsorship packages were submitted to various organizations. Waiting response.
- Partnership with The HBCU only.
- Dinner Cruise fundraiser in progress.
- Comedy Show fundraiser in progress.
- Aimly Fundraiser will begin in August.

b. **Membership:**

- As of April 18, 2024:
 - Active members – 513
 - Life members – 291
 - Regular members – 189; Associate members – 14
 - Honorary members – 1
 - December 2023 Graduate members – 7; May 2024 Graduate members – 11
 - Non-Active members - 1089
 - Total Membership - 513
- April 1-June 30, 2024 – Sponsored NAA Membership Challenge (each chapter to gain additional 50 paid members).
 - 1st place – Southern Maryland Alumni Chapter, Inc. (880 points)
 - 2nd place – Greater Annapolis Alumni Chapter (650 points)
 - 3rd place – Baltimore Alumni Chapter, Inc. (540 points)

c. **Homecoming & Special Events:**

- No report. Madam President will assign someone to the 3rd Vice President position after Homecoming.
 - Thursday, November 7, 2024 - Life Member Gala - Fire & Ice Sneaker Ball
 - Friday, November 8, 2024 - Brew River with HBCU DJ Battle against Delaware State
 - Delaware State will get 10% back for purchase of tickets to their alumni. Still need to find a UMES DJ. Please provide any recommendations for DJ's.
 - Mystery Boxes will be back with a personalized item included for \$125 per box
 - Saturday, November 9, 2024 – Brew River with a live band and DJ Code Blue
 - Sunday, November 10, 2024 – Brunch at JoJo's with DJ Code Blue
 - Still waiting for contracts from Brew River and JoJo's

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- Homecoming meetings start August 1 with the University. The NAA no longer sponsors the tailgate. Discussed separate entrances for Alumni and students. Also adding more entrances to make it easier to get in and out. Madam President suggested to the University to use the Board to help with getting people moving in and out smoothly and safely.

■ Legislative:

- No report.
- Madam President appointed A. Ward, A. Sharief, and T. Watson to the Legislative Committee.

Special Reports

UMES Alumni Relations

- For requesting promotional items, please give Dr. Turnbull at least a week's notice.
- Office will be completely remodeled for Homecoming. Please send any suggestions you may have to add to the renovation.
- Room requests for all locations you need for events and meetings. The room is reserved for the Life Members Gala. Madam President would like to reserve the Theater for the NAA Board meeting.

Chapter Reports

- a. **Philadelphia Alumni Chapter** – Have 8 board members. Meet 2nd Tuesday virtually. Held 3 general body meetings. Have 7 dues paying members.

Chapter Event Summaries:

- Received two \$500 grants from the NAA.
 - Received \$1,380 in dues; totaling \$2,380.
 - June 19, 2024 – collaborated with the Philadelphia Senior Center regarding 1st Annual Juneteenth Event
- b. **Baltimore Alumni Chapter (BAC), Inc.** – Chapter meetings held monthly on 3rd Thursday and Executive Board meeting are monthly on 2nd Tuesday. Held two Executive Board meetings. Have 106 financial members.

Chapter Event Summaries:

- May 4, 2024 – Sponsored Maryland States Final Brunch which honored Maryland State Alumni. There were 25 attendees.
 - May 5, 2024 – Had Beats and Bingo Brunch which was a sold out event.
 - May 18, 2024 – Derby After Dark historic event at Lexington Market in Baltimore where they race crabs and have crab eating contest. Was the first HBCU to attend this event.
 - May 7-June 18, 2024 – Sponsored Golf Clinic; 6 members participated.
- c. **Greater Atlanta Alumni Chapter** - Chapter meetings held monthly on 2nd Tuesday monthly. Held three meetings. Have 13 financial members.

Chapter Event Summaries:

- June 8, 2024 – Attended MEAC Cookout. Our chapter will be hosting in 2025.
- June 11, 2024 – Held Board elections
- June 29, 2024 – HBCU Alliance 5K Race
- July 22, 2024 – Planning a reception to present scholarships to recipients

- d. **New York City Tri-State Alumni Chapter**

Chapter Event Summaries:

- Incoming Student's Gift Registry – provided six incoming Freshmen to help purchase dorm essentials.
- Planning a Summer Send Off in August 2024.
- Planning Labor Day Kickoff event in Harlem, NY.

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- e. **Southeastern Virginia Alumni (SEVA) Chapter** – Chapter meetings held monthly on 2nd Tuesday virtually. Have 17 financial members. Willie Spencer (Life Member) was recognized in the Marquis Who's Who for Architects.

Chapter Event Summaries:

- Completed Spring Raffle at a luncheon and raised \$850.
- to help support scholarship program and endowment donations.
- Working on completing scholarship awards: \$1,000 to a Freshman and \$500 to a Sophomore.

Northern Virginia Alumni Chapter - Have 11 financial members. Meet 2nd Wednesday virtually. Executive Board meetings held quarterly. Last board meeting was on March 7, 2024, and next one on June 11th. First general body meeting was held on April 17, 2024, and next one on May 15th.

- f. **Southern Maryland Alumni Chapter, Inc.** – Chapter meetings held monthly on 4th Saturday and Executive Board meetings held quarterly; both in person. Have 46 financial members at local level and 83 members at national level. Chapter has 7 associate members, 161 regular members, and 18 life members, and 93 inactive members.

Chapter Event Summaries:

- May 25, 2024 – Annual Wine Festival Bus Trip. Sold out.
- June 29, 2024 - Plan to participate in the Annual HBCU Alumni Alliance 5K Run.

Old Business

- a. **Marriott Discrimination Complaint** – Judge has ruled and dismissed both of our claims. One with prejudice and one without prejudice. We have until July 30th to respond. Need to meet the burden of proof. Once we get the hearing, Discovery will begin. Thought is to make a comparison with the Dog Show instead of with Salisbury University, by showing disparity of the contracts. Legislative Committee will amend the complaint to better show justification. If anyone knows of other alumni that has had encounters with Marriott, we can try to seek relief for them as well.
- Madam President conducted Roll Call Vote to determine whether to continue or stop moving forward. Unanimous Vote to continue.
- b. **Bylaws Revision Changes for Chapters** – Committee sent out what the changes were to the Bylaws. In the memorandum, the mandatory changes were documented. If you do not have the memorandum, request it from Madam Parliamentarian.
- c. **Resignation of Damon Thompson-Estes** – Resignation was submitted in January 2024 and a request to return to his position was sent in May. Unanimous vote from the Board agreed on his return as Sergeant-at-Arms.
- d. **NAA Retreat** – Will be on August 10, 2024, in Baltimore. Ensure members R.S.V.P. to attend. Will have a Bylaws bootcamp and scavenger hunt.

