

University of Maryland Eastern Shore

National Alumni Association Annual Meeting

A G E N D A



UNIVERSITY OF MARYLAND EASTERN SHORE
NATIONAL ALUMNI ASSOCIATION

Saturday, November 12, 2022

9:30AM-12:00PM – Annual Meeting

UMES SSC Theatre

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University of Maryland Eastern Shore
National Alumni Association
30665 Student Services Center Lane
Princess Anne, Maryland 21853

“Deeds, not words”

Call to Order & Welcome – Teonna Wallop, UMES NAA President

Alma Mater

Alumni Prayer

State of the University – Dr. Heidi Anderson, UMES President

Roll Call – Scarlette Howard, Recording Secretary

Standing Rules – Dr. Thomas Holt, Parliamentarian

Review of Agenda – Teonna Wallop, President

Report of the President – Teonna Wallop, President

Secretary Reports

- a. Meeting Minutes – Scarlette Howard, Recording Secretary
- b. Correspondence – Imani Payne, Corresponding Secretary

Financial Reports

- a. Financial Secretary's Report – Eric Spencer, Financial Secretary
- b. Treasurer's Report – Randy Fitzgibbons, Treasurer

Standing Committee Reports

- a. Development – Hope Greene, 1st Vice President
- b. Membership – Akira Ali, 2nd Vice President
- c. Homecoming & Special Events – Tiffany Penn, 3rd Vice President

Special Committee Reports

- a. Marketing & Advertising – Serena Studivant, Hawk Flyer Chair
- b. Bylaws Revision – N/A
- c. Finance Committee – N/A
- d. Nominating Committee – N/A
- e. Election Committee – N/A

Chapter Reports

- a. UMES Baltimore Alumni Chapter, Inc.
- b. Greater Annapolis Alumni Chapter
- c. NYC Tri-State Alumni Chapter
- d. Philadelphia Alumni Chapter
- e. Tri-County Alumni Chapter
- f. Southeastern Virginia Alumni Chapter
- g. Southern Maryland Alumni Chapter, Inc.
- h. Washington Metropolitan Area Alumni Chapter

New Business

- a. UMES NAA Retreat Overage
- b. Email Votes
- c. Tri-County Bylaws
- d. Miss UMES Request for Sponsorship
- e. Organizational Leadership Suspension Proceedings
- f. Life Membership Money Investment
- g. Greater Atlanta Alumni Chapter Charter Ceremony

Open Discussion

Next Meeting Dates

- a. Board of Directors Meeting – January 21, 2023 (Hybrid)
(Host: UMES Southern Maryland Alumni Chapter, Inc.)

Adjournment



UNIVERSITY OF MARYLAND EASTERN SHORE NATIONAL ALUMNI ASSOCIATION, INC.

BOARD OF DIRECTORS MEETING
Saturday, November 12, 2022 @9:30AM
Location: UMES SSC Theater

Call To Order & Welcome

The Annual meeting of University of Maryland Eastern Shore National Alumni Association was called to order by Madam President, Teonna Wallop at 9:30am. Madam President opened the meeting by welcoming President Anderson, NAA Board Members and UMES Alumni.

The **Alma Mater** was sung by Hope Greene and Alumni Prayer was done by Dr. Thomas Holt.

Standing Rules were read to all by Dr. Thomas Holt (Parliamentarian).

The purpose of this meeting was to provide Alumni the current state of the University (briefed by President Anderson) and to give status of the NAA financials and updates of all committees.

The **State of the University** was briefed by the UMES President, Dr. Heidi Anderson. Dr. Anderson addressed many areas including, branding, enrollment, academic programs, facilities & capital projects, and national recognition. This information gave Alumni the current state of the university as well as the path forward to continue enhancing our programs, encouraging learning, promoting awareness and essentially continue being successful in educating our youth.

• **Branding**

UMES has been rebranded to make the University “stand out” from other universities by allowing our youth the opportunity to enroll in unique programs. The unique programs comprise a PGA Certified Professional Golf Management Program, Nation’s only 4-year Professional Pilot Program, the only Sequential Arts Program in Maryland, and the only HBCU with 8 Health Professions Programs.

Regarding rebranding of the UMES logo, this was a long, cumbersome, and grueling process. This process was a collaborative effort with many entities for identifying a designer, presenting designs to various groups/organizations, obtaining approvals, etc. This process was an “overdue” initiative that was an extensive undertaking but worth it. This rebrand was accepted by many Hawks but not all; however, Dr. Anderson hopes that her presentation provided more insight on the details involved with the whole process. For those that do not want to wear the new brand, the “former” brand is still available in apparel, items and more. The NAA just encourages the UMES family to continue representing “Hawk Pride”!

• **Enrollment**

Past enrollment at UMES was not increasing at it should have been for several reasons outside of COVID. For instance, UMES was not part of the Common App process. Now we are! UMES was not test optional. Now we are! Due to some of these changes, this incoming Class of 2022 is the highest enrollment in 5 years (with 733 students).

