University of Maryland Eastern Shore

National Alumni Association **Annual Meeting**

AGENDA



Call to Order & Welcome - Teonna Wallop, UMES NAA President

State of the University - Dr. Heidi Anderson, UMES President

Roll Call - Kimberly Jones, Recording Secretary

Standing Rules - Dr. Thomas Holt, Parliamentarian

Review of Agenda - Teonna Wallop, President

Report of the President - Teonna Wallop, President

Secretary Report

a. Meeting Minutes - Kimberly Jones, Recording Secretary

b. Correspondence - Position Vacant (N/A)

Financial Report

a. Treasurer's Report - Nelva White, Treasurer

b. Financial Secretary's Report - Eric Spencer

Standing Committee Reports

Development - Teonna Wallop, President

b.

Membership - Teonna Wallop, President Homecoming- Anshay Tull, 1st Vice President

Legislative Affairs - Hope Greene, 4th VP

Special Committee Reports

a. Bylaws Revision - Dr. Thomas Holt, Parliamentarian

Finance Committee - Nelva White, Treasurer

Nominating Committee - N/A

d. Election Committee - N/A

Chapter Reports

a. Baltimore Alumni Chapter

Greater Annapolis Alumni Chapter

NY Tri-State Alumni Chapter

Tri-County Alumni Chapter

Southeastern Virginia Alumni Chapter

f. Southern Maryland Alumni Chapter, Inc.

Washington Metropolitan Area Alumni Chapter

Organizational Leadership Affinity Chapter

New Business

a. Life Membership - Oswald Martin (Class of 1952)

b. Continued Attorney Services

Bylaws

2022-2024 Elections

2022 Operational Budget

1. President (\$100.00)

2nd Vice President (\$2,000.00)

3. 3rd Vice President (\$15,400.00)

Open Discussion

Next Meeting Dates

Executive Board Meeting – February 5, 2022

Board of Directors Meeting - February 19, 2022

Adjournment

Saturday, November 13, 2021 10AM-11:30AM - Annual Meeting **UMES SSC Theatre**

> Visit our website www.umesnaa.org

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University of Maryland Eastern Shore National Alumni Association 30665 Student Services Center Lane Princess Anne, Maryland 21853

"Deeds, not words"



University of Maryland Eastern Shore National Alumni Association

Web address: https://www.umesnaa.org/ Email: umesnaapresident2020@gmail.com

Board of Directors Meeting Minutes | Saturday, November 13, 2021 10:00 AM "Reviving the Nest"

<u>Call to Order & Welcome</u>- meeting was called to order at 10:05am. Madam President led the welcome and addressed the general body. Madam President Teonna thanked everyone for being in attendance and extended a special thanks and introduced Dr. Heidi Anderson- UMES President.

<u>State of the University</u> - Dr. Heidi Anderson delivered the State of the University address. She highlighted many accomplishments that the University implemented and addressed the policies and procedures of the global COVID-19 pandemic for the university.

Roll Call - was led by Akira Ali (Southern Maryland Alumni Chapter, Inc.) Quorum was established.

Absent - Kimberly Jones, Recording Secretary & Organizational Leadership Affinity Chapter

Standing Rules - Dr. Thomas Holt, Parliamentarian read the standing rules.

Review of the Agenda - Madam President reviewed the agenda and it was approved and accepted.

Report of the President - Madam President provided an overview of what has been worked on since she acquired the position on October 25, 2021.

Secretary Report

- Meeting minutes from Special Board of Directors Meetings held on November 2, 2021 were reviewed.
- Correspondence: N/A

Financial Report

- Treasurer's Report- reviewed by Nelva White
- Financial Secretary Report- reviewed by Eric Spencer

<u>Chapter Reports</u> - All present chapters provided an overview of chapter updates.

New Business

- Life Membership- awarded to Oswald Martin (class of 1952), motion made by Keesha Wallace, Baltimore Alumni Chapter President and seconded by Anshay Tull, 1st Vice President.
- Continued Attorney Services- discussion about attorney services was tabled until the next meeting.
- Bylaws revision was approved. Motion made by Larry Penn, Greater Annapolis Alumni
 Chapter and seconded by Hope Greene, 4th Vice President.
- 2022-2024 Elections timetable was approved. Motion made by Willie Baker and seconded by Latina Wilson, Southern Maryland Alumni Chapter, Inc.
- 2022 Operational Budget was approved. Motion made by Keesha Wallace, Baltimore Alumni Chapter and seconded by Anshay Tull, 1st Vice President.
- Donation to Metropolitan United Methodist Church in the amount of five hundred dollars (\$500.00) was approved. Motion made by Eric Spencer, Financial Secretary and seconded by Hope Greene, 4th Vice President.

<u>Open Discussion</u> - members addressed concerns about the state of the NAA. Concerns were acknowledged and encouraged to be presented within the local chapters, so that the NAA Board members can address appropriately.

<u>Meeting Adjournment</u> - motion made by Willie Baker and seconded by Crystal Woods, Baltimore Alumni Chapter.

Minutes recorded and submitted by Akira Ali (Southern Maryland Alumni Chapter, Inc.).

UNIVERSITY OF MARYLAND EASTERN SHORE NATIONAL ALUMNI ASSOCIATION SECOND VICE PRESIDENT



ANNUAL REPORT AUGUST 1, 2020 – NOVEMBER 8, 2021

Submitted by: Teonna L. Wallop, President

2nd Vice President Report

(Membership)

The 2nd Vice President of the University of Maryland Eastern Shore (UMES) National Alumni Association (NAA) is submitting this report as required by the UMES NAA Board of Directors. This report is being submitted for the period of August 1, 2020 to November 8, 2021.

The goals for the 2nd Vice President are to increase membership at the local and national levels, develop a membership committee, provide benefits for dues-paying members, and increase the number of local alumni chapters.

Members of the Membership Committee are:

Teonna Wallop, Chair, Southern Maryland Alumni Chapter, Inc. (Life Member) Jennifer Miles, Co-Chair, Greater Annapolis Alumni Chapter (Regular Member) Dr. Carl Bryant, Greater Annapolis Alumni Chapter (Life Member) Justin T. King, Tri-County Alumni Chapter (Regular Member) Brooke Segal, Baltimore Alumni Chapter (Regular Member) Damon Estes-Thompson, Southern Maryland Alumni Chapter, Inc. (Regular Member) Jennifer Hudson, NY Tri-State Alumni Chapter (Life Member)

Committee meetings are held quarterly and virtually. Sub-committee meetings are held more frequently. The meetings take place based on everyone's availability. The next meeting will take place in December 2021 which marks the beginning of the 2021-2022 membership year.

I. **Active Local Alumni Chapters**

To date, the following chapters are considered active:

Baltimore Alumni Chapter Greater Annapolis Alumni Chapter Southeastern Virginia Alumni Chapter Southern Maryland Alumni Chapter, Inc. MD Eastern Shore Tri-County Alumni Chapter NY Tri-State Alumni Chapter Washington Metropolitan Area Alumni Chapter Organizational Leadership Affinity Chapter

II. **Membership Statistics**

Historical Number of UMES Alumni: 18.000+

Number of Alumni in Database: 1,100

Active # of Alumni: 626

Inactive # of Alumni: 474

Active Regular Members: 400

Inactive Regular Members: 456

Active Associate Members: 8

Inactive Associate Members: 18

Life Members: 218 (41 are new life members)

Honorary Members: 0

Current Report

Chapter	Regular	Associate	Life	Regular	Associate	Total
	Active	Active		Inactive	Inactive	Members
Baltimore	71	0	22	26	7	126
Greater Annapolis	43	1	9	7	0	60
Southeastern VA	10	0	13	2	0	25
Southern MD, Inc.	65	1	11	34	3	114
MD Eastern Shore	61	0	16	41	0	118
Tri-County						
NY Tri-State	15	0	18	6	0	39
WMAA	61	4	25	35	6	131
Organizational	11	0	0	0	0	11
Leadership						
Member-At-Large	63	2	104	305	2	476
Grand Total	<mark>400</mark>	8	<mark>218</mark>	<mark>456</mark>	18	1,100

III. **Accomplishments**

AUGUST 2020

N/A

SEPTEMBER 2020

On September 1, 2020, the Join It Membership Database was successfully integrated into the UMES NAA website and made available to alumni to pay national dues. All active members were manually assigned Membership ID numbers and the digital membership cards were designed. Membership form updated and new process for paying dues went into effect.

On September 9, 2020, an automated email was sent out to all inactive alumni encouraging them to reactivate their memberships with their payment of dues.

On September 10, 2020, an automated email was sent out to all active members encouraging them to become familiar with the membership database by logging in to ensure the accuracy of their personal information.

On September 11, 2020, a telephone call was placed to all alumni that had a telephone number in the membership database but no email address on file. There were 79 alumni missing email addresses. Out of that 79, 27 are missing telephone numbers in addition to email addresses. The remaining 52 alumni were called, and I was able to reach 26 of them.