New Business

- a. **Memorandum of Understanding (MOU) with UMES** – Currently there is no MOU from the University. Will be taking out the obligation for the Mentor Program. Sent additional adjustments that need to be done but no updates yet. Still need items (e.g., equipment, WiFi, etc.) in the Alumni House. Once ready for signature, Madam President will advise the Board.
- b. **MOU with affiliate chapters** – Have a meeting with Southern Maryland and Baltimore Alumni Incorporated Chapters to clarify on what should include in their MOU. Will send to bd for review and approval.
- c. **Chapters not in Compliance** – there are Chapters that have not paid their dues. Cannot hold an Office at the local level without having paid dues at both levels. Bylaws require only Annual Report; not Quarterly Reports. Want a Roll Call vote on whether or not the Board wants to continue submitting Quarterly

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Reports. Unanimous to continue submitting Quarterly Reports.

d. Operational Budget (New)

- Madam President budget - \$800
- 1st Vice President budget - \$500
- 2nd Vice President budget - \$9K (comes from AAI)
- 3rd Vice President budget - \$10K
- 4th Vice President budget – TBD
- Chaplain - \$250
- Marketing & Advertising – Not Applicable (committee disbanded; no print versions of Newsletter will be sent out at this time)

e. Standard Operating Procedures (SOPs) – Madam President sent out the SOPs to the Board for review and comments allowing 30 days. Roll Call vote conducted. 7 accepted SOP and 4 abstained; SOP unanimously accepted.

Open Discussion

- Alpha Phi Alpha having School Supply Drive on August 10, 2024, in Upper Marlboro, Md.
- Greater Atlanta Alumni Chapter having summer retreat to do their planning.
- Southern Maryland Alumni Chapter, Inc. supporting the DC HBCU Alumni Alliance Scholarship Gala on August 24, 2024.
- Baltimore Alumni Chapter, Inc., having Annual Crab Feast on August 17, 2024.

Next meeting on November 8, 2024 at UMES.

Adjournment

C. Haygood made a motion to adjourn the meeting; 2nd by A. Tull. Motion carries. Meeting adjourned at 12:24pm.

Minutes recorded and submitted by Scarlette Howard, Recording Secretary, on July 5, 2024.



BOARD OF DIRECTORS MEETING (QTR 2)

Student Service Center
30665 Student Services Center Lane
Princess Anne, MD 21853
Date: Friday, November 8, 2024 Time:5pm

1st Vice President Report (Development)

The 1st Vice President of the University of Maryland Eastern Shore (UMES) National Alumni Association (NAA) is submitting this report as required by the UMES NAA Board of Directors. This report is being submitted for the period of July 1, 2023 – June 30, 2024.

As 1st Vice President first my goal is to assist and perform other duties as assigned by the President. As always my goal as 1st VP is to effectively serve as the Chairperson of the Development Committee and work along with the members of this committee to explore various ways of implementing UMES NAA philanthropic efforts through sponsorships, partnerships, grants, fundraising events, and individual/chapter contributions that benefit UMES NAA and UMES and to apply for these grants in a timely fashion.

I enjoy working alongside of the following members of the Development Committee:

Pamela Gaddy, Baltimore Alumni Chapter, Inc. (returning member)
Jennifer Miles, Greater Annapolis Alumni Chapter (returning member)
Lisa Jackson, Southern Maryland Alumni Chapter, Inc. (returning member)
Kim Carrington, Philadelphia Alumni Chapter (returning member)
Shenika Sledge, Southern Maryland Alumni Chapter, Inc. (new member)
Tifanie Bishop, Greater Atlanta Alumni Chapter (new member)
Shelby Johnson, Southern Virginia Alumni Chapter (new member)
Darleata Tyler-Osborne, Northern Virginia Alumni Chapter (new member)
Jenell Ellison, NYC-Tri-State Alumni Chapter (returning member)
Corey Newborns, Tri-County Alumni Chapter (new member)
Imani Payne, UMES NAA Corresponding Secretary (new member)

The Development Committee is hard at work striving to fulfill our responsibilities per the Bylaws. We have met several times.

I. Accomplishments/In-Progress

- July 27, 2023 met with Teonna Wallop, David Balcom, Chenita Reddick and representatives from AA-I in the person of Pat Donahue, Estelle Martin and Marianne to discuss the disbursement of funds (grant monies) and MOU.
- Grants and Community Engagement Maryland Humanities: looking to apply for this grant when it opens later this year Summer or Fall 2023
- Annual HBCU Night with the Orioles Thursday, September 28, 2023 @6:30pm
- Baltimore Orioles HBCU Night Friday, September 6, 2024

- Alumni Relations Sponsorship amount \$7,000.00
- MEAC NATION Bronze level sponsorship \$3,000.00
- Memorable Milestone Moments donation \$500.00
- Aimly Fundraiser amount raised \$2,894.50
- UMES NAA T-Shirt fundraiser (Homecoming) in progress
- Gift Basket Raffle (Homecoming) in progress
- Submitted sponsorship proposal to DC Sweet Potato Cake
- Submitted sponsorship to Uncle Nearest
- Our partnership with The HBCU Only officially launched.
- Submitted sponsorship to Boyd Cru Wines
- On July 1st we successfully launch our UMES NAA Grant Application. The application officially closed on September 30th at 11:45pm. Six Chapters submitted their applications in a timely manner.

Submitted by: Hope R. Greene, 1st V. President
(Signature and Title)

10/01/2024
(Date)



Q2 BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
SSC Theatre
30665 Student Services Center Lane
Princess Anne, MD 21853

Date: Friday, November 8, 2024 Time: 5:00PM

University of Maryland Eastern Shore National Alumni Association 2nd Vice President (Membership) 2024 Qtr 2 Annual Report

The 2nd Vice President of the National Alumni Association is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2023, through June 30, 2024.