Additionally, the Admissions team and staff have been retrained to come up with more efficient ways to meet student’s technical needs by way of digitizing. Also, there was a huge recruitment training effort implemented to help with increasing enrollment.

- Student Profile – there are 47 states represented and multiple countries around the Globe. Students applying were split evenly: 50% in state and 50% out of state.

The road map for yielding students at UMES will be utilizing different strategies and initiatives such as alumni recruitment teams, national recruitment strategies, and revamping the Summer Bridge Program. Some of

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The varying initiatives are: Faculty Engagement Initiative, Hispanic Student Initiative, Transfer Student Initiative, International Student Initiative, High School Counselor Initiative, and Middle & High School Initiative – Pipeline programs.

• Academic Programs

Dr. Anderson reiterated that the focus is to ensure UMES keeps excelling and providing high quality education. One high recognition received by UMES (the only HBCU to be awarded) is the Howard Hughes Medical Institute (HHMI) Award. There are new academic programs in the areas of Digital Media, Sports Management and Rural Health Disparities. Additionally, a Physician Assistant (PA) Program was approved in March 2020; the first graduating class will be in December 2022! Successfully implementing new initiatives, programs, and continuing to put our students in the forefront, ignites Hawk Pride and strengthens our reputation in the best way. This is shown in the *US News and World Report* by increasing our ranking from #19 to #16.

• Facilities & Capital Projects

The new Pharmacy & Health Professions Building is currently under construction. Phase I focus is on the School of Pharmacy. Targeted move in is December 2022. Phase II focus will be offices, classes, lab spaces for Kinesiology, Physical Therapy, PA, and Rehabilitation services. Target date to go to Annapolis for funding will be determined.

**The Grand Opening is planned for April 28, 2023.*

Other Capital Projects are:

\$2.1M IT infrastructure upgrades; natural gas pipeline; flood mitigation; Trigg Hall small animal facility; remove trailers by the Public Safety Bldg; walking trail (underway); \$1.5M from Historic Preservation Fund; New Roof for Ella Fitzgerald Bldg; Murphy Hall and Public Safety Bldg; laboratory renovation; and Nuttle Hall renovation.

Dr. Anderson announced and welcomed new Senior Level Team Members.

- Tara Owens – Athletic Director; Anastasia Rodriguez – Vice President for Administration and Finance

Please note: Questions and Answers for Dr. Anderson will be under separate cover.

Roll Call

Present Board Members:

Teonna L. Wallop (President), Hope R. Greene (1st Vice President), Akira Ali (2nd Vice President), Tiffany Penn (3rd Vice President), Randy Fitzgibbons (Treasurer), Eric Spencer (Financial Secretary), Scarlette Howard (Recording Secretary), Imani Payne (Corresponding Secretary), Dr. Thomas Holt (Parliamentarian), Keesha Wallace (President, Baltimore Alumni Chapter), Larry Penn (President, Greater Annapolis Alumni Chapter), Ernestine Kearney (President, Southeastern Virginia Alumni Chapter), Justine King (President, Tri-County Alumni Chapter), Ted McIntosh (President, Philadelphia Alumni Chapter), John Lucas, Jr. (President, Washington Metropolitan Area Alumni Chapter), Kadeem Turnbull (UMES Director of Alumni Relations), James Ivery, Jr. (UMES SGA President)

Present UMES Alumni:

Rodney Scott, Regina Humaine-Rolle, Emil Cromwell, Carol Ambush Wright, Robert Kearney, Reginald Harris, Lovell Walls, Loretta Savoy, Shatice Wright, Shaneseta Lor, Barbara Trott-Jones, Charles Gregg, Gregory Thomas, Charlene Kelly, Ernest Satchell, Ronald Briggs, Alisa Fornwald, Cowen Johnson, Carter Boston,

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Jennifer Miles, Christina Haygood, Tifanie Bishop, Tommy Oliver, Hope King, Jamila Johnson, Willie Spencer, Devlin Hytche, Brittaene Bertty, Betty Robinson, Danika Simmons, Andre Ealm, Jeffrey Wright, Crystal Woods, Wayne Jerald, Aaron Corr, Cimmon Burris, Bryant Mitchell, Lisa Jackson, Jaracus Copes, Dorothy Fall, Anshay Tull, Daniel Savoy, Raymond Lewis, Serena Studivant, Grace Martin, Todd Nock, Charlotte Simmons

Absent Board Members:

Damon Thompson-Estes (Sergeant at Arms), Natasha Ross (Chaplain), Greg Allen (President, Organizational Leadership Affinity Alumni Chapter)

The **Agenda** was read to all participants by Madam President. Eric Spencer made a motion to approve the Agenda; 2nd by Justin King. Motion carries.

Report of the President

Madam President provided accomplishments of the NAA since being sworn in as the NAA President.