On September 17, 2020, I was invited to the Baltimore Alumni Chapter's "Cocktails & Conversations" Virtual Meet & Greet to discuss the alumni benefits and process changes.

On September 24, 2020, the first Membership Committee Meeting was held at 7pm EST.

On September 25, 2020, a membership brochure was emailed to all local chapter presidents, the NAA executive board, board of directors and to the alumni body via email and social media platforms. It was placed on the website as well.

The UMES NAA app is still being finalized and is coming together smoothly. The app is expected to go to the Apple and Google Play developers soon.

OCTOBER 2020

On October 8, 2020 the Membership Committee's sub-committee met to finalize details regarding the membership drive event scheduled for November 13, 2020. We were joined by Anshay Tull, 3rd Vice President of the UMES NAA.

On October 8, 2020, I reached out to Kadeem Turnbull, UMES Director of Alumni Relations & Special Events to request a conference to discuss speaking to our future alumni prior to the upcoming Winter 2020 graduation.

On October 13, 2020, I attended the local chapter meeting of the Greater Annapolis Alumni Chapter via videoconference to discuss dues payments, member benefits, membership database and changes in processes.

NOVEMBER 2020

The UMES NAA app was submitted to the Apple and Google Play developers on Monday, November 2, 2020.

On November 12, 2021 a final sub-committee meeting was held to finalize the Hawk Family Tailgate & Telethon.

On November 14, 2020 the Hawk Family Tailgate & Telethon sold 137 tickets and brought in over 100 memberships. Non-hawk vendor fees totaled \$450.00. The event brought in \$2,800.00 in profit.

On November 17, 2020, I attended the local chapter meeting of the Southeastern Virginia Alumni Chapter via videoconference.

On November 19, 2020, I was present at UMES' commencement to connect with the Winter 2020 graduates and speak with them about the importance of joining the UMES NAA. I was able to sign many of them up for free annual membership.

DECEMBER 2020

On December 7, 2020 a membership committee meeting was held to discuss the pros and cons of the Hawk Family Tailgate.

On December 28, 2020 a membership committee meeting was held to discuss Quarter 2 goals.

JANUARY 2021

On January 11, 2021 a membership committee meeting was held to further explore Quarter 2 goals.

The app was kicked back twice due to privacy policy and payments feature. Updates were made and the app was resubmitted to Apple on January 18, 2021.

On January 18, 2021 a membership committee meeting was held to finalize Quarter 2 goals.

FEBRUARY 2021

Hawk Month was a success and although it did not increase membership, it did make a profit of ten dollars (\$10.00) and Hawks had fun during Black History Month trivia, UMES trivia, BINGO and Hawk Family Feud. Most of the participants were already dues-paying members.

MARCH 2021

On March 4, 2021 a membership committee meeting was held to discuss Quarter 3 goals.

APRIL 2021

On April 6, 2021, I was able to join the Tri-County Alumni Chapter for their monthly meeting to discuss membership. It was success and a lot of feedback was provided.

On April 15, 2021, I participated in a seminar with the UMES Office of Residence Life entitled, "Life After Graduation" where I was able to engage students preparing to graduate about alumni participating, resume writing, credit building and employment search. Frederick Grant from the MD Eastern Shore Tri-County Alumni Chapter was able to Co-Host and offer valuable information as well.

MAY 2021

A Chat & Chew was held on Saturday, May 1, 2021 at 10am at the University of Maryland Eastern Shore. The meeting was held with executive board members of all active local alumni chapters to prepare for the next membership year and to answer questions regarding dues, membership types, activities, processes, etc. It was successful and every chapter was represented.

On May 4, 2021, the Southern Maryland Alumni Chapter's articles of incorporation were approved. Although they will remain under the umbrella of the National Alumni Association, they now benefit from their own non-profit and tax exempt status. A letter of approval was received from Dr. Anderson and was forwarded to the University of Maryland Systems Board of Regents for approval.

The Supervision & Leadership Affinity Alumni Chapter has fulfilled its requirements for members according to the Bylaws and is working to have their executive board plus, one regular member to pay their national dues so that they may reactivate

effective July 1, 2021. So far, three (3) of their members have paid dues.

Some graduates from 2017-2021 are attending membership meetings, joining committees and reaching out to network.

JUNE 2021

N/A

JULY 2021

On July 1, 2021 a membership committee meeting was held to discuss Quarter 1 goals. The focus of the membership committee for Quarter 1 was visibility. Each chapter was asked to host a membership drive during the month of September 2021 preferably on the same as a show of unity. We ended the 2020-2021 membership year with over 700 active alumni and 23 new life memberships and 3 Hawks that made a partial payment towards life membership.

On July 15, 2021 a membership committee meeting was held to finalize Quarter 1 goals.

AUGUST 2021

The Supervision & Leadership Affinity Chapter has reactivated and is in good standing. I was able to participate in their chapter's virtual Happy Hour on August 3, 2021 to discuss standards for alumni chapters and answer questions. They have requested to change their name to Organizational Leadership Affinity Chapter.

On August 29, 2021 a membership committee meeting was held for Quarter 1.

More alumni are seeing the benefit of joining the UMES NAA and retention efforts are looking good for the 2021-2022 membership year when compared to the start of the 2020-2021 membership year.

SEPTEMBER 2021

On September 18, 2021 the Fallen Hawks Day of Remembrance celebration was held on campus to pay homage to all hawks that we have lost.

OCTOBER 2021

The focus of the membership committee for Quarter 2 is retention. The committee has been tasked with reaching out to all inactive members by December 31, 2021 to gauge their willingness to reactive memberships.

NOVEMBER 2021

Membership Sales reached \$36,148.72.

IV. **Challenges**

Being able to connect with all graduates prior to commencement. Moving forward, signing new graduates up for their free membership will take place the day before commencement.

Submitted by: <u>Teonna Wallop</u>, <u>President /s/</u> <u>11/8/2021</u>

(Signature and Title) (Date)



University of Maryland Eastern Shore National Alumni Association 3rd Vice President

Annual Report: August 2020-September 2021

Email: <u>umesnaa.specialevents@gmail.com</u>

http://www.umesnaa.org

3rd Vice President Report

Anshay B. Tull, was sworn into the University of Maryland Eastern Shore (UMES) National Alumni Association as the 3rd Vice President for the reporting term 2020-2022. I am submitting this annual report for the reporting period: (August 1, 2020, to September 30, 2021).

The Third Vice President directs special activities of the Association and serves as the Chairperson of the Homecoming Committee with the understanding that other duties may be assigned by the National Alumni President. The Homecoming Committee shall consist of the Third Vice President as chairman, one representative from each local chapter and other members the Board of Directors deem necessary. The function of this committee to plan and execute homecoming activities during the 2020-2022 Homecoming & Special Event activity year.

The Homecoming/Special Events Committee for the 2020-2021 membership year consist of:

- Anshay Tull, Chair
- Crystal Woods, Baltimore Alumni Chapter
- Brittanee Bertty, Greater Annapolis Alumni Chapter
- Ted McIntosh, Member-at-Large representing Philadelphia, PA/Delaware Area
- Lakeisa Brown, Member-at-Large
- Ray Lewis, New York & Tri-State Alumni Chapter
- John Wilson, Southeastern Virginia Alumni Chapter
- Derrick Spence, Southern Maryland Alumni Chapter
- Tashaunya Blake, Southern Maryland Alumni Chapter
- Anthony Murrill, Washington Metropolitan Alumni Chapter
- Todd Nocks, Tri-County Alumni Chapter

Committee meetings were held virtually monthly via the videoconference zoom. Committee meetings were held more frequently to initiate the preparation for Fall 2021 Homecoming.

I. Accomplishments

On January 25, 2021, The Homecoming/Special Events Committee, UMES Office of Alumni Relations collaborated with Nonprofit "Project Hygiene" for the *UMES*

Welcome Back Hawks special events providing 300 Dental Kits, 300 Floss, 300 items of Soap, 400 N95 Mask, 400 Hand Sanitizer and candy. Sponsors for this event were: Project Hygiene, Southern Maryland Alumni Association Chapter and Somerset Health Department. The committee donated 1900 hygiene products to UMES students, faculty, and staff.





On February 20, 2021, During the UMES National Association Town Hall meeting Dr. Heidi Anderson officially announced the approval to announce and begin planning for the Fall 2021 Homecoming in person.

On March 5, 2021 the official Homecoming Save the Date was release through the NAA database system, Facebook, Instagram, twitter and www.Hawk4life1886.com



Work Plan

March 23, 2021, Madam 2nd President assisted the Homecoming/Special Events Committee by creating and submitting a Homecoming Sponsorship package and today PNC has agreed to the \$3000.00 sponsorship. The sponsorship letter is in the attachments'

HOMECOMING

On Saturday, November 13, 2021, more than 3,000 University of Maryland Eastern Shore alumni, students, family, and friends will come together for the ultimate display of HAWK PRIDE.

Homecoming sponsorships offer many valuable benefits, including on-site presence, exposure on web & social media, visibility and inclusion in National Alumni Association electronic marketing and communication. This combined reach will help you get your brand to more than 300,000 Hawk alumni, students and community members. This year's Homecoming celebration is planned to be bigger than ever!