Membership NAA Committee Members:

Keisha Maddox, UMES, Baltimore Alumni Chapter, Inc
Dr. Carl Bryant, Greater Annapolis Alumni Chapter
Christy Johnson, Greater Atlanta Alumni Chapter
Brittany Hatcher, NYC Tri-State Alumni Chapter
Walter Jones, Northern Virginia Alumni Chapter
Ron McGee, Philadelphia Alumni Chapter
Shenika Sledge, UMES, Southern Maryland Alumni Chapter, Inc.
Jason Todd Phillips, Tri- County Alumni Chapter

Committee Meetings:

Committee meetings were held virtually and at least quarterly and were scheduled based on the availability of committee members. This past year the membership committee meetings discussed:

- Chapter membership updates
- NAA Membership Challenges
- UMES Homecoming
- Alumni Spotlights

Membership Statistics:

As of June 30, 2024, Total Members- 513

There are 513 Active Members which includes the following types: Life Members: 291

Regular Members: 189

Associate Members: 14

December 2023 Graduate Members: 7

May 2024 Graduate Members: 11

Honorary Members: 1
There are 1089 Inactive Members

Committee Event Summaries:

- **April 1, 2024 - June 30, 2024: Membership Challenge (Virtually)**

This challenge encouraged alumni to join the National Alumni Association and one of our 11 local chapters by paying dues between the challenge window April 1, 2024- June 30, 2024. Additionally, the challenge was to see which chapter could obtain the most Associate, Regular and Life Members for the 2024-25 membership year. Each chapter accrued points based on the membership level at the local and national levels and the top 3 chapters to win the Membership Challenge were:

- 1st place- Southern Maryland Alumni -880
- 2nd place- Greater Annapolis Chapter- 650
- 3rd place- Baltimore Alumni Chapter- 540

- **November 17, 2023: UMES Homecoming Alumni Central (SSC- Princess Anne, Maryland)**

The Membership Committee engaged with UMES alumni regarding the NAA and membership dues while they checked in with the Office of Alumni Relations. During this weekend, we raised \$1,400.00 in membership dues from several alumni including one life membership. Also, the use of QR code made it easier for alumni to sign in before receiving a homecoming bag.

- **Alumni Spotlights (Virtually)**

The Membership Committee wanted to show appreciation and highlight UMES alumni for showcasing “Hawk Pride” through their amazing work within the association. We encouraged each chapter to nominate one member from their chapter to be highlight for the membership year. The “highlighted” Hawk was a paid member who actively supported and served within the chapter and exemplified true “Hawk Pride.”

Financials:

Membership’s budget for the 2023-24 membership year was \$4500.00.

Submitted by: *Brooke J. Segal*

Brooke J. Segal, 2nd Vice President
University of Maryland Eastern Shore
National Alumni Association

Date: October 3, 2024



2024 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theater
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Friday November 8, 2024 Time: 5:00 PM EST

UMES Baltimore Alumni Chapter, Inc. Annual Report

The President of UMES Baltimore Alumni Chapter, Inc. (hereinafter referred to as BAC) is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2023 through June 30, 2024.

Executive Board Members:

Keesha Wallace, President
Pam Gaddy, 1st Vice President
Keisha Maddox, 2nd Vice President
Tiffani Manns, Treasurer
Erinn Gross, Financial Secretary
Angel Maes, Recording Secretary
Kia Roberts, Corresponding Secretary
Tyrone Wells, Sergeant at Arms
William Roberts, Parliamentarian
Thomas Frasier, Chaplain

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the 3rd Thursday of the month, unless otherwise noted. BAC was on a summer recess for the July and August of 2023(per our bylaws). All Chapter meetings are held in-person at the Forest Park Golf Course. General body meetings were held September 21st and October 19, 2023. The November meeting date was during Homecoming. Members were encouraged to attend the Annual NAA meeting. was cancelled. The December general body was cancelled. The Chapter had Our Annual Toy Drive and Christmas Social on December 8, 2023. General body meeting resumed on January 18, February 22 and March 21, 2024. The general body meeting for April was cancelled. The general body was invited to support the Chapter President in the Historic Lexington Market Derby after Dark. The last general meetings for fiscal year 2023-2024 was held on June 20, 2024 at the Forest Park Golf Course.

Local Membership Statistics:

The UMES BAC ended the 2023-2024 fiscal year with 106 financial members (97 regular members, 8 Life Members and 1 Associate Member).

Chapter Event Summaries

August 27, 2023: Annual Crab Feast

Purpose: To raise money for scholarships and University programs.

Outcome: Two Hundred and Fifty (250) supported our fundraiser. Family and Friends were able to fellowship. The purpose of our event was accomplished. No one joined the chapter at the event.

Pros: The crab feast was held in a smaller venue and was sold out. Everyone had a good time. We were able to raise money for scholarships and University Initiatives.

Cons: Crabs could have been bigger. Younger alumni are not attending events.

Impact: This event allowed the BAC to donate to the University during Homecoming.

November 8, 2023: Homecoming Kickoff

Purpose: This was the first membership event for the new administration. This event also was the kickoff for Homecoming 2023.

Outcome: Over 40 people attended the event. Fifteen people joined.

Pros: The event was nicely attended. Everyone had a great time. QR codes were available to ease membership signup. New alumni are starting to attend events. The event was held in Northeast Baltimore. This allowed alumni that normally do not attend events the opportunity to fellowship closer to their residence. People were excited about Homecoming. Other Alumni chapters and HBCU supported the event.

Cons: There was not a lot of senior hawks present.

November 11, 2023: Selfless Saturday

Purpose: To support our homeless population in Baltimore.

Outcome: 15 Alumni donated food and volunteered their time for this community event.

Pros: We were able to support the citizens of Baltimore. The weather was perfect. We represented UMES with our attire and wonderful giving spirits. We were also able to network with other organizations and HBCU. This was also a way to provide alumni with another opportunity to fellowship. Alumni have expressed an interest in events that do not cost.

Cons: I do not see any need for improvement

November 17-19, 2023: Homecoming Bus Trip

Purpose: This is a historical event for our chapter. This event began with our senior Hawks; and has continued through numerous administrations. This event provides transportation and accommodations for alumni attending homecoming. This is a fundraising and membership drive.

Outcome: Over 50 alumni rode on the bus.

During Homecoming, we attained or reclaimed 26 alumni (25 regular members and 1 associate member) to the Baltimore Alumni Chapter.

Pros: This event always sells out. Funds raised sustain the hospitality suite for the weekend. Members can fully participate in homecoming activities. We ensure safe travel to and from the campus. Alumni get to connect with friends and meet new alumni. It also gives us an opportunity to sit and talk with our senior alumni.