- \$10K – Scholarship Endowment
- \$28K – Alumni Giving Day
- \$38K (goal) – 2022/23 Hawksgiving Campaign
- Improved relationships with university recruitment, Alumni Relations, Admissions, Athletics Dept. (support ALL teams).
- Major overhaul to website
- Upgraded NAA Logo
- Chartered Philadelphia Alumni Chapter in April 2022
- Chartered Atlanta Alumni Chapter in November 2022
- Brought back UMES Hawk Flyer/Newsletter (emailed and postal mailed to those who do not have an email)
- Created NAA License Plates
- Facilitated Dedication of Alumni House and Signage

Secretary Reports

- a. Meeting Minutes – July 9, 2022 meeting minutes were read and a correction was given by a participant in the forum.
 - Change Demon to Damon on page 4.

Akira Ali made a motion to accept the July 9, 2022 BOD meeting minutes; 2nd by Keesha Wallace. Motion carries.

- b. Correspondence
 - Life Member packages were mailed out costing \$46.52.
 - A letter from the Chancellor's Office approving the request to name the UMES Alumni House was received.
 - An insurance policy from Huff Insurance was received and sent to the Treasurer.
 - Checkbooks from Bank of America were received and sent to the Treasurer.

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Financial Reports

- a. Financial Secretary's Report - overview of unaudited finances of the NAA covering the entire 2021-22 membership Year and current Membership Year through October 31, 2022. NAA and affiliate chapters in good standing with IRS and State of Maryland having filed its annual tax returns and financial reports in 2022. Majority of NAA income resulted from membership growth (significant number joined as Life Members). Membership Year income is \$65,140.46 – 92% membership increase. The \$9K annual grant from the University of Maryland Alumni International is not guaranteed therefore continuous fundraising is paramount. There are 640 active life and regular members as of October 31, 2022. The 2022-23 is off to a good start with a \$20,082.50 income.
- b. Treasurer's Report – reporting period different from Financial Secretary's; July 1, 2022 – October 31, 2022. Beginning Balance was \$48,324.17 and Total Deposits are \$71,676.89. Disbursements (ex. liability insurance, website subscription, homecoming, chapters, etc.): Total Expenses are \$22,455.96 and Ending Balance is \$49,220.93. Outstanding Checks Available Balance: \$43,720.93. Restricted Funds Beginning Balance was \$18,441.08 and Ending Balance is \$21,168.02. Endowment Funds as of February 28, 2022:
- UMES Alumni Scholarship Fund - Market value as of 2/28/2022 = \$377,097.47 - **Spendable Income \$13,701 - All funds have been awarded**
 - National Alumni Association Athletic Endowment Fund - Market value as of 2/28/2022 = \$124,608.72 - **Spendable Income - \$4,335, Athletics is working on spending**
 - Award for Excellence in STEM - Market value as of 2/28/2022 = \$29,872.80 - **Spendable Income - \$395 No award yet.**

Akira Ali made a motion to accept Treasurer's Report; 2nd by Larry Penn. Motion carries.

Standing Committee Reports

- a. Development – Budget is \$3,000. There are 4 committee members; have quarterly virtual meetings. (On 3rd Sundays when planning an event). Currently sponsoring a raffle for 3 baskets with different items. Had Diamond Anniversary Fundraiser in April 2022 – raised \$7,258. Currently having the Hawksgiving Fundraiser from June 2022-July 2023 to raise money for the Pep Band, NAA Scholarship Endowment, and student scholarship for Harry the Hawk. Raised \$704.65 thus far. Sponsored HBCU Night with the Orioles in September 2022; raised \$180 (@ \$5 per ticket).
- b. Membership – Budget is \$5,000. There are 7 committee members; have quarterly virtual meetings. (On 3rd Wednesdays when planning an event). Total NAA members are 1,307; 642 active members and 718 inactive members.
- c. Homecoming & Special Events - Budget is \$21,900. There are 10 committee members; have monthly virtual meetings. Sponsored many successful events during Homecoming weekend to help raise money for NAA including After Hours events at Brew River and Fountains, Farewell Brunch Social and Wakanda Forever Private Screening.

Special Committee Reports

- a. Marketing & Advertising - Budget is \$1,500. There are 4 committee members; have quarterly virtual meetings and collaborate immensely via group chat. On March 30, 2022 and September 30, 2022 disseminated *The Hawk Flyer - Volume 1, Issues 1 & 2*, via email and postal service.

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- Website (www.umesnaa.org) – 8242 visits via mobile device, 2870 via laptops and 64 via tablets.
- Instagram ([officialumesnaa](https://www.instagram.com/officialumesnaa)) – established October 29, 2021 with 848 followers.
- Facebook ([officialumesnaa](https://www.facebook.com/officialumesnaa)) – established in October 2021 with 584 followers.
- Twitter (@umesnaa) – established in January 2021 with 76 followers.
- YouTube (http://www.youtube.com/channel/UCi_b_o5Vqaghfm8gWtvOE4Q) - established October 21, 2021 with 370 views and 8 subscribers.
- Linkedtr.ee (www.linkedtr.ee/umesnaa) - established March 13, 2022 with 844 views, 684 clicks and 2 subscribers.
- Eventbrite (UMES National Alumni Association) – created in 2020 with 66 followers.