Deadline for participation is September 12, 2021

All sponsorship packages include:

- Tabling at alumni welcome prior to the home basketball game
- Sponsorship listing on our Homecoming website

Additional opportunities are available pending sponsorship level such as:

- Tickets to basketball game
- Monthly e-newsletter mention (over 1,000 subscribers) Logo placement at the event
- Rotation in UMES Alumni Association social media

SPONSORSHIP OPPORTUNITIES

TITLE: \$15,000 (1 AVAILABLE)

- Exposure to 3,000+ students, alumni, faculty, staff and community Name/Logo on scoreboard, flyers, videoboards and web page Name mentioned at halftime
- Minimum of 2 social media mentions on all channels
- Name/Logo on Homecoming event web page with hyperlink Name/Logo on event t-shirt
- 20x10 stand-alone booth (20x10 pop up tent, 6 ft. table, 2 chairs) Acknowledgement in UMES KEY Newsletter
- 10 HAWK PRIDE Packages (game ticket, meal ticket, t-shirt) HAWK PRIDE TENT: \$5,000 (2

AVAILABLE)

- Exposure to 3,000+ students, alumni, faculty, staff and community Minimum of 3 social media mentions
- Name/Logo on Homecoming event webpage with hyperlink Option to display company banner at reunion tent
- Logo on event flyer
- Acknowledgement in UMES Key Newsletter
- 10x10 booth (10x10 pop up tent, 6ft.table, 2 chairs)
- 4 HAWK PRIDE Packages (game ticket, meal ticket, t-shirt)

PRINCESS ANNE VILLAGE: \$3,000 (2 AVAILABLE)

- Exposure to 3,000+ students, alumni, faculty, staff, and community
 - Minimum of 3 social media mentions
- ■Name/Logo on Homecoming event web page with hyperlink
- Option to display company banner at Princess Anne Village
 - Logo on event flyer
- Acknowledgement in UMES Key Newsletter 10x10 booth (10x10 pop up tent, 6 ft. table, 2 chairs) 4 HAWK PRIDE Packages (Game ticket, meal ticket, t shirt)

FIGHTING HAWKS: \$1,000 (3 AVAILABLE)

- Exposure to 3,000+ students, alumni, faculty, staff and community
- 1 social media mention Name/Logo on Homecoming event web page 10x10 booth in HAWK Row (10x10 pop up tent, 6 ft table, 2 chairs)

BACKBONE ROAD: \$250 (8 AVAILABLE)

- Exposure to 3,000+ students, alumni, faculty, staff and community

Contact us at umesnaa.specialevents@gmail.com for more information.

Terms & Conditions: The UMES National Alumni Association reserves the right to refuse service. Power is not available for any participating sponsor. Food is not permitted to be served by any participating sponsor unless approved. On-site sales are not permitted.

On April 6, 2021, the official UMES National Alumni Association Special Events Committee Presents the "*Back to The Yard* Cookout Flyer was released. There was an Eventbrite created for Paid Alumni to register for free, General Admissions Free Ticket to not Eat and Guest Ticket for individuals interested in Eating for a donation of \$10.00.

On April 15, 2021, Committee Member Lakeisa Brown submitted a donation letter to Perdue Farms to request Chicken for

On April 22, 2021, I submitted the proposal via email to the Executive Board to cover the expenses for DJ Dre to DJ for the cookout in the amount of \$385.00. The proposal was approved via email by the EB in the amount of \$385.00.

On April 22, 2021, I submitted donation letters to Food Lion in Princess Anne, Fruitland, ACME, Walmart, Sam Clubs to sponsor food items.

Sponsored Donors

Food Lion	(Value \$25.00 Gift Card)		
Princess Anne MD	400 Free Paper Containers		
Food Lion	(Value \$50.00)		
Princess Anne MD	Hot Dog & Hamburger Rolls, 5 Bake Beans		
SAM'S Club	(Value \$50.00)		
Salisbury, MD	Hamburger Rolls, Hot Dog Rolls Condiments		
WALMART	(Value \$50.00 Gift Card, Purchase) Hamburgers & Hot Dogs		
Salisbury, MD			
TARGET	Value \$100.00 Gift Card		
Charles County			
PERDUE FARMS	40 Pound Fresh Chicken		
Virginia			
ACME	(Value \$50.00)		
Salisbury, MD	Hamburger & Hot Dog Rolls, Condiments		
Safeway	Value \$50.00		
Charles County	Giftcard		



Other items purchased by Mr. Kadeem Turnbull: Drinks, the Grill, Other Food items, charcoal, cooking utensils, tablecloths.

On April 28, 2021, the Eventbrite closed out with 80 register paid members of the National Alumni Association, 100 General Guest and 20 guests paid donation in the amount of \$10.00 through the Eventbrite closing with a profit of **\$245.00** and \$**200.00** check that was prepared to be sent to the NAA on May 6, 2021.

On May 1, 2021, \$110.00 in cash was collected from the "Back to the Yard Cookout" and dropped off to our Treasurer Nelva White on May 7, 2021.

Your Event Sales Recap

UMES NAA Special Events Committee "Back to the Yard Alumni Cookout", ended on May 1, 2021

You did it! The doors are closed, and your attendees are headed home. You can finally take a deep breath and celebrate all you've accomplished.

As you start thinking about your next event, check out your event recap - and a few tips from us on how to make your next event even better than the last.

Next payout date: May 6, 2021 (Allow 2-5 business days for your payout to arrive.)

Gross sales

\$245

70% through Eventbrite Channels (Top channel: Event Discovery Platform)

On May 6, 2021, I met with the assigned University Homecoming Committee and during this meeting we discussed *Lessons learned from Spring 2020 Homecoming (See Attachment)*. The next committee meeting would take place in June 2021 however the meeting is TBA. It was determined during this meeting the National Alumni Association will create and present the Theme name to the University of this Fall 2021 Homecoming.

<u>UMES HOMECOMING 2021 Projected Budget Request & Theme Names</u>

The Homecoming/Special Event Committee met on Tuesday, May 18, 2021, and I updated the committee on the latest information from the University. During this meeting the committee came up with six theme names to present to the NAA Executive Board for May 20, 2021, meeting and the Board of Directors Meeting for Saturday, May 22, 2021.

- "IT'S THE SHORE FOR ME "Official #HASHTAG IF NOT CHOSEN
- "OUR CULTURE OUR SHORE" Official #HASHTAG IF NOT CHOSEN
- "HAWK LAND FOR SHORE" #HASHTAG IF NOT CHOSEN
- "WE ARE SHORE TIGHT" HASHTAG IF NOT CHOSEN
- "SPRING HAS SPRUNG.... FALL IS BACK (This would be separate) #HAWKCOMING 2K21
- "SPRING FORWARD...FALL IS BACK #HAWKCOMING 2K21

Please see Proposal and Homecoming Project Budget attached separately

Anshay B. Tull, 3rd Vice President University of Maryland Eastern Shore National Alumni Association

Email: umesnaa.specialevents@gmail.com

Date: May 20, 2021

Dear Executive Board:

Enclosed is the proposal, titled: UMES NAA Homecoming & Special Events Committee presents, "UMES *Homecoming 2021, prospective theme names and projective budget"*.

During the May 6, 2021, University Homecoming Committee Meeting held virtually and some members in-person, it was determined the NAA would provide Homecoming 2021 theme. (UMES NAA) Executive Board and Board of Directors for reviewing the proposal and assistance in establishing a Homecoming budget for Fall 2021.

UMES 2021 HOMECOMING

Organization

With Fall Homecoming returning, hearing from many Hawks they are looking forward to returning to the Nest to enjoy themselves. My committee and along with the NAA want to ensure we can bring our best and release our Hawk Pride by providing a great homecoming and community guest who plan to engage in the festivities. This will be an event for Alumni to reconnect and rebuild our Hawk family connections and my committee understands all may not be possible but I'm willing to work with EB to create a working budget to ensure our homecoming meets all alumni's needs.

Problem/Need/Situation

One of the main charges of the 3rd Vice President of the UMES NAA is to be the chairperson for the University committee and to host several alumni events on-campus are achieving or off-campus. Homecoming would also support the 2nd Vice President in her duties to increase membership for 2022. The Homecoming and Special Events committee needs to establish a working budget to secure *artists*, *Facilities*, *Potential Catering*, *Sound/Lighting*, *Radio Advertisement/Promotion*, *Insurance*, *Security*, *etc.*, *throughout the summer to prepare for HC*. I will list below a Needs and Expenses to date:

On May 1, 2021, the NAA Anniversary Fundraiser was released on the NAA database system, social media platforms: Madam 2nd Vice President Teonna Wallop created the giving platform and partnered with 3rd VP to release a fundraiser to give back to the school and raise funds for my committee for Homecoming.