Cons: Alumni riding the bus are unable to participate in the Thursday night activities. Our senior (seasoned) alumni are not attending homecoming for personal or health reasons.

November 18, 2023: Annual Homecoming Donation

Purpose: As an Alumni Chapter it is our responsibility to provide the University with an annual donation to support the students and university programs.

Outcome: The BAC donated \$5,000.00 (\$1,000.00 to the PGA Golf Management Program and \$4,000 to the BAC endowment).

Pros: The BAC is able to maintain their financial responsibilities. Student are now able to benefit from our endowment. We were able to show support to the PGA Golf Management Program.

Cons: We hope more Baltimore Alumni would support or donate to the chapter allowing us to give more to the University.

December 8, 2023: Ugly Sweater Beats and Bingo and Toy Drive

Purpose: This was a fundraising event and Community Service Event

Outcome: BAC met their financial goal for this event. One Hundred and ten toys were collected for Baltimore City Children ages 2-12.

Pros: This was a sold out event. Everyone had a great time. We were also able to partner with other organization in Baltimore City to provide gifts for children in Baltimore City. Alumni requested that we have the event again.

Cons: Senior members did not attend this event. We need a bigger venue.

February 16&23 2024: Fuel is Food

Purpose: This was a community service initiative. The Baltimore Alumni Chapter, Inc, provided a snack backs for the Men's and Women's Basketball team and the Cheerleaders.

Outcome: The BAC provide snack bags that included croissant sandwiches, chips, candy, soda and cookies.

Pros: The students were very appreciative for the alumni support. Chapter members donated to purchase the snacks. This experience allowed the local President the opportunity to meet and talk with students. We were able to participate in an initiative spearheaded by the NAA.

Cons: The Women's were unable to play the same day as the Men's team due to Covid. The chapter had to make additional purchases for the Women's team and deliver on another day.

May 4, 2024: Maryland States Finest Brunch

Purpose: This event honored the Maryland State College Alumni who are members or friends of our chapter. At the luncheon, 5 Life Members received plaques. We also presented 2 members with the "Fly High Award: Plaque. We had 25 people in attendance.

Outcome: This event sparked dialogue with older hawks. It also encouraged them to stay engaged with the chapter. Their love for the University and the sense of community, motivated younger alumni to continue the work of the chapter. Two member "reclaimed" their memberships.

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Pros:

This is the first event to be held by our chapter recognizing Maryland State College Alumni. This was also the first time that our Lifetime Members received plaques.

Cons: We anticipated more senior hawks to attend.

May 5, 2024: Beats and Bingo Brunch

Purpose: This was a fundraising event.

Outcome: BAC met their financial goal for this event.

Pros: This was a sold out event. Everyone had a great time. Alumni requested that we have the event again.

Cons: Senior members did not attend this event. We need a bigger venue.

May 18, 2024: Derby after Dark

Purpose: BAC participated in Derby after Dark. The goal was to promote the University of Maryland Eastern Shore in the Baltimore Region.

Outcome: BAC president participated in the Crab Derby and won. BAC corresponding secretary participated in the Crab Eating Contest and Won.

Pros: We were the 1st HBCU to participate in the Historic Baltimore Event. We also won a GOAT trophy. We were recognized on The Lexington Market social media pages. We were able to inform people about our wonderful University. Some of our alumni came to the event for moral support. Alumni wants the chapter to participate in 2025.

Cons: We were not able to promote the event. We cancelled our general body to attend the event. We would have liked more alumni to attend.

May 7- June 18, 2024: Golf Clinic

Purpose: Professional Development for Alumni and Friends. This is also a fundraising event

Outcome: Alumni learned the fundamentals of the sport of golf. Funds were raised from the event.

Pros: The PGA Pro and Golf teachers were UMES Alumni. Alumni were able to network with HBCU participants. Everyone really enjoyed the lessons and are looking forward to the next session. Some class participants have continued playing.

Cons: A larger alumni participation was anticipated. If more alumni participated there would have been a greater revenue for the chapter.

Financials:

The Baltimore Alumni Chapter is exempt from providing financials as they are not under the group exemption as a separately incorporated chapter since 1990. We are listed in SDAT under the official business name "Baltimore Chapter, UMES Alumni Association, Inc." Our Incorporation status has been verified and is in "Good Standing".

Submitted by: Keesha L. Wallace
Keesha L. Wallace, President
University of Maryland Eastern Shore
Baltimore Alumni Chapter, Inc.

Date: October 2, 2024



2024 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
Student Services Center Theater

30665 Student Services Center Lane Princess Anne, MD 21853

Date: Friday, November 8, 2024 Time: 5:00PM EST

UMES Greater Annapolis Alumni Chapter 2024 Annual Report

The President of UMES Greater Annapolis Alumni Chapter is submitting this report as required by the University of Maryland Eastern Shore National Association's Board of Directors. This report is being submitted for the period of July 1, 2023 through June 30, 2024.

Executive Board Members 2023 -2025

President – Larry Penn

Vice President – Reginald Harris

Recording Secretary – Jennifer Miles

Corresponding Secretary – Gloria Day

Financial Secretary – Hattie Penn

Treasurer – Brittaene Bertt

Sergeant at- Arms – Albert Cooks

Historian – Charlotte Simmons

Chapter and Executive Board Meetings

Chapter meetings are held the second Tuesday of the month at 6:30 p.m. excluding July and August. The meetings are held virtually. Elections were held in March 2023.

Local Membership Statistics

Our chapter ended the year with 42 local members and 17 life members.

Chapter goals for the year

- Increase membership from the Annapolis and Anne Arundel County Community
- Continue our volunteer services ‘
- Provide scholarship to high school seniors
- Prepare for our signature fundraising event at Martin's Crosswind
- Create a website for our chapter

Chapter Events Summaries:

July 31, 2022- Crabfeast – La Fontaine Bleu, Glen Burnie, MD 21060

Purpose: Fundraiser to support scholarships

Pros: Introduced three students attending UMES with a scholarship. A total of 700 alumni and friends attended the event.

Cons: Venue was too small and disorganized

Impact: Financial gains were made for the G.A.A.C. Scholarship fund and the Alumni had an opportunity to socialize and network.