Chapter Reports

- Baltimore Alumni Chapter (BAC), Inc.** – Chapter meetings held monthly on 3rd Thursday and Executive Board meeting are monthly on 2nd Tuesday. Executive Board Retreat was held on October 8, 2022. *Elections will be held this year.* Meetings were virtual and began in-person meetings in September 2022. Have 74 financial members. Provided two scholarships to freshman students. Chapter in "good standing".
Events: Sponsored a Friendsgiving Fellowship on November 18, 2021 to reunite members and reclaim inactive and new members. Supported the Baked in Baltimore Bakery on November 20, 2021 as community service event to help with revitalizing the local business. Sponsored 1st Annual Holiday Bowling Party/Toy Drive on December 7, 2021 and collected over 75 toys. Sponsored a popcorn fundraiser in March 2022 to support both the chapter and NAA fundraising efforts. Raised \$1,055. Had Annual Crab Feast on August 28, 2022 which was the largest attendance to date (250 people). Donated \$2,500 to our Chapter Endowment and \$2,500 to the Pep Band. Held a virtual Pep Rally and Hawk Mania Kickoff in November 2022.
- Greater Annapolis Alumni Chapter (GAAC)** – Chapter meetings held monthly on 2nd Tuesdays virtually. *Elections will be held this year.* Have 41 financial members. Provided three scholarships and made donations to the Boys & Girls Club. Beginning Balance: \$28,414.90; Ending Balance: \$19,499.90.
Events: Sponsored a Crab Feast on July 31, 2022 with 655 people in attendance. Plan to have next Crab Feast at Martin Crosswinds. Deposit already submitted. On September 8, 2022 and October 29, 2022 had two Food Giveaways feeding over 250 families in the community each time. Hosted Hawks for Football ceremony at the Reginald F. Lewis Museum to solicit support for Hawks for Football and recognize an outstanding committee member (Mr. John Wesley Smith). Proceeds were donated to UMES Hawks for Football.
- New York City Tri-State Alumni Chapter** – Chapter meetings held monthly on 4th Thursdays virtually. *Elections will be held this year.* Have 32 financial members. Provided two scholarships to freshman students. Beginning Balance: \$1,297.75; Ending Balance: \$1,728.81.
Events: Planned Alumni Chapter Day Party/Brunch (toy & coat drive) on December 3, 2022 for two organizations: Isaiah House and P.S. 93 William H. Prescott Elementary School. Also plan to do more community service to increase awareness of the local chapter resulting in increased membership.
- Philadelphia Alumni Chapter** – No Report Provided.
- Tri-County Alumni Chapter** – Chapter meetings held monthly on 1st Tuesdays virtually. *Elections will be held this year.* Have 47 financial members. Provided two scholarships to freshman students. Beginning Balance: \$6,157.33; Ending Balance: \$13,696.13.
Events: Assisted over 20 on campus students needing food and hygiene on December 13, 2022. Hosted a Harlem Renaissance Gala on March 19, 2022 and presented university a \$5,000 check to help students in need that live on campus. Sponsored a Local Alumni Mixer in Pocomoke, MD on April 21, 2022 to

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increase membership. On May 22, 2022 presented three \$1,000 scholarships to students from three Lower Shore Counties. Sponsored two more Local Alumni Mixers at Brew River and on campus; gained 7 new members.

- f. **Southeastern Virginia Alumni (SEVA) Chapter** – Chapter meetings held monthly on 3rd Tuesdays virtually. *Elections will be held this year.* Have 13 financial members. Awarded one scholarship and donated \$1,000 to the university. Beginning Balance: \$11,772.00; Ending Balance: \$8,947.00.
Events: In November 2021 held a virtual Popcorn Fundraiser to increase scholarship fund for students attending UMES from the SEVA area.
- g. **Southern Maryland Alumni Chapter Inc.** – Chapter meetings held monthly on 1st Saturdays and Executive Board meetings held quarterly; both virtually. Have 41 financial members. Thirteen (13) Certified Alumni Recruiters. Chapter in "good standing".
Events: On November 12, 2021 partnered with the UMES NAA to increase membership during Homecoming. Sponsored Adopt-a-Hawk on December 13, 2021 to assist homeless students and those staying on campus during the breaks with food. Provided four gift baskets (2-males; 2-female) and lunch for 40 students. On February 17, 2022 sponsored a "Hawks Take Flight" trip to Mexico and raised \$500. There were 9 participants, and we assisted a high school student apply to UMES during the trip. Had a Fitness Marathon on April 9, 2022 with 35 participants and received a \$3,000 sponsorship from CareFirst BlueCross BlueShield. Hosted a bus trip to the Linganore Caribbean Wine Festival on May 28, 2022. Filled a 56-passenger bus and raised \$217.50. Put on a Hawk Night with the Mystics on June 12, 2022 with 16 participants and raised \$390. Partnered with the DC HBCU Alumni Alliance for the 9th Annual 5K/2K Race in Springfield, VA. Registered 8 people and raised \$584.90. On July 23, 2022 hosted a Hawk Reunion Day Party in Washington, DC to support the Fallen Hawks funds. Raised \$3,776 with 109 attendees. Had a Dine to Donate fundraiser at Bostons Restaurant on September 22, 2022 for the Operating budget. Reclaimed 1 member and raised \$50. On October 14, 2022 had a Meet & Greet at the Blue Dyer Distillery to increase membership. There were 20 participants; gained 3 financial members. Sponsored a Halloween Fright Night on October 29, 2022 to support the Fallen Hawks Fund, Pep Band and Ways & Means budget. Sold 63 tickets and profited \$955 and donated \$238.75 to the Pep Band.
- h. **Washington Metropolitan Area Alumni (WMAA) Chapter** – Chapter meetings held monthly on 1st Thursdays virtually. and Executive Board meetings held quarterly; both virtually. Have 23 financial members. Several members have completed Recruiters Certification training. Updated Chapter By-Laws in April 2022. Gave a \$1,000 scholarship to a freshman student. Account Balance: \$11,700.
Events: On November 5, 2022 participated in the Prince George's County Adopt-a-Road Program cleaning approximately a 1 mile stretch of highway. Members will start participating on a quarterly basis. Hosted several Membership Drive Bowling events. Donated school supplies to Tayac Elementary School in Ft. Washington, MD. Provided gift cards to 5 students in need during the Thanksgiving holiday. On December 10, 2022 members plan to volunteer at the Cora L. Rice Holiday Party at Eleanor Roosevelt High School. Also, plan to feed the homeless at St. Margaret's Church in Capital Heights, MD on December 16, 2022.