Greetings Board of Directors,

Several months ago, Anshay B. Tull, Life Member of the National Alumni Association and the UMES NAA's 3rd Vice President, shared a vision with me. In that vision, she spoke of a dream that she had that would honor our university in a big way. At the time of this conversation, she referred to her vision as the 13-50. She presented an idea in that private conversation geared towards encouraging Hawks and community supporters to donate \$13.50 in celebration of our alma mater's 135th anniversary in September 2021. Through our discussion, we decided to

extend it even further to celebrate 74 years of the NAA as well. In summary, her vision is now the 20-90. Today is the official launch of our fundraiser to raise \$20,900.00 between today and September 10, 2021. The goal is to encourage Hawks to give a recurring monthly donation of \$20.00. If Hawks give \$20.00 per month beginning with May, their total contribution would be \$100.00. From these donations, \$13,500.00 would be presented to our alma mater on behalf of the UMES NAA and \$7,400.00 would go towards the UMES NAA Homecoming & Special Events Committee.





Additionally, a Homecoming Sponsorship Package has been finalized for our Fall Homecoming. PNC Bank is the first to express interest in at least a \$3,000.00 sponsorship.

Please lend your support by sharing the fundraiser link with your executive board and general body and asking them to share it as well.

Some of the ideas the committee and I have discussed are Homecoming Parties for Older Hawks who potentially graduated through Maryland State College and 21 and up Hawks, in graduating classes 80's to 2013. Another idea we would like to create a host is a Sunday Brunch possibly on our campus.

Fountains Wedding and conference center is available on Friday, November 12, 2021, for a cost of \$5500.00 with a \$2500.00 deposit required. The point of the contact person is Malisa and if the Executive approves the amount during the EB meeting on 5/21/2021, I can secure this location on Friday, May 21, 2021.

To have a Sunday Brunch in the Student Service Center Ballroom on Sunday if the Office of Alumni Relations books the cost is \$450.00 and if the NAA books it is \$875.00; however, the

calendar to book through EMS will not open until the week of Monday, May Consider a Grammy Nominated Artist Eric Roberson cost is around 10,000 to 15,000 if UMES NAA decided book Mr. Roberson, we could get him for \$7500.00 with his trio band for a 90-minute set with 50% down in the amount of \$3750.00 due to my relationship with the booking agent Anshia Crooms.

Venues Not Available

Brew River
Civic Center
Dove Pointe \$1800 for whole building

Outcome/Impact

- Increase engagement, between Alumni & University
- Raise Scholarship funds for current/prospective students
- Help 2nd VP increase membership through special activities through collaboration

During June 2021 the Board of Directors and Executive meet via videoconference google meets and reviewed and approved the Homecoming Budget of \$18,750.00 to prepare for Fall 2021 Homecoming.

Madam 3rd VP met with the University Homecoming Committee in June 2021 and submitted the approved theme names to be chosen by the NAA. No plans were made towards Fall 2021 Homecoming.

August 2021, The Fountains Wedding & Conference Center was paid in Full in the amount of \$5500.00 to tentatively secure the venue for Homecoming.

July 30, 2021, the Homecoming Hotel list with NAA rates and prices was submitted to over 500 Hawks through the NAA database systems.

September 26, 2021, communications were released via the UMES NAA database system and www.Hawk4life1886.com University and NAA would be move forward with the Homecoming planning

II. Challenges

July-August, The University Homecoming Committee met and there were no new updates in the Homecoming planning. During the meeting it was still on the fence if UMES would have a fall homecoming with the rise of Covid-19 projected Fall numbers.

September 24, 2021, The University Homecoming Committee met, and Vice President Latoya Jenkins of Student Experience & Activities informed the committee we would be moving forward with the planning for fall homecoming. This presented challenges because of the amount of time to prepare a successful homecoming. The University will need to communicate more

effectively and provide adequate timing for the National Association to properly plan Alumni events moving forward.

III. Proposed goals

Planning the National Alumni Association Fall 2021 Homecoming Alumni activities throughout the month of October for, Friday November 12th, November 13th November 14th. Bringing back the *Welcome Back Hawks Event* for UMES students in January. Hosting an Alumni reception during March 2022 MEAC games in Norfolk, VA, and the *Back to the Yard Alumni Appreciation Cookout* in May 2022 on campus after the Spring Festival.

Respectfully Submitted,

Anshay B. Tull, M.Ed., 3rd V. President/s/

11/6/2020



Dr. James White, Jr. President

Mr. Walter Jones 1st Vice President

Ms. Teonna Wallop 2nd Vice President

Ms. Anshay Tull 3rd Vice President

Ms. Hope Greene 4th Vice President

Mr. George Trotter Assistant Vice President for Governmental Affairs

Mrs. Nelva Collier-White Treasurer

> Mr. Eric Spencer Financial Secretary

Ms. Kimberly Jones Recording Secretary

Ms. Imani Hayman Corresponding Secretary

> Dr. Thomas Holt Parliamentarian

Mr. John Lucas Sergeant-at-Arms

University of Maryland Eastern Shore National Alumni Association

30665 Student Services Center Lane
University of Maryland Eastern Shore Campus
Princess Anne, MD 21853-1299
Email: umesnaapresident2020@gmail.com

4th Vice President Report

On October 12, 2020 a post was shared with me via Facebook regarding an Executive Order Trump issued that prohibits federal funds from being awarded to agencies or contractors promoting racial or sexual stereotyping. The article was posted on the HBCU Digest site.

Here is information I found on Executive Order 13950- "Combating Race & Sex Stereotyping"

This Executive Order became effective on September 22, 2020. The Executive Order sets forth the policy of the United States "not to promote race or sex stereotyping or scapegoating" and prohibits federal contractors from inculcating such views in their employees in workplace diversity and inclusion trainings.

Click on Link to read the article

https://hbcudigest.substack.com/p/trump-executive-order-could-make?utm_cam paign=post&utm_medium=web&utm_source=copy

On March 27, 2021, I emailed Dr. Heidi Anderson, President of The University of Maryland Eastern Shore to obtain more information on the historic HBCU legislation that was signed into law. In the email I asked that the breakdown of the disbursement of the 577 million be explained.

In October 2021, I shared via Facebook an article pertaining to "Biden's New Spending Budget and an article that discussed HBCU Advocates Push for more funding at a subcommittee meeting.

On October 28, 2021 I was contacted by Mr. Darrien Swain who is President of Bowie State National Alumni Association. He expressed an interest in Bowie and UMES spearheading a HBCU Legislative Brunch in the very near future. I connected with our UMES NAA president, Ms. Teonna Wallop via email. We have scheduled a zoom meeting for November 3, 2021 to discuss this endeavor between our National Alumni Associations.

During my term as 4th VP there have not been any issues to arise that were detrimental to our beloved Alma mater. However, I along with Mr. George Trotter remain ever vigilant.

Yours in Hawk Pride,

V10. 115 12

George J. Trotter

(Assistant 4th Vice President for Government Affairs) Report 2021

As appointed Assistant Vice President for Government Affairs for NAA, I have served as the local (State of Maryland) representative and liaison for UMES, working in concert and collaboration with 4th Vice President Hope Greene.

My assignment was to be aware of and involved with Maryland legislative affairs affecting UMES.

The past year I have:

- Attended virtual (ZOOM) meetings of NAA.
- Attended Greater Annapolis Alumni Chapter (ZOOM) meetings on a regular basis.
- Observed virtual signing of Maryland HBCU Settlement at Bowie State University.
- Spoke with and collaborated with the caucus of African American Leadership relative to status of HBCUs (Annapolis/Anne Arundel County).
- Collaborated with select staff at Annapolis High School to facilitate recruitment efforts for students to attend UMES.
- Attended Washington Metropolitan Alumni Association Annual Fundraising Breakfast Event in Oxon Hill, Maryland 9/18/2021 (Dr. Heidi Anderson guest speaker).
- Informed NAA President of breaking news affecting HBCUs nationally.
- Participated in local fundraisers (GAAC) Raffle.
- Met on campus with Dr. Heidi Anderson Saturday May 1, 2021 (Chapters Forum).
- Speaker Foot Soldier Memorial Annapolis (Caucus of African American Leaders).
- Participate in HBCU legislative brunch discussion.

UMES NAA Annual Report

THE BALTIMORE ALUMNI CHAPTER

The Baltimore Alumni Chapter

UNIVERSITY OF MARYLAND EASTERN SHORE ALUMNI ASSOCIATION INC.

THE BALTIMORE CHAPTER
P. O. Box 26502
Baltimore, MD 21207

UNIVERSITY OF MARYLAND EASTERN SHORE ALUMNI ASSOCIATION

BALTIMORE ALUMNI CHAPTER REPORT July 2020

Brief Description of Chapter

The Baltimore Alumni Chapter meets every third Thursday at 6:30 p.m. at the Baltimore Teachers Union, 5800 Metro Drive, Baltimore, MD 21215. Meetings are not held during the months of July and August.

The University of Maryland Eastern Shore Alumni Association - Baltimore Chapter has a very rich history. Our research shows that the first Baltimore Alumni Chapter was formed in the mid 1940s and led by President Edward Wilkins, a 1941 industrial arts graduate of Princess Anne Academy. He worked with the alumni association for several years before the chapter became inactive.