September 2023: Food Giveaway, Park Elementary, Brooklyn Park, MD

Purpose: Become visible in the community and to provide food for needy families

Pros: Families were extremely thankful for our support

Cons: Additional volunteers are always needed.

Impact: GAAC served over 250 families in the Anne Arundel County community

October 29, 2022 – 2nd food give away, Park Elementary School, Brooklyn Park, MD

Purpose: Provide support and being visible in the community

Pros: Families were thankful

Cons: More volunteers are needed

Impact: Over 250 families were served

Financials:

Beginning balance as of July 1, 2022: \$28,414.90

Deposits and credits	+0.00	Sub total	\$28,414.90
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Disbursements / Debits	-0.00	Bank fees /charges	0.00
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New Balance forward: \$28,414.90

Ending Balance as of June 30, 2023: \$24,414.90

Scholarship Disbursements: \$4,000

Submitted By:

Larry Penn, President
University of Maryland Eastern Shore
Greater Annapolis Alumni Chapter

Date: October 5, 2023



UMES National Alumni Association

ANNUAL BOARD OF DIRECTORS MEETING

Friday, November 8, 2024

5:00PM

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853

UMES Greater Atlanta Alumni Chapter Annual Report

The President of **UMES NAA Greater Atlanta Alumni Chapter** is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2023 through June 30, 2024.

2023-2024 Executive Board Members:

Christina Haygood, President (Life Member)
Amber Taylor, 1st Vice-President (Regular Member)
Danika Simmons, Treasurer (Regular Member)
Tifanie Bishop, Recording Secretary (Regular Member)
Arthurine N. Bishop, Chaplain (Regular Member)

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the 2nd Tuesday of the month, unless otherwise noted, and are currently virtual via Zoom.

Executive Board meetings are held monthly, 1-hour prior to chapter meetings.

Elections were held in June 2024.

Chapter and Executive Board meetings were held on January 9, 2024, February 13, 2024, March 12, 2024, April 9, 2024, May 14, 2024, and June 11, 2024.

I. Membership Statistics

As of June 30, 2024, the chapter had thirteen (13) financial members at the local level.

II. Accomplishments/Events

- Alumni recruiters (3)
- January 2024 – Hosted January NAA BOD
- January 13, 2024- Volunteered at Hands on Atlanta Mobile Pantry
- February 7, 2024 – Walking Billboard
- Recruitment Fairs:
 - February 15, 2024- Dutchtown High School College Fair
 - February 22, 2024 - Discovery High School event HBCU College Fair
 - March 6, 2024 – Walton High School

- 1st VP, Amber Taylor won first place in the all-chapter Chips fundraiser
- June 9, 2024 MEAC Picnic — Howard University was host
 - We are the host alumni chapter for 2025
- June 29th- HBCU Alliance 5k Race (team of 16)

III. Next Steps/Upcoming Events

- Next steps include continued membership recruitment via chapter postcards and through social events
- Next steps also include fundraising to support more chapter social events as well as Atlanta area UMES undergraduates with gift cards to purchase essential items
- July 22, 2024-Scholarship Recipient Presentation
 - PF Chang's at 6:30pm
 - A generous member donation provides three \$1500 scholarships
 - Chapter will also provide Walmart gift cards for the three recipients
- August 10, 2024 – Chapter Retreat/Planning Meeting
- August 22, 2024 – HBCU Alliance Night at the Braves
- August 23, 2024 – MEAC vs SWAC Sneaker Bash
- September 7, 2024 – Mid-Atlantic Cookout – Grant Park
- September 21, 2024 – Atlanta Symphony Access Fest HBCU College Fair

IV. Challenges

Membership is slowly increasing, and current officers are spent as many are managing multiple chapter operations/functions.

Due to lower membership numbers, we are unable to focus on committee development at this time.

We receive more recruitment requests than we can manage; although Alumni Recruiters participate in as many as possible.

Another significant challenge is that UMES is not well known in the Greater Atlanta Area. However, we have been participating in several events both HBCU and non-HBCU focused to increase our visibility.

Over 100 postcards were returned for our postcard campaign due to outdated addresses.

Finances – Chapter account balance: \$1140.95, Membership Grant Balance: \$0.00

Submitted by: *Christina Haygood*
Christina Haygood, President
University of Maryland Eastern Shore NAA
Greater Atlanta Alumni Chapter

Date: October 1, 2024



2nd Quarterly Board Report
5pm
Student Service Center
30665 Student Service Center Lane
Princess Anne, MD 21853

As per the bylaws of the UMES National Alumni Association (NAA). The UMES NYC-Tri-State Alumni Chapter is submitting this report.

At the present time the main focus of our chapter is increasing our membership, developing fund raising events that will assist our chapter in giving back to our beloved Alma Mater The University of Maryland Eastern Shore, creating a financial assistantship award for students from the NYC-Tri-State area (NY, NJ, and CT) and setting and finding a meeting place for our chapter meetings.

UMES NYC Tri-State Executive Board

Hope R. Greene, President
Jenell R. Ellison. Esq, 1st Vice President
Brittany Hatcher, 2nd Vice President
Ray Lewis, 3rd Vice President
Jennifer Hudson, 4th Vice President
Randy Fitzgibbons, Secretary
Jamara Posey-Tapper, Treasurer

Chapter Meetings:

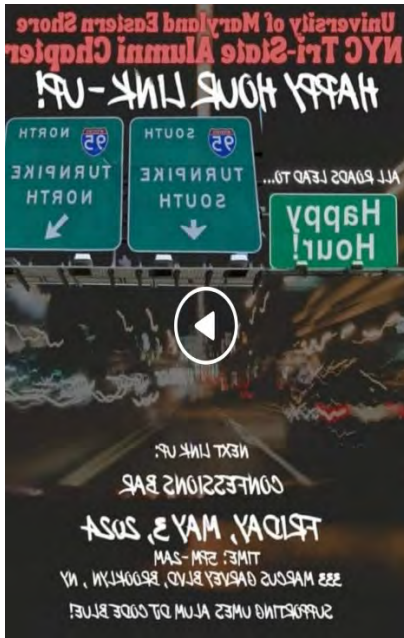
The UMES NYC Tri-State Alumni Chapter meets the 3rd Thursday of each month. They are hybrid. Our meetings (chapter) take place at East Orange Campus High School in East Orange, New Jersey or Heritage Hall. The executive board meeting the 3rd Wednesday of the month, via Zoom.