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New Business

- g. Greater Atlanta Alumni Chapter Charter Ceremony – three Executive Board roles were sworn in today for President, Treasurer and Recording Secretary to establish the new chapter. The BOD President, Treasurer and Recording Secretary read each pledge to swear in the new appointees. Effective November 12, 2022 the Greater Atlanta Alumni Chapter was established.

Hope Greene made a motion to table discussion on the remaining New Business items (a-f) at the next Board meeting on January 21, 2023; 2nd by Ernestine Kearney. Motion carries.

Next Meeting

Southern Maryland Alumni Chapter Inc. will be hosting the next BOD meeting on January 21, 2023.

Adjournment

Hope Greene made a motion to adjourn the meeting; 2nd by Keesha Wallace. Motion carries. Meeting adjourned at 12:07pm.

Minutes recorded and submitted by Scarlette Howard, Recording Secretary, on January 8, 2023.

Signature:

Scarlette Howard

Scarlette Howard
January 8, 2023



UNIVERSITY OF MARYLAND EASTERN SHORE NATIONAL ALUMNI ASSOC. ANNUAL MEETING STANDING RULES

The following are the standing rules of conduct for the National Alumni Association Annual Meeting. These rules are required to ensure the business of the Association is conducted in the most efficient manner possible. These rules are not meant to be additions to the bylaws, but rather policy and procedural measures for the Association. They are subject to the approval of the body.

All members, active and non-active, are welcome to attend the Annual Meeting, but only active members are allowed to vote on matters impacting the general body during the meeting.

The President is in charge of the meeting and will conduct it in accordance with our bylaws, Robert's Rules of Order, Newly Revised 12th edition and U.S. Codes & Statutes.

The President is the chairing authority for the meeting. All members must be recognized by the chair in order to seek permission to speak. It is asked that all comments be limited to three (3) minutes to allow adequate for all members requesting to be recognized. It is at the discretion of the President to allow for more than the allotted time limit.

All members are encouraged to speak up loud and clearly and state their name when they have the floor.

All discussion on one topic is limited to 20 minutes. The President has the discretion to allow an additional 5 minutes before we call for the question.

All speakers are limited to three (3) minutes to make motions, provide unreadiness comments or questions.

The Recording Secretary will report the results of the votes to the body. Any member that desires to check their response for validity can request an immediate validation.

All members are reminded that only financial members may cast a vote. If the yes/no method is challenged, we will default to a roll call vote conducted by our Recording Secretary.



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

1st Vice President Report (Development)

The 1st Vice President of the University of Maryland Eastern Shore (UMES) National Alumni Association (NAA) is submitting this report as required by the UMES NAA Board of Directors. This report is being submitted for the period of November 1, 2021- November 1, 2022.

As 1st Vice President first my goal is to assist and perform other duties as assigned by the President. My second goal as 1st VP is to effectively serve as the Chairperson of the Development committee and work along with the members of this committee to explore various ways of implementing UMES NAA philanthropic efforts through sponsorships, partnerships, grants, fundraising events, and individual/chapter contributions that benefit UMES NAA and UMES and to apply for these grants in a timely fashion.

Development Committee Members:

Crystal Woods, Baltimore Alumni Chapter
Jennifer Miles, Greater Annapolis Alumni Chapter
Lisa Jackson, Southern Maryland Alumni Chapter, Inc.
Kim Carrington, Philadelphia Alumni Chapter

I will be reaching out to the other chapters to ask that their 1st Vice Presidents join the development committee.

Committee Meetings:

Committee meetings are held virtually on the 3rd Sunday of the month when an event is being planned. Otherwise, we meet quarterly.