The Baltimore Alumni Chapter received its official charter from the UMES National Alumni Association under the leadership of Valerie Watts in 1984. Jesse Edwards served as president of the Baltimore Alumni Association for ten years.

In 1989 Charles Gregg was the next elected president of the organization. Charles Gregg was a business executive employed by the Corning Corporation. Delphine Lee served as his vice president. It was under his tenure that the chapter received its 501C3 incorporation status. Thus the official name of the chapter is: The Baltimore Chapter, UMES Alumni Association, Inc. In 1993 Delphine Lee was elected president and Thomas Frasier served as her vice president. Under her leadership the Baltimore Alumni Chapter continued to thrive. During this era the chapter received its Maryland State tax exempt status and worked closely with the National Alumni Association in establishing its (501C3) incorporation status. Under the leadership of Delphine Lee the Baltimore Chapter developed a website and recruited young alumni to help move the chapter to its next level.

On March 19, 2010 the University of Maryland Eastern Shore Baltimore Alumni chapter had a changing of the guards after 17yrs. The new executive board consists of older and younger alumni. This combination of history, knowledge and Hawk Pride will help the organization to soar higher and provide assistance to future and current alumni of the University of Maryland Eastern Shore.

Membership

Number of Active Members: 33 Number of NAA Members: 7

Officers

President – Daryl Anderson email: darylkanderson@gmail.com 1st Vice President- William Roberts email: billroberts195@gmail.com 2nd Vice President – Tiffani Manns email: tiffani manns@yahoo.com Recording Sec. - Ardenia Handy email: deantravel46@yahoo.com Corresponding Sec. – Erinn Gross email: hawkpride02@yahoo.com Treasurer – Kia Roberts email: knroberts075@yahoo.com Sergeant-at-Arms – Tyrone Wells email: mozac59@verizon.net Historian – Gloria Holley email: glholley@gmail.com email: t.frasier@att.net Chaplain – Thomas Frasier

II. Financial Holdings: Please see attached

III. Goals for current reporting period 2019 -2020.

- A. **Signature programs:** The Ed Wilkens Scholarship, The Delphine M. Lee Scholarship, The Arthur B. Jenkins Scholarship and The Jesse Edwards Hardship Scholarship Program, Donation of toys, time and talents to the Children of Christopher's Place.
- B. **Show evidence of achievement:** Dispersed scholarships and delivered toys to the Children of Christopher's Place.
- C. State the relationship of your goals to the NAA goals: Raise scholarship money and increase membership.
- D. **Joint Activities with other Chapters:** Support the Annapolis Chapter Crab Feast yearly and attended DC Chapter Annual Alumni breakfast.
- E. Number of Chapter Meetings: 8Executive Committee Meetings: 2NAA BOD Meetings Attended: 2
- F. One scholarships was awarded to an incoming freshmen for school year 2018-2019 for \$750 per semester.

IV. Concerns for Current Reporting Period 2019-2020.

A. Discuss goals, which were not achieved in terms of progress made and difficulties, if any, that impeded full achievement.

Our goal for last year was to double the membership of the Baltimore Alumni Chapter. At this current time, we have not yet met that goal but are developing strategies to capture the attention of potential members and build membership from residents in the Baltimore City and Baltimore County area.

B. Report any planning assumptions on which your goals were based which proved to be in error because of conditions beyond your control.

N/A

V. List your goals for the coming year 2019-2020.

- A. Increase alumni membership to our chapter.
- B. Raise money to award scholarships.
- C. Make a donation to the University during Homecoming.

VI. Identify if additional help or support you may need from the NAA for the coming year and or any additional information you would like to report.

Current and updated membership roster.

VII. Appendix

- A. Full Membership Roster: Please see attached.
- B. Calendar of Events: Please see attached.

Full Membership Roster

Name

Alexander, Patricia

Anderson, Daryl

Aydlette-Whitmore,

Edith

Bates, Andrew

Brown, Ruth

Clayton, Isaac

Dyson, Evelyn

Edgerton, Juanita

Edwards, Deborah

Frasier, Thomas

Gross, Erinn

Handy, Ardenia

Harris, DeCarlo

Holley, Gloria

Johnson, Robin

Lee, Delphine

Maes, Angel

Manns, Tiffani

McCloud, Bertha

McMeekin, Curtis

Morgan, James

Polk, Beverly

Polk, Hugh

Rahman, Diane

Roberts, Kia

Roberts, William

Rodgers-Ford, Dianna

Scott, Norman

Simmons, Diane

Smith, Edgar

Wallace, Keesha

Wells. Tyrone

Williams, Cynthia

Williams, Rosalyn

Calendar of Events

Due to Covid-19, all activities have been cancelled until further notice.

Greater Annapolis Alumni Chapter PO Box 6455 Annapolis, Maryland 21401

Description of the chapter

The Greater Annapolis Alumni Chapter is located in Annapolis, Maryland. We host monthly meetings virtually via Zoom. The meetings are scheduled at 6:00 p.m. on the second Tuesday of the month.

Purpose of the chapter

The primary purpose of the Alumni Chapter is to bring together an organized effort of alumni to work cooperatively to promote the progress and development of the University of Maryland Eastern Shore. We want our alumni to participate consistently in the life of the university and encourage association with other UMES alumni and friends in the surrounding community. We also want to promote the interest and needs of the University.

The Greater Annapolis Alumni Chapter will continue:

- Provide a means of strengthening the bond between alumni and the university
- Keep alumni informed of the university's academic programs, progress and the challenges through regular meetings
- Represent the university in the community
- Assist in identifying and locating alumni in the area
- Maintain updated membership list

Membership List as of July 1, 2021-June 30, 2022

Marrell HardenGloria DayJohn Wesley SmithRalph ThomasThomas NockBernell SmithVirginia ThomasGrace MatthewsMarcus SmithGregory SuttonBrittanea BerttyLeslie N. Stanton

Dr. Shawn Ashworth Chawanna Carrington

La toya Mann Jennifer Miles
Larry Brogden Wilhelminia Cornish
Albert Cooks Reginald Harris
Charlotte Simmons Charles Brown
Reginia Oden Velma Shipp

Delores Oden Laura Trotter (Associate Member)
George Trotter Leah Cooks (Associate Member)

Dr. Carl Bryant Dr. James Coates

Larry Penn Dawna Alexander Powell

Hattie Penn Tameka Bollock Beverly Dotson Jahkiya Mooring

Lehrman Dotson Tyrone Bullock

Robert Hunter Dr. Leslie Mobray

Donald Smith

Chapter Officers

President – Larry Penn

Vice President - Reginald Harris

Recording Secretary – Jennifer Miles

Corresponding Secretary – Gloria Day

Financial Secretary – Hattie Penn

Treasurer – Brittaenee Bertty

Parliamentarian – Larry Brogden

Sergeant-at-Arms - George Trotter

Goals for the year 2021-2022'

- Provide \$1,000 scholarship to three new students
- Provide \$600.00 to three returning students
- Continue to support the Boys and Girls Club with a donation
- Continue to support the Greater Annapolis Endowment Fund
- Host the annual crab feast in 2022
- Increase the number of life memberships
- Support two families in the Holiday Sharing Program through the Department of Social Service
- Continue to support the Bates Legacy Center

Program Accomplishments

- Attended the annual Kunta Kinte (2021) Festival and reclaimed six (6) new members
- Established a mentoring program for the Anne Arundel County Scholarship recipients

Membership

Total enrollment: Membership has increased by 10.

Submitted by: Larry Penn

October, 2021

UMES National Alumni Association Annual Report University of Maryland Eastern Shore NYC-Tri-State Alumni Chapter

2020/2021 End of Year Chapter Report

As per the bylaws of the UMES National Alumni Association (NAA). The UMES NYC-Tri-State Alumni Chapter is submitting this report.

At the present time the main focus of our chapter is increasing our membership, developing fund raising events that will assist our chapter in giving back to our beloved Alma Mater The University of Maryland Eastern Shore, creating a financial assistantship award for students from the NYC-Tri-State area (NY, NJ, and CT) and setting and finding a meeting place for our chapter meetings.

Due to everyone's busy schedule we are still in the process of determining a set meeting schedule. We are looking at possibly conducting our meetings virtually (third Friday of the month).

The members of the executive board of the NYC-Tri-State Alumni chapter are as follows:

President: Hope Greene

1st Vice President: Fathiyyah Salaam 2nd Vice President: Jennifer Hudson 3rd Vice President: Kcyied Zahir 4th Vice President: Robert Tapper

Secretary & Parliamentarian: Ebony Tyler

Treasurer: Jamara Posey- Tapper

I. Chapter Finances

The chapter is in the process of securing a bank account. We hope to have this accomplished as soon as possible. We were presented with a check for \$500.00 from the UMES NAA from the AA-Grant and plan to use that to open our account.

II. Chapter membership roster for the reporting fiscal year.

We have 18 Life members and 15 regular members. This brings us to a total of 32 members. We have 6 inactive members. We plan to continue to recruit and reactivate Alumni who live in the Tri-State Area. We even encourage our Massachusetts alumni to join with our chapter.