UMES NYC Tri-State Events/Upcoming Events:

UMES NYC March 2024 Spare Some Time with Us Bowling Event this event was our UMES Grant event. It was well attended. We were able to retain current members, reconnect with Hawks in the Tri-State area to introduce to our chapter and we finally drew a new Hawk into the fold in the person of our 4th VP Jennifer Hudson daughter Taylor decided to transfer to UMES.



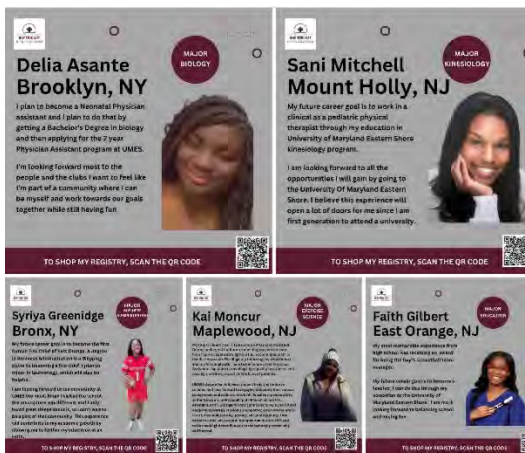
UMES NYC Tri-State Happy Hour



UMES NYC Incoming Students' Gift registry we have six (6) incoming freshman from the NYC Tri-State area who have reached out for assistance purchasing their dorm room essentials. Students were given welcome to UMES care package from our chapter. Thank you to the Office of Alumni Affairs and Dr. Kadeem Turnbull for assisting us in this endeavor.

Purpose: To introduce our chapter to our New UMES Hawks in the Tri-State area to create fellowship and hopefully attain their membership in the NAA and our Local chapter once they graduate from UMES

Outcome: Students reached out to President, Hope Greene to express their appreciation.



UMES NYC Tri-State Summer send-off on August 10th location to be determined the chapter will be hosting a send-off for our “baby hawks”

Baby Hawk Send-Off - August 10, 2024

On Saturday, August 10, 2024 the chapter hosted a special send-off for the incoming freshman in the NYC Tri-State area to mark the beginning of an exciting academic journey with a mix of celebration and preparation. The send-off event brought together students and alumni to offer encouragement, advice, and a sense of community, fostering enthusiasm for the college experience. During the summer, the chapter came together to purchase from the Baby Hawks registries to ensure that students were equipped with essential items for dorm life, study, and campus involvement, helping them feel confident and supported as they transitioned to university life. Together, these aspects created a welcoming atmosphere that set the stage for a successful freshman year.



Purpose: To build a relationship between our chapter and the incoming students from the NYC Tri-State area to attain their membership into our chapter and the NAA once they graduate.

S.O.F.I.A. 14th Annual Walk Against Domestic Violence On Saturday, September 7th from 9am- 1pm at Canterbury Park. **SOFIA 14th Annual Walk Against Domestic Violence**

The chapter's participation in S.O.F.I.A. (Start Out Fresh Intervention Advocates) 14th Annual Walk Against Domestic Violence demonstrated our commitment to advocacy and community involvement. By joining the walk, we as alumni united to raise awareness about the critical issue of domestic violence, showing support for survivors and helping to break the cycle of abuse. Our presence amplifies the cause and fosters a sense of solidarity and responsibility, using our platform to give back to the community meaningfully. Through this collective effort, the chapter strengthened our ties to social justice initiatives while promoting education and action on domestic violence.



The American Cancer Society Making Strides against Breast Cancer Walk Sunday, October 20, 2024 at Mulberry Commons Park.

The UMES NYC Tri-State Alumni Chapter applied for the UMES NAA Grant on September 30, 2024. If approved we will be doing a Paint n Pour Night in Harlem. We are also in the process of introducing two t-shirt fundraisers. One for alumni from the NYC Tri-State area and one for all Hawk Alumni.

Submitted by: Hope Greene, President of NYC-Tri-State Alumni Chapter

Date: October 1, 2024



2024 – 2025 QTR 2 BOARD OF DIRECTORS MEETING

30665 Student Services Center Lane
Princess Anne, MD 21853
Friday November 8, 2024
5:00 PM EST

UMES Philadelphia Alumni Chapter QTR 2 Report

The President of UMES Philadelphia Alumni Chapter is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2023 – June 30, 2024.

Executive Board Members:

Ted McIntosh, President
Kimberly Carrington, 1st Vice President
Kelly Williams, 3rd Vice President
Sydney Rolle, Recording Secretary
Julie Nelson, Treasurer
Tiffany Grimes, Financial Secretary
Robert Laster, Chaplain

Chapter & Executive Board Meetings:

Chapter meetings are held on the 2nd Tuesday of the month, unless otherwise noted. We held General Body Meetings monthly except for November 2024 in which we held an Executive Board meeting, we continued meetings thru June 2024 while breaking for Summer and starting fresh on September 12th, 2024. We've held several Executive Board Meetings on short notice to recap/update time sensitive items etc.

Local Membership Statistics:

Our chapter currently has seven (18) dues-paying members for the new membership year.

Chapter Event Summaries:

1st Vice President Kim Carrington worked with the NAA, participating in their Initiatives and Programs Fundraiser selling Potato chips which landed our Chapter in second place. On Saturday April 13th, 2024, our Chapter hosted a Bowling Party to bring Local Alumni together and promote our Chapter alongside several other local HBCU Alumni Chapters as well. On June 19th we collaborated with the Philadelphia Senior Center for what we agreed will be the 1st of an annual event that we plan to do in celebration of Juneteenth and to aid our community in receiving blood desperately needed to help Philadelphia Residents. Our goal is to continue to make efforts to bring Alums together and increase Chapter memberships while promoting the Chapter itself.

Financials:

Our chapter has received two, five hundred dollar (\$500.00) grants from the NAA to boost membership and received dues in the amount of One Thousand, five hundred sixty dollars (\$1,560.00) for a total of two thousand, five hundred sixty dollars (\$2,560.00).

Submitted by: *Ted McIntosh*

Ted McIntosh, President
University of Maryland Eastern Shore
Philadelphia Alumni Chapter

Date: October 1, 2024



2024 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Friday, November 8, 2024 Time: 5:00PM EST

UMES Tri-County Alumni Chapter Annual Report

The President of **UMES Tri-County Alumni Chapter** is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2023 through June 30, 2024.