Committee Event Summaries:

April 1-April 30, 2022: Diamond Anniversary Fundraiser

Purpose: To raise money to support for Homecoming & Special Events Committee's budget and the Development Committee's budget.

Outcome: We raised \$7,258.00 coming very close to our \$7,500.00 goal.

Pros: We were able to raise money outside of membership dues and Homecoming. In addition, we were able to connect with alumni that were not active within the NAA.

Cons: The fundraiser should have extended past one month.

Impact: The budgets of the Development Committee and Homecoming & Special Events were increased.

July 1, 2022-June 20, 2023: Hawksgiving Fundraiser

Purpose: To increase alumni giving and donate to the UMES Pep Band, The NAA Scholarship Endowment and provide a student scholarship to Harry the Hawk. So far, we have raised \$704.65.

September 7, 2022: HBCU Night with the Orioles

Purpose: To raise money for our alma mater on behalf of alumni.

Outcome: We received \$5.00 per UMES ticket purchased for a total of \$180.00.

Cons: Short advertising timeframe and event was during the week.

Impact: Student Hawks took a bus from campus to join us at the game. In addition, we were able to connect with Hawks that were not otherwise connected to the NAA. We were also able to strengthen our relationship with UMES Baltimore Alumni Chapter, Inc.

Grants/Sponsorships:

AAI Grant received in the amount of \$9,000.00 restricted to increasing membership.

PNC Sponsorship received in the amount of \$1,900.00 restricted to the Life Member & Class Reunion Masquerade Sneaker Ball.

Financials:

The Development Committee's budget is \$3,000.00.

Submitted by: **Hope R. Greene, 1st V. President**
(Signature and Title)

11/04/2022
(Date)



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

UMES 2nd Vice President Annual Report

The 2nd Vice President of the National Alumni Association is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

2022-2024 Membership Committee Members:

Brooke Segal, Baltimore Alumni Chapter, Inc. (Regular Member)
Dr. Carl Bryant, Greater Annapolis Alumni Chapter (Life Member)
Christen Handy, Tri- County Alumni Chapter (Regular Member)
Shenika Sledge, Southern Maryland Alumni Chapter (Regular Member)
Ron McGee, Philadelphia Alumni Chapter (Regular Member)
Anthony Murrill, Washington Metropolitan Alumni Chapter (Life Member)
Jennifer Hudson, NY Tri-State Alumni Chapter (Life Member)

Committee Meetings:

Committee meetings are typically held quarterly. However, to readily work on our goal to increase membership we have met on the 4th Wednesday in the months of August and October. We meet virtually and our next meeting will be held on Wednesday, January 25, 2023.

Membership Statistics:

Total NAA Members- 1,307

There are 642 Active Members which includes the following types:

Life Members: **245**

Regular Members: **129**

Associate Members: **13**

December 2021 Graduate Members: **48**

May 2022 Graduate Members: **110**

Honorary Members: **1**

There are 718 Inactive Members.

Financials:

The membership committee has a budget of \$5,000.

Submitted by: *Akira Ali*

Akira Ali, 2nd Vice President
University of Maryland Eastern Shore
National Alumni Association

Date: November 4, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

UMES NAA, 3rd Vice President Annual Report

The 3rd Vice President of the UMES NAA is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

2022 - 2024 NAA Homecoming and Special Events Committee Members:

Tiffany Penn, NAA
Ted McIntosh, Philadelphia Alumni Chapter
Angel Maes, Baltimore Alumni Chapter, Inc.
Joshua Williams, Washington Metro Area Alumni Chapter
Barbara Trott-Jones, Tri-County Alumni Chapter
Todd Nock, Tri-County Alumni Chapter
Brittanee Bertty, Greater Annapolis Alumni Chapter
John Wilson, Southeastern Virginia Alumni Chapter
Tashunya Blake, Southern Maryland Alumni Chapter, Inc.
Shaneika Herndon, Baltimore Alumni Chapter, Inc.
Darius Thompson, Baltimore Alumni Chapter, Inc.

NAA Committee Meetings:

Committee meetings are held monthly, unless otherwise noted, and are currently virtual. Committee meetings were held on Tuesday July 26, 2022, Wednesday September 14, 2022, Monday October 10, 2022 and Monday November 8, 2022. Email correspondence were also sent out after Homecoming Committee calls with the University. Attended Virtual Homecoming calls with the University. These meetings started in July and became weekly starting in October. The next one committee meeting is scheduled for Monday, November 21st to debrief about Homecoming and to begin planning our next event in 2023.

Chapter Event Summaries:

I have no record of any events taking place from November 1, 2021 until I (Tiffany Penn) took office effective July 1, 2022. No activity in August. The focus from September until now was HawkMania Homecoming 2022.