UMES National Alumni Association Annual Report University of Maryland Eastern Shore NYC-Tri-State Alumni Chapter

III. Chapter By-Laws and Constitution

The NYC- Tri-State Alumni Chapter believes its by-laws are a document that can be revised and amended throughout the chapter year. Suggestions are voted on by the membership and the by-laws are amended. We are in the process of reviewing our Bylaws and constitution.

IV. Chapter Goals/Activities_

We hosted a happy hour/membership drive during the month of September which was spearheaded by our 2nd VP President Jennifer Hudson. We are in the process of trying to gage how many members would be interested in attending. The Invesco QQQ Legacy Classic which is being sponsored by Michael B. Jordan and HBCU NYC September 17, 202, MetLife Stadium.

Two of our members Hope Greene and Ray Lewis were able to represent UMES in a historic HBCU photoshoot in New York City in the village of Harlem.

We are also always eager and willing to represent UMES during HBCU College Fairs in the Tri-State area.

V. Challenges of our chapter

Our main challenge is scheduling and the lack of designated meeting location. But we are determined to make this chapter great.

Submitted by: Hope Greene, President of NYC-Tri-State Alumni Chapter

Date: October 24, 2021

University of Maryland Eastern Shore Southeastern Virginia Alumni Chapter (SEVA) ANNUAL REPORT 2021

(October 2021)





University of Maryland Eastern Shore (UMES) Southeastern Virginia Alumni (SEVA) Chapter P. O. Box 6364 Portsmouth, VA 23703

Annual Chapter Report Year 2021

The mission of the University of Maryland Eastern Shore (UMES), Southeastern Virginia Alumni (SEVA) Chapter is to facilitate the implementation of the University of Maryland Eastern Shore National Alumni Association's (NAA) Constitution, to assist in the recruitment of new students, provide support to enrolled UMES students at all levels, programs, and endowments of the University of Maryland Eastern Shore.

The University of Maryland Eastern Shore (UMES), Southeastern Virginia Alumni Chapter (SEVA) includes alumni in the Tidewater Virginia area (Newport News, Hampton, Norfolk, Suffolk, Portsmouth, Chesapeake and Virginia Beach), Yorktown, Williamsburg, Richmond and surrounding North Carolina cities such as Elizabeth City, Hertford, Ahoskie, Rich Square, Murfreesboro, etc. SEVA seeks to engage alumni by sponsoring programs and events that promote the growth of UMES and keep alumni

informed and connected. SEVA seeks to support other chapters' events that promote the growth of UMES.

There continues to be an effort to bridge the gap between past, present and future students and to develop an organization that promotes and represents the diversity of the UMES alumni body.

SEVA's membership is growing. There are twelve Lifetime members, five regular members, two associate and two honorary members. See the attached SEVA Roster.

SEVA Chapter Officers

Officers are selected from and selected by financial alumni in the SEVA Chapter. New Officers for July 1, 2021 - June 30, 2023 were elected in May 2021.

President Ernestine Hawkins Kearney

Vice President John Wilson

Secretary
Treasurer
Tiffani Jelani-Elliott
Financial Secretary
Sergeant-at-Arms
Parliamentarian
Joanne Johnson Shaw
Tiffani Jelani-Elliott
Robert Kearney
James Morgan
Jackie Bryant

Sponsored Events/Accomplishments

- During UMES 2020 Homecoming, SEVA donated to the NAA Tailgate for alumni and students. SEVA provided volunteers at the NAA Homecoming Alumni table.
- SEVA had a successful virtual scholarship fundraiser in October/November 2020, which was supported by the NAA and other chapters. We had 119 supporters and we reached 15 states. Since the majority of SEVA members reside in southeastern Virginia and North Carolina, a virtual fundraiser is our niche. This scholarship fundraiser venue with Doublegood Popcorn will be one of SEVA's major annual scholarship fundraiser. The 2021 Doublegood Popcorn Scholarship Fundraiser will begin on November 4, 2021 and end on November 8, 2021.
- SEVA Scholarship was given to a qualified student from SEVA's Endowment
- SEVA Bylaws were reviewed and revised in April 2021.

Community Involvement

During this time, we had no community involvement due to the Coronavirus pandemic.

Goals For Upcoming Year

- One of SEVA's major goals is to increase membership in the SEVA Chapter. Before the pandemic, SEVA was planning a membership-networking event with alumni and new members at Top Golf in Virginia Beach and Roger Brown's Restaurant in Portsmouth VA. Other goals include:
- · Revise SEVA Scholarship program for 2021-2022
- Develop SEVA website to increase awareness of UMES and SEVA, to increase membership, to expedite dissemination of student scholarship packages, publicize fundraiser events, etc.
- · Begin involvement with the community, local schools and other organizations (dependent on Coronavirus pandemic)

Meetings:

Due to the Coronavirus pandemic, monthly meetings are held virtually (ZOOM) on the third Tuesday at 7:00 P.M until further notice.









UNIVERSITY OF MARYLAND EASTERN SHORE NATIONAL ALUMNI ASSOCIATION SOUTHERN MARYLAND ALUMNI CHAPTER



ANNUAL REPORT FEBRUARY 1, 2020 - DECEMBER 31, 2020

Submitted by: Teonna L. Wallop, President

UMES SOUTHERN MARYLAND ALUMNI CHAPTER
P.O. Box 1632

Waldorf, Maryland 20604

Website: www.umessouthernmarylandhawks.com Email: southernmarylandhawks@gmail.com

IG: umes_somd_hawksFB: Southern Maryland Hawks

I. **Southern Maryland Alumni Chapter**

The mission of the University of Maryland Eastern Shore (UMES) Southern Maryland Alumni Chapter (SoMD) Chapter is to support our alma mater, our current Hawks, the National Alumni Association (NAA) and our local community. In fulfillment of our mission, the SoMD Alumni Chapter seeks to engage local alumni in Southern Prince George's County, Maryland, Charles County, Maryland, Calvert County, Maryland and St. Mary's County, Maryland by sponsoring fundraisers and activities that raise awareness of the NAA, UMES and the SoMD Alumni Chapter. We also seek to raise awareness of UMES-related events and findings impacting not only UMES but the community at large. SoMD Alumni Chapter currently has seventy (70) members that are active at the national level; five (5) of which are life members.

Members of the SoMD Alumni Executive Board for the 2020-2022 membership years are:

Teonna Wallop, President Latina Wilson, 1st Vice President & Immediate Past President Damon Thompson-Estes, 2nd Vice President Valerie Harris, Recording Secretary Myah Foster, Corresponding Secretary Cynthia Lilly-Hughes, Treasurer Akira Ali, Parliamentarian Deborah Taylor, Historian **Anwar Foster**, Sergeant at Arms Valerie Robinson, Chaplain

The Executive Board positions of 3rd Vice President, 4th Vice President and Financial Secretary are currently vacant.

Chapter meetings are held on the 4th Saturday of each month at 10am from September through June of each year. The Chapter currently meets at the Waldorf Center for Higher Education located at 3261 Old Washington Road Waldorf, Maryland 20602. Due to the COVID-19 pandemic videoconferencing is being utilized until meetings can be held again in person. For 2020, chapter meetings were held during the months of February, March, April, May, June, September and December. Executive Board Meetings were held in June, September and December.

II. **Chapter Financials**

The SoMD Alumni Chapter's finances are funded through a combination of annual membership dues (\$30.00) and fundraisers. As of December 31, 2020, the chapter had an account balance of \$3,749.57.

III. 2020 Goals

The SoMD Alumni Chapter currently have three signature events; two of which are in partnership with the DC HBCU Alumni Alliance. Those programs, held annually, are the DC HBCU Alumni Alliance 5K/2K Run/Walk, the HBCU Alumni Alliance Black-Tie Gala and the Linganore Wine Festival Party Bus. The 5K/2K Walk/Run was scheduled to be held on Saturday, July 11, 2020 at Freedom Plaza in Washington, DC. Due to the pandemic, the race has been postponed until July 10, 2021 at Freedom Plaza in Washington, DC. The Black-Tie Gala scheduled for September 2020 has now been postponed until Saturday, September 25, 2021 at the National Museum of Women in the Arts located at 1250 New York Avenue, NW Washington, DC.

These two signature events are major fundraisers for the chapter. The uniqueness of the events is that it allows the chapter to partner with all of the other HBCUs that are a part of the HBCU Alumni Alliance. When members register for the events and select "UMES Southern Maryland Alumni Chapter", during registration, the chapter receives a portion of the registration fee. The Linganore Wine Festival Party Bus was scheduled to take place on Saturday, May 23, 2020 but was postponed until October 10, 2020 and then postponed again until May 22, 2021 due to the pandemic. Currently, SoMD Alumni Chapter allocates twenty-five percent (25%) of the proceeds from each fundraiser to donate to UMES. Due to the pandemic, the SoMD Alumni Chapter was not able to fundraise in person so a virtual t-shirt fundraiser was held in July 2020, with UMES approval. 105 t-shirts were sold and \$1,151.51 was raised.