2022-2024 Executive Board Members:

President- Justin King
1st Vice President – Christen Handy
2nd Vice President- Vacant
3rd Vice President- Todd Nock
Recording Secretary – Hope King
Treasurer – Jamila Johnson
Parliamentarian- Lillie Giddens
Sgt at Arms- Dr. James M White
Chaplain – George Stewart
Immediate Past President- Garland Hayward

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the first Tuesday of the month at 6:00 pm, excluding July and August. We are currently hosting our meetings via a hybrid model for those still wanting to utilize a virtual option.

Local Membership Statistics:

Our chapter ended the 2022-2023 membership year with thirty-two (32) financial members.

Chapter Event Summaries:

October 2023: Tri-County 1886 Campaign Fundraiser

Purpose: To raise financial support for scholarship funds.

Outcome: The fundraiser generated over \$200 toward scholarships.

Pros: Electronic donations allowed for quick and efficient processing.

Cons: Minimal engagement from chapter members.

Impact: This event provided additional financial resources for the scholarship committee to utilize throughout the year.

November 2023: Adopt a Hawk Teacher

Purpose: To support UMES alumni teachers in the local area during American Education Week.

Outcome: Four UMES alumni, representing Wicomico, Somerset, Dorchester, and Worcester counties, received a basket of school supplies, UMES paraphernalia, and a \$50 gift card.

Pros: Strong engagement from alumni and the community.

Cons: None.

Impact: This event raised awareness of UMES and the alumni chapter in the local community while supporting alumni educators and inspiring potential future UMES students.

February 2024: Meet & Greet (Squeaky's)

Purpose: To promote fellowship and recruit new members during HBCU "Wear Your Gear" day on February 7, 2024.

Outcome: N/A.

Pros: Some engagement from alumni.

Cons: Minimal participation from chapter members.

Impact: Limited overall impact due to low engagement.

April 2024: Meet & Greet (Brew River)

Purpose: To foster fellowship and attract new members.

Outcome: Nine members attended.

Pros: Engaged those who attended.

Cons: Minimal participation from the broader chapter.

Impact: Limited impact due to low engagement.

Scholarship - April-May 2024

Purpose: TCAC initiated the local high school scholarship application process for seniors attending UMES in the upcoming fall semester.

Pros: Strong community engagement.

Cons: None.

Impact: The scholarship helps local students attend UMES with reduced financial hardship, fostering future alumni and community leaders. Scholarships were presented by Christen Handy and Corey Newborns to students from Talbot, Dorchester, Wicomico, Somerset, and Accomack counties.

June 2024: Karaoke Paint and Sip

Purpose: To foster fellowship among active alumni and attract new members to the chapter.

Pros: The event led to several membership renewals and the addition of new life members during and after the event. An alum was hired as the artist, supporting the alumni network.

Cons: Limited participation from local alumni, impacting overall engagement.

Impact: The event was well-received, with over 20 attendees actively engaged. Future events are planned to further increase membership. The chapter utilized the IAA Grant to sponsor 8 new members and partnered with Alumni Affairs, strengthening alumni community bonds.

Submitted by:

Christen L. Handy, President
University of Maryland Eastern Shore
Tri-County Alumni Chapter

Date: October 1, 2024



2024 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theater
30665 Student Services Center Lane, Princess Anne, MD 21853
Date: Friday, November 8, 2024 Time: 5:00 PM EST

UMES SEVA Alumni Chapter Annual Report

The President of **UMES SEVA Alumni Chapter** is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2023 through June 30, 2024.

2023-2024 Executive Board Members:

John A. Wilson, President (Life Member)
Shelby Johnson, Vice President (Regular Member)
Doris Davidson, Secretary (Regular Member)
Robert Kearney, Treasurer (Life Member)
Jack Bryant, Parliamentarian (Regular)

Chapter & Executive Board Meetings:

Chapter meetings are held on the 2nd Tuesday of the month, unless otherwise noted, and are currently virtual. Executive board meetings are conducted as needed.

Local Membership Statistics:

Our chapter ended the 2023-2024 membership year with seventeen (17) financial members.

Chapter Event Summaries:

April 27, 2024: SEVA Alumni Chapter Raffle
Purpose: This event was conducted to raise funds for our scholarship fund
Outcome: Amount raised: \$ 850.00
Pros: Through this event we raised money to continue our scholarship awards.
Cons: None
Impact: Have funds for scholarship awards to be given in July or August 2024.

Planning to participate in a community service project and conduct 2 fundraisers.

Financials:

Balance 7/7/2023: \$ 7058.65

Significant Expenses

Website Hosting Service: \$ 168.00

Mailbox Fee: \$ 194.00

Scholarship Awards: Kazyah Powell - \$500.00; Ariyanna Abrams - \$1000.00

NAA Retreat: \$ 110.17

Balance on 6/30/2024: \$ 4,829.85

Submitted by: *John A. Wilson*

John A. Wilson, President
University of Maryland Eastern Shore

SEVA Alumni Chapter

Date: October 7, 2024



2024 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
SSC Theater
30665 Student Services Center Lane
Princess Anne, Md. 21853

Date: Friday, November 8, 2024 Time: 5:00pm

University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc. 2024 Annual Report

The President of University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc., now Immediate Past President, is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2023 through June 30, 2024.

Executive Board Members:

Lisa Jackson, President (Life Member)
Teonna Wallop, Immediate Past President (Life Member)
Shenika Sledge, 1st Vice President (Regular Member)
Dr. Valerie Robinson, 3rd Vice President (Life Member)
Drena McDaniel, Treasurer (Regular Member)
Tashaunya Blake, Recording Secretary (Regular Member)
Dr. Jaracus Copes, Sgt At Arms (Regular Member)

Chapter and Executive Board Meetings:

Chapter meetings are typically held on the 4th Saturday of the month, unless otherwise noted, and are held at the Waldorf West Library unless otherwise noted. Executive board meetings are held quarterly. The last executive board meeting for the membership year was held on April 11, 2024. Our annual meeting was held on June 22, 2024. The last executive board meeting was held on July 28, 2024. The last general body meeting was held on September 28, 2024.

Local Membership Statistics:

Our chapter closed out the 2023-2024 membership year with forty-six (46) financial members at the local level and eight-three (83) financial members at the national level. There are ninety-three (93) members inactive members. The chapter has seven (7) associate members, one hundred sixty-one (161) regular members and eighteen (18) life members. By June 30, 2024, our chapter started the 2024-2025 membership year with 48 financial members at the local and national level. These numbers allowed us to win first place in the UMES NAA Membership Challenge.