The event schedule for HawkMania Homecoming 2022 Include the following:

November 11, 2022

Alumni Central together with the Office of alumni Affairs
12 - 4pm SSC
4pm- 8pm Henson Center

Round One - After Hours Event

9pm -2pm Brew River

November 12, 2022

National Alumni Association Business and Town Hall Meeting

9:30am - 11:30am SSC Theater

UMES Homecoming Tailgate together with Office of Alumni Affairs, Enrollment Management and Student Experience

10am - 2pm Tawes Gym

National Alumni House Ribbon Cutting

12pm LTC Louis F. Martin Alumni House

Battle of the DJs - After Hours Event

9pm - 2am Fountains

Sunday November 13, 2022

Farewell Brunch Social

11am- 2pm Mad Hatter Through The Looking Glass Cafe

Grand Finale - Wakanda Forever Private Screening

2pm - 6pm Regal Cinema in Salisbury

Financials:

The beginning account balance at the start of my tenure was \$21,900.

Submitted by: **Tiffany Penn**

Tiffany Penn, Third Vice President
University of Maryland Eastern Shore
National Alumni Association

Date: November 4, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 12, 2022 Time: 9:30AM EST

UMES NAA EB: Chaplain Annual Report

The **Chaplain** of the UMES NAA **Executive Board** is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

2022-2024 Executive Board Members:

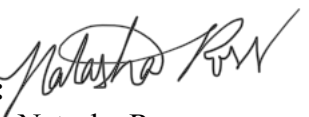
Teonna Wallop, President (Life Member)
Hope R. Green, 1st Vice President
Akira Ali, 2nd Vice President
Tiffany Penn, 3rd Vice President
Scarlette Howard, Recording Secretary
Imani Payne, Corresponding Secretary
Randy Fitzgibbons, Treasurer
Eric Spencer, Financial Secretary
Dr. Thomas Holt, Parliamentarian
Damon Thompson-Estes, Sgt-At-Arms
Natasha Ross, Chaplain

Chapter & Executive Board Meetings:

Executive board meetings are held quarterly. The last executive board meeting was held on September 21, 2022 and the next one is scheduled for November 12, 2022. Elections were held this year and our newest executive board was installed on June 11, 2022.

Financials:

Chaplain: Budget Expenses	Budget Amount	Actual Amount	Difference
Sympathy Cards / Keepsake Ornaments	\$300.00	\$41.32	\$258.68

Submitted by: 
Natasha Ross,
UMES NAA Chaplain

Date: November 4, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

UMES National Alumni Association Marketing & Advertising Committee Annual Report

The Marketing & Advertising Committee of UMES National Alumni Association is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

Committee Members:

Serena Studivant (The Hawk Flyer Chair)
Quiana Tilghman
Aaliyah Edwards (UMES Class of 2023)
Isaac Blankson-Mensah (UMES Class of 2023)

Committee Goals:

The goals of the Marketing & Advertising Committee is to increase the reach of alumni and partners.

Goal #1: Increase the visits to our website and ensure that the content is accurate, easy to locate and useful.

Goal #2: Increase our followers on Facebook, Instagram, Twitter, YouTube and EventBrite.

Goal #3: Post content that keeps our followers engaged.

Goal #4: Keep our alumni that do not have access to email and social media platforms engaged via the quarterly Hawk Flyer which is mailed to their homes.

Goal #5: Provide support to local alumni chapters by assisting with the flyer designs.

Committee Meetings:

Committee Meetings are held at least quarterly; however, the committee communicates often via group chat to ensure that graphics and content are posted in a timely fashion.

Marketing & Advertising Statistics:

Website (www.umesnaa.org): To date, we have had 8,242 visits to our website via mobile device, 2,870 via laptop and 64 via tablets.

Instagram ([officialumesnaa](#)): Our Instagram account was established on October 29, 2021. We currently have 848 followers with a short-term goal to reach 1,000 by the end of homecoming. 4.2K accounts have been reached in the last 30 days.

Facebook ([officialumesnaa](#)): Our Facebook Like Page was established in October 2021. We currently have 584 followers with a goal to continuously increase our followers.

Twitter (@umesnaa): Our Twitter account was established in January 2021. We currently have 76 followers with a goal to continuously increase our followers.

YouTube (http://www.youtube.com/channel/UCi_b_o5Vqaghfm8gWtvOE4Q): Our YouTube account was established on October 21, 2021 and has had 370 views; however, we only have 8 subscribers.

Linktr.ee (www.linktr.ee/umesnaa): Our Linktr.ee account was established on March 13, 2022. Although we have 2 subscribers, we have had 844 views and 684 clicks.

eventbrite (UMES National Alumni Association): Our eventbrite was created in 2020. We currently have 66 followers.

Committee Event Summaries:

March 30, 2022: The Hawk Flyer, Volume 1: Issue 2 was disseminated via email and mailed to Hawks without access to email and social media outlets.

September 30, 2022: The Hawk Flyer, Volume 1: Issue 2 was disseminated via email and mailed to Hawks without access to email and social media outlets.

Budget:

Our committee budget is \$1,500.00 which goes toward mailing our quarterly Hawk Flyer.

Submitted by: Serena Studivant
Serena Studivant
University of Maryland Eastern Shore
National Alumni Association

Date: November 4, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

UMES Baltimore Alumni Chapter, Inc. Annual Report

The President of UMES Baltimore Alumni Chapter, Inc. (hereinafter referred to as BAC) is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 3, 2022.