In the Fall of 2020, the SoMD Alumni Chapter made a \$1,000.00 donation to UMES' Circle of Hope fund and presented the check during the Homecoming Basketball Game. In July 2020, UMES Junior, Akiya Smith (Electrical Engineering Major) was awarded a \$1,000.00 scholarship from the DC HBCU Alumni Alliance. There were only two recipients of this year's DC HBCU Alumni Alliance scholarship. In July 2020, SoMD Alumni Chapter was also able to assist the UMES Office of Admissions & Recruitment by writing personalized postcards to incoming freshman residing in the Southern Maryland area welcoming them to UMES for the Fall 2020 academic year. On Monday, October 26, 2020, the SoMD Alumni Chapter kicked off a social media voting campaign geared to increase community's knowledge of voting deadlines and poll locations. Our Recording Secretary, Valerie Harris also volunteered as a poll worker.

IV. **Challenges**

Like many others, SoMD Alumni Chapter has been impacted by the COVID-19 pandemic as we have not been able to host programs and events in the manner in which we are accustomed to and out of an abundance of caution as well adherence to local and state guidelines. However, we were able to adjust so that we could achieve one fundraiser and one social action event.

V. **Goals 2021**

The SoMD Alumni Chapter plans to work diligently on signature fundraising events (Linganore Wine Festival Party Bus in May 2021, DC HBCU Alumni Alliance 5K/2K Run/Walk in July 2021 & DC HBCU Alumni Alliance Black-Tie Gala in September 2021), establish a scholarship program and work to recruit new members to include the 2020 Winter graduates. We also plan to reengage past members and work on a retention plan to ensure that members remain active and financial.

VI. **Assistance from the NAA**

At this time, the SoMD Alumni Chapter requests assistance with advertising events and having the Executive Board attend at least one of our signature fundraising events, preferably the Black-Tie Gala.

VII. **Appendices**

- a. Full Membership Roster
- b. Calendar of Program Events
- Newly Revised Constitution & Bylaws
 - 1. Revised as of September 2020 to take them out of draft mode that was in place since 2011, structure the format and language and to amend based on the newly-revised Robert Rules of Order, 12th edition.
 - 2. Votes were taken during Executive Board Meeting and were unanimous.

Submitted by: <u>Teonna Wallop, President /s/</u> 12/31/2020 (Signature and Title) (Date)



Tri-County Alumni Chapter

Princess Anne, Maryland

Annual Report



2021

Tri-County Alumni Chapter 2020-2022 Officers



Garland Hayward - President



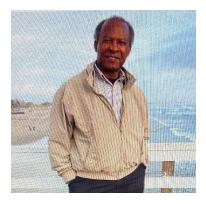
Frederick Grant - 1St Vice -President



Jamila Johnson - Secretary



Justin King - 2nd Vice - President



Daniel Savoy - Treasurer

EXECUTIVE SUMMARY

The Tri-County Alumni Chapter's Annual Report provides a summary of recent initiatives, program highlights, and member information.

The University of Maryland Eastern Shore, UMES Tri-County Alumni Chapter is chartered in Princess Anne, Maryland: the town of our alma mater. By virtue of our location, we are considered the flagship chapter. Our mission is to facilitate the implementation of the University of Maryland Eastern Shore National Alumni Association's (NAA) Constitution. We serve, add value to, and support the welfare and development of the University. The chapter serves the Lower Eastern Shore of Delaware, Maryland and Virginia, where more than 800 alumni live and work. The core membership is found in the counties of Somerset, Wicomico, and Worcester. By this report we announce that the state of the Tri-County Alumni Chapter is well, and in good standing.

Tri-County chapter membership remains steady. This year the chapter has 36 financial members, of which 12 are NAA Life Members. It is our goal that through the efforts of the Second Vice President and our members to increase membership by 10 members within the next year. Scholarships are an important focus of the chapter, which is why we are working closely with the university on our endowment and our endowment agreement. We continue to review the language of the endowment to insure it is appropriate and functional for our needs. The chapter continues to look for external partners to assist in our scholarship endeavors. This year we began a partnership with the Princess Anne Chapter of The Links Incorporated. We look forward to a lasting relationship.

The Coronavirus Pandemic caused the chapter to modify operations. We are following the CDC guidelines as appropriate for health and safety. Executive and chapter meetings are now held on Zoom. Most chapter activities were cancelled or not realized. We continued our 2nd Thursday Happy hour, social fellowship and recruitment virtually as well. The UMES Tri-County Alumni Chapter is soaring to meet the challenges of the Coronavirus as we continue to serve our members and UMES.

Tri-County Alumni Chapter Annual Report 2021

The 2020-2022 alumni year began on July 30, 2020.

Chapter Goals:

- Improve the Tri-County Alumni Brand
- Increase chapter membership; engage young and seasoned alumni
- Increase lifetime memberships
- Increase fundraising and social activities
- Continue the relationship with Institutional Advancement in the management of our Endowment and Endowment Agreement
- Review our Scholarship Program
- Increase local alumni activities with UMES and the community
- Support students and alumni
- Build community partnerships
- Establish signature programs unique to Tri-County

The Tri-County Chapter continues to look for opportunities to engage alumni on the Eastern Shore of Maryland, Delaware, and Virginia. Our challenges are those that face any small chapter in an expansive rural area. As we develop our chapter program offerings and structures, we believe that alumni will want to engage with the chapter; thereby, growing our membership and our service to UMES, it's students and alumni.

Another area of focus is on signature programs, several of which are on the drawing board and assigned to committees. We hope that these signature programs will be unique to the Tri-County Alumni Chapter and meet the needs of our members. Implementing new programs will help to raise more scholarship funds. We have been able to make the advances because of the commitment, talent and unselfish dedication of our officers, members. We welcome all alumni, young and seasoned who wish to assist UMES and its mission. Each has value and we want to harness all that they bring to the table.

As the flagship chapter, here in the shadow of UMES, we have an obligation to maintain a strong relationship and increase our brand name within the community. We are *HAWKS4Life*, and we must be the difference here at home!

TRI-COUNTY OFFICERS 2020 - 2022

Elections are held once every two years, on even numbered years. The officers manage the day-to-day operations of the chapter.



Nominating and Election Committees were established to plan and conduct our election process according to chapter by-laws.

Candidates were selected and vetted from chapter members in good standing (currently financial).

Officers for the period 2020 - 2022:

President

Mr. Garland Hayward

1st Vice President

Mr. Frederick D. Grant, Sr.

2nd Vice President

Mr. Justin King

Secretary

Ms. Jamila Johnson

Treasurer

Mr. Daniel Savoy

Parliamentarian

Mrs. Lillie Giddens

Sargent-at-Arms

Ms. Paula Turner

Chaplin

Mrs. Peggy Stewart

Historian

Ms. Zelma Hayward

STANDING COMMITTEES

As provided in the Bylaws, the following standing committees have been formed for the 2020-2022 year:

- Membership
- Scholarship
- Fundraising/Program and Activities

The Tri-County Alumni Chapter places immense value on the membership and scholarship committees. These responsibilities are assigned to the offices of the 1st and 2nd Vice Presidents. Elevating those responsibilities to the executive level, shows our commitment to making them our focus. As a function of their office, the 1st Vice President shall be responsible for oversight on scholarship and our endowment, while the 2nd Vice President shall be responsible for oversight on membership. Both the Nominating and Election Committees have been appointed for the scheduled 2022 election cycle.

Chapter Membership

•	Total (financial members)	36
•	2020 graduates – 1 year free membership	27
•	Chapter total	63

ACCOMPLISHMENTS

Accomplishments to Date

- Conducted a successful virtual Double Good Popcorn fundraiser (May 2021)
- Partnered with The Links, Inc. to co-sponsor an endowment fundraiser
- Held monthly meetings with alumni, from the last reporting period through this report; moved to virtual meetings, in compliance with the State of Maryland's mandate
- Produced and disseminated chapter membership cards
- Partnered with VFW Memorial Post 10159 for a \$1,000 donation to UMES
- Developed talking points and a committee of Ambassadors to reach out to alumni
- Continue a great working relationship with two area businesses (Junior's Wine and M Street Grille)
- Initiated 2nd Thursdays (monthly social hour and recruitment event) at M Street Grille
- Hosted Mr. Balcom, UMES Vice President, as a guest speaker at a chapter meeting to explain tax opportunities for giving to HBCUs
- Hosted Ms. Reddick (Hawk) as a guest at a chapter meeting to discuss and explain endowments and how to make changes to existing MOUs
- Integrated our three social media platforms (Facebook, Instagram, and our Website)
- Established a chapter email address (tricountyalumni@gmail.com)
- Chapter representation and participation in UMES campus functions
- Held a successful scholarship raffle during Homecoming 2020
- Attended the UMES First Look Fair
- Hosted a Brown Bag Luncheon fellowship event on campus, designed to fellowship with and recruit campus Hawks
- Chapter representation at NAA meetings
- Hosted a successful Paint Night scholarship fundraiser
- Hosted Dr. Anderson as a special guest during our October 2020 and January 2021chapter meetings.
- Attended Texas Roadhouse Fundraiser Partnership Lunch Meeting
- Approved an amendment to Chapter By-Laws to allow for Associate Memberships
- Supported the President's Closet Business Clothing for students
- Hosted Tri-County Night at a UMES Basketball game
- Joined the AmazonSmile Program
- Hosted a Hawk Bowling Event to raise money for student scholarship
- Provided financial assistance to a UMES student