Committee Event Summaries:

July 8, 2023: Hawk Reunion Day Party: "The Thrillology"

Purpose: A fundraiser to raise money for the Fallen Hawks Fund.

Outcome: Sold 118 tickets via Eventbrite, as well as sales at the door and donations. Profited \$3305, and exceeded our contractual \$5,000 food/beverage minimum.

Pros: A safe and enjoyable event with friends, family, and fellow Hawks.

Cons: The venue was not ready when we arrived, and the temperature was too warm inside.

Impact: 100% of the funds went to the Fallen Hawks Fund.

September 9, 2023: 10th Annual DC Metro HBCU Alumni Alliance Scholarship Gala

Purpose: A fundraiser to raise money for the scholarship fund.

Outcome: We sold one table, filled a second table, and submitted an ad in the souvenir journal. Profited \$723.74 from the DC HBCU Alliance. There was a generous donation made to the Alliance on behalf of UMES, in the amount of \$500.00.

Pros: Continued partnership with the DC Metro HBCU Alumni Alliance.

Cons: The awards could be been presented in a more formal way, not just a paper certificate. The scholarship recipients should have been highlighted.

Impact: Our very own Corresponding Secretary, Dr. Valerie Robinson received the DC HBCU Alumni Alliance Volunteer of the Year Award 2023!

October 21, 2023: 1886 Vibes Sock-a-Thon

Purpose: A fundraiser to raise money for the operating budget.

Outcome: As of 11/19, all 120 pairs of socks were sold. Sold the remaining pairs that were not pre-ordered at homecoming. Profited \$892.28

Pros: No overhead costs. Socks were unisex and inclusive. Easy to pre-order and made to be convenient for pick up/shipping. Substantial feedback on the great quality of the socks.

Cons: Pick-up arrangements during homecoming were a little challenging, as some people forgot to pick up their socks.

Impact: Supporting our budget, increases the chapter's efforts.

October 27, 2023: Halloween Costume Party 2

Purpose: A fundraiser to raise money for the operating budget.

Outcome: Event was cancelled due to low ticket sales.

Pros: N/A

Cons:	Late in securing a venue and advertising event contributed to the low ticket sales.
Impact:	N/A
Feb. 15-19, 2024:	<u>Hawks Take Flight 3-RIU Montego Bay, Jamaica All-Adult Resort</u>
Purpose:	To continue to host a fundraiser for our operating budget, during the timeframe of when our past homecomings. Also, to celebrate the chapter's charter anniversary.
Outcome:	We had 53 travelers and 38 rooms booked. Travelers included hawks, friends and family. We received a kickback in the amount of \$2700 (originally \$3300, as \$600 was spent on a local DJ) and received \$200 in donations.
Pros:	The event is always a relaxing and innovative strategy to raise money for the operating budget. This year, we were able to carry out a service portion of the trip. Pack For a Purpose initiative, where we took school supplies and clothing to the Emann Preparatory & Kindergarten School in Montego Bay. During the trip, we were able to celebrate the Charter Anniversary of the chapter with cakes complimentary from the resort.
Cons:	We honestly were not prepared for the outpouring of support shown and the number of supplies received. Would have been better to set the deadline 2 weeks prior to ensure we had the means for transporting/shipping the supplies for the trip. We worked as a team and a special thank you to everyone who checked an additional suitcase of supplies as well as those who donated a suitcase. DJ Windy City was a no-show on the trip, however, we were able to secure a local DJ for the finale beach party. A breach of contract letter was sent out to him on 2/21/24. On 3/12/2024, a complaint was filed with the District Court of Maryland Charles County for refund of the \$350.00 deposit. On 3/15/2024, a certificate of service via first class mail was sent to his residence, with a trial date of 6/13/2024.
Impact:	During the trip, some Hawks were engaged and interested in becoming more involved with the chapter, as well as the NAA. Seeing the response and impact we had on the students and teachers at the school was truly rewarding.
May 25, 2024:	<u>Linganore Caribbean Music & Wine Festival Bus Trip (Mt. Airy, MD)</u>
Purpose:	To raise money to support the chapter's operating budget, provide a safe transportation method for alumni, family, and friends and to promote the university through visual identity. Outcome: We sold fifty-four (54) out of fifty-five (55) seats on the bus.

- Pros: It was a great turnout and a great fundraising effort. There were alumni that are not affiliated with a local alumni chapter or the NAA that stopped by the tent to pick up a membership flyer.
- Cons: The event poses risk of financial loss if it is not advertised properly and appropriately priced. The sales were slower than usual which is likely contributed to the \$25.00 price increase per ticket. Impact: This is the 4th year of this event, and it continues to provide a safe way for alumni to have fun without fear of alcohol-related accidents or moving violations. The wine bag giveaway was a nice addition to help boost sales.
- June 29, 2024: DC HBCU Alumni Alliance 11th Annual 5K (Washington, DC)
- Purpose: To raise money to support the chapter's scholarship program while maintaining a partnership with the alliance.
- Outcome: We had twenty-three (23) registrants which is the highest registration number that we have had in the last four years.
- Pros: It was a great turnout and a great fundraising effort. The event was well supported by alumni and we had the opportunity to set up our tent and table to engage alumni not connected with the chapter and/or NAA as well as student seeking admission to UMES.
- Cons: If National's stadium is used again for the 5K, it is recommended that at least three alumni show up to assist with transporting the tent and items for the tents to alumni row. It is a not a short distance from the parking garage to alumni row. Impact: This is the 4th year of the chapter's participation in the event and it continues to provide an easy avenue to raise money for student scholarships. It also helped us sell two tickets to the July 13, 2024 day party.

Other Accomplishments:

During the chapter's annual meeting we were able to approve the chapter's 2024-2029 strategic plan, standard operating procedures, and sponsorship proposal.

Financials:

For the purposes of the NAA's quarterly meeting, our chapter is exempt from providing financials as we are not under the NAA group exemption as a separately incorporated chapter. Our chapter's financials are not incorporated into the NAA's financial reporting obligations.

Submitted by:

Lisa M. Jackson

Lisa M. Jackson, President
University of Maryland Eastern Shore
Southern Maryland Alumni Chapter, Inc.
president@umessmac.org
Website: www.umessmac.org

Date: October 1, 2024