- Planned our second Paint Night in partnership with M Street Grille May 23, 2020: CANCELLED DUE TO COVID-19
- Planned a June chapter cookout (CANCELLED DUE TO COVID-19)
- Planning a prayer breakfast (CANCELLED DUE TO COVID-19)
- Planning a Summer golf tournament (*CANCELLED DUE TO COVID-19*)
- Planning a Fall gospel concert (CANCELLED DUE TO COVID-19)
- Planned our second Easter Egg Hunt for the children in the UMES Child and Family Development Center (April 9, 2020): CANCELLED DUE TO COVID-19
- Represented UMES, attending the USM All Alumni Event Night at the National Aquarium
- Partnered with M Street Grille to sponsor Second Thursdays, a Hawk social every second Thursday of the month. Hawks with ID cards, enjoy a 15% discount (available to any Hawk with an Alumni ID)
- Held a successful chapter dinner meeting in Pocomoke, designed to reach alumni in our southern service area. We are considering a similar meeting to be held in Salisbury, Maryland.
- President White was a guest interview on NPR Station 90.3 FM to discuss Black History, HBCUs and the HBCU Lawsuit
- Assisted UMES students during the Coronavirus, by providing 35 hygiene kits to students who remained on campus
 - o Partnered with Walmart and Anshay Tull (Hawk) and her 501c nonprofit hygiene company to provide the 35 hygiene kits
- Assisted UMES with their Coronavirus giving campaign, by contacting area alumni encouraging them to give, which several participated
- Assisted UMES Office of Admissions in handwriting personal postcards to incoming freshmen students
- Participated in the UMES "Giving Tuesday 1886" Event
- Supported the NAA (Southern Maryland) Tailgate Fundraiser
- October 2020 New website up and running
- Continued to assist UMES in helping quarantined students on campus
- Donated \$3,000 to UMES to assist with Covid19 related expenses

Challenges

- Assisting UMES/students/alumni during the Coronavirus Pandemic
- Programming events and activities during the Coronavirus Pandemic
- Maintaining membership motivation during the Coronavirus Pandemic
- Obtaining an accurate and up to date list of area alumni
- Communicating with all the alumni in the chapter's service area
- Ability to get responses from UMES personnel when seeking information and assistance, especially financial aid
- Getting a quorum on virtual monthly meetings during this pandemic era.

Meetings:

- Meetings are normally held the first Tuesday of each month on campus at 6:00 PM
 - o Due to the Coronavirus Pandemic, meetings are now held virtually each month until further notice





Welcome new #UMES2024 Hawks. Our SGA leaders helping freshmen move in @UMESNews. Thanks to our student leaders, and all of #UMESEnrollment team for coordinating the move in and greeting our new Hawks and parents today. @UMESPres



TRI-COUNTY OFFICERS ELECT 2020 - 2022

President

Garland Hayward

1st Vice President

Frederick D. Grant, Sr.

2nd Vice President

Justin King

Secretary

Jamila Johnson

Treasurer

Daniel Savoy

Parliamentarian

Lillie Giddens

Sargent-at-Arms

Paula Turner

Chaplin

Peggy Stewart

Historian

Zelma Hayward

This report ending the 2021 Alumni year is respectfully submitted by Garland Hayward, President, UMES Tri-County Alumni Chapter.



The University of Maryland Eastern Shore Washington Metropolitan Area Alumni Chapter

Annual Chapter Report

The UMES Washington Metropolitan Area Alumni (WMAA) Chapter is submitting this report as required by the UMES National Alumni Association (NAA) By-Laws, Section 3 "Local Chapters Reporting Requirement. This end of year report is submitted for the reporting period of December 31, 2020 to September 30, 2021.

The mission of the WMAA Chapter is to assist in the recruitment of new students and to support the enrolled students, programs, activities and endowments of the University of Maryland Eastern Shore. In fulfillment of our mission, the WMAA seeks to engage local alumni (District of Columbia, Prince Georges County, Montgomery County and Northern Virginia) by sponsoring programs and events that promote the growth and interest of the University of Maryland Eastern Shore and keep local alumni informed and connected.

Members of the WMAA Chapters' 2020 – 2021 Executive Board were:

Mr. John Lucas Jr., President

Mr. Eric Spencer, 1st Vice President

Mr. Anthony Murrill, 2nd Vice President

Ms. Marjorie Davis-Lawson, 3rd Vice President

Ms. Towanda Searles, Treasurer

Mrs. Gail Saunders, Financial Secretary

Mrs. Gioia Wallace, Correspondence/Recording Secretary

Ms. Barbara Murry, Historian

Ms. Charlene Kelly, Chaplain

Chapter meetings are held the first Thursday of each month from September through June of each year. The Chapter currently meets via the ZOOM online meeting platform.

As of September 30, 2021 the WMAA chapter has 41 financial members. Participation in the chapters' monthly meetings varies with an average participation of 10 chapter members attending.

The WMAA Chapter can be contacted by mail at: WMAA PO Box 7049 Capitol Heights, MD 20791

II. Chapter Financials

WMAA Chapter finances are funded through a combination of membership dues and fundraisers. In May 2021, the WMAA chapter voted to increase local membership dues to \$35 annually. The WMAA Chapter collects membership dues in the amount \$65 for each chapter year, \$30 of which are forwarded to the NAA for members' National dues. The WMAA waives local chapter membership dues (one year only) for current year UMES graduates.

III. Accomplishments of Program Activities

The WMAA's primary goals for this chapter year were to continue to increase the Chapter's membership, raise monies to continue to contribute to the chapter's UMES endowment fund, award a scholarship to an enrolled freshman for the fall 2021 school year and help UMES in their recruitment efforts for new students.

- The WMAA Chapter held a "Ten Dollar-A-Thon" event in April 2021 in which members participated in a ZOOM telethon call and solicited friends and alumni for at least a \$10 donation to the WMAA for the scholarship fund. The WMAA collected more than \$3,000 during and after the event.
- The WMAA held its 7th annual Endowment Breakfast event on September 18, 2021 at the Harborside Hotel in Oxon Hill Maryland. The WMAA hosted more than 140 guests including Prince George's County Executive Angela Alsobrooks, Maryland State's Attorney Aisha Braveboy and Maryland State Senators Joanne Benson and Obie Patterson. This year's keynote speaker was our own UMES President, Dr. Heidi Anderson. A longtime WMAA Chapter member and past NAA and WMAA Chapter President, McKinley Hayes was this year's Endowment Breakfast honoree.
- During this chapter year WMAA participated in the Prince George's County
 Adopt-A-Road program. The Chapter members, friends and family volunteered their
 time to remove trash from an approximate one mile stretch of Addison Road between
 Sheriff Road and Eastern Avenue in Prince George's County. The Chapter cleaned the
 road twice this chapter year.
- The WMAA Chapter awarded a \$1,000 scholarship to Jaidyn McCullough. Jaidyn graduated from Prince George's County public schools and is attending UMES for the fall 2021 semester.
- The WMAA 2nd VP hosts a membership drive bowling event once a month.

IV. Challenges for the Chapter

The WMAA Chapter attracted a few more recent UMES grads this year than in years past. The Chapter continued to deal with COVID-19 restrictions and have not been able to meet in-person since March 2020. The Chapter had some limited successes this year with fundraising efforts but still looks to find a signature fundraiser to sustain the Chapter's philanthropic efforts.

V. <u>Upcoming Chapter year goals</u>

- The goals for the upcoming Chapter year are similar to those of previous years. A primary goal of the Chapter continues to be to establish a major fundraiser to increase operating capitol, charitable contributions and the Chapter's Endowment fund.
- The Chapter plans to award at least one \$1,000 scholarship to an incoming freshman student for the fall 2022 semester.
- The Chapter plans to participate in the cleaning of the WMAA adopted road in Prince Georges County, MD once a quarter of the following year.
- The Chapter plans to work more to integrate and better utilize technology to better reach younger Alumni and expand communications capabilities.
- The Chapter hopes the COVID-19 pandemic dissipates enough for the membership to be able to participate in more in-person membership and fundraising activities.
- The Chapter will work to remain engaged with its members and UMES during these difficult times.

VI. Chapter By-Laws and Constitution

The WMAA Chapter accepts solicitations for revisions and amendments throughout the chapter year. Suggestions are voted on by the membership and the by-laws are amended. During the previous membership year, the by-laws committee accepted no revisions/additions and made no changes to the WMAA Chapter by-laws.

Submitted by: <u>John Lucas Jr., President /s/</u>
(Signature and Title) (Date)