Executive Board Members:

Keesha Wallace, President
Crystal Woods, 1st Vice President
Brooke Segal, 2nd Vice President
Angel Maes, Recording Secretary
Kia Roberts, Corresponding Secretary
Tiffani Manns, Treasurer
Erinn Gross, Financial Secretary
Tyrone Wells, Sergeant at Arms
William Roberts, Parliamentarian
Thomas Frasier, Chaplain

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the 3rd Thursday of the month, unless otherwise noted. Chapter meetings were held on Tuesday December 7, 2021 (Holiday Bowling Party), January 20, 2022 (Virtual), February 17, 2022 (Virtual), March 17, 2022 (Virtual), April 7, 2022 (In-Person), May 19, 2022 and June 16, 2022 (In-Person). No meetings were held the months of July and August. Chapter meetings resumed on September 15, 2022 (In-Person) and October 20, 2022 (In-Person). Executive board meetings are held the 2nd Tuesday of the month. The last executive board meeting was held on October 11, 2022. An Executive Board Retreat was held October 8, 2022.

Local Membership Statistics:

Our chapter ended the 2021-2022 membership year with seventy – four (74) financial members at the local level.

Chapter Event Summaries:

November 18, 2021: Friendsgiving

Purpose: The purpose of the event was to fellowship with old and new Hawks. The event was also to reclaim inactive members and new members for the Chapter. This was also a meet and greet with the newly elected board members.

Outcome: One member reclaimed her membership and two (2) people joined the Chapter.

Pros: Alumni were able to fellowship in person after 18 months of social distancing. Members were able to talk with the new E-Board members.

Cons: More alumni could have attended. The space could have been larger to accommodate a large crowd.

Impact: This event rejuvenated current members and educated new members about the chapter and its' tradition.

November 20, 2021: Baked in Baltimore Bakery (Community Service Event)

Purpose: The purpose of the event was to assist April Richardson (Alumni), Owner of Baked in Baltimore with the revitalization of her bakery business after it was vandalized.

Outcome: 10 alumni members assisted with baking, packing and delivery of baked goods. The chapter also provided her with a monetary donation.

Pros: Alumni were able to assist another alumnus in need. April was overwhelmed by the support of the chapter. The chapter was able to provide a monetary donation.

Cons: We could have had more members to volunteer.

Impact: We were able to assist a Minority owned business. We were also able to show the community that UMES BAC cares about the well-being and success of all alumni.

December 7, 2021: 1st Annual Holiday Bowling Party/Toy Drive

Purpose: The purpose of the event was to fellowship and collect Christmas gifts for Baltimore City children ages 2-12.

Outcome: We had 40 people to attend and collected over 75 toys.

Pros: Alumni supported the event. They donated toys. People had a good time. The chapter utilized the AAI grant to support the celebration.

Cons: More alumni could have attended. We could have collected more toys.

March 7-10, 2022 : Double Good (Popcorn) Fundraiser:

Purpose: To raise money for scholarship for incoming freshman.

Outcome: We had 58 supporters and generated a revenue of \$2,110.00. The chapter received 50% of the proceeds totaling \$1,055.00. The fundraiser supports the mission of both the BAC and NAA.

Pros: Family and Friends supported the Chapter fundraiser. We generated money for scholarship and other chapter initiatives.

Cons: We did not reach our financial goal. More people could have supported the fundraiser.

Impact: The chapter was able to provide financial assistance to an incoming freshman. We were able to garner support from the community. We were also able to inform people about our chapter and our mission.

August 28, 2022: Annual Crab Feast

Purpose: To raise money for scholarships and University programs.

Outcome: Two Hundred and Fifty (250) supported our fundraiser. Family and Friends were able to fellowship. The purpose of our event was accomplished. No one joined the chapter at the event.

Pros: This crab feast surpassed its' financial goal. This was the largest attended crab feast for the Chapter.

Cons: Crabs could have been bigger. More people could have attended.

Impact: This event allowed the BAC to donate \$ 2,500 toward the BAC Chapter Endowment and \$2,500 toward the Pep Band.

November 2, 2022: Virtual Pep Rally

Purpose: To learn past and present University chants. To boost school spirit for Homecoming 2022.

Outcome: Fifteen people participated in the Pep Rally. Everyone was excited about Homecoming. Participants learned the history of some of the chants.

Pros: The virtual platform allowed people to join from all over the country. We had an alumnus that participated that lives in Florida. Everyone was excited about the event. We received great feedback after the event was over. We started and ended on time.

Cons: No older (seasoned) alumni attended. We were not able to obtain any chants before 1998. The event could have had more attendees.

Outcome: People were excited for Homecoming!

November 3, 2022: Hawk Mania Kickoff

Purpose: This event was a membership drive. This event also was the kickoff for Hawk Mania (Homecoming 2022)

Outcome: Over thirty(30) people attended. Five (5) people joined.

Pros: The event was nicely attended. Everyone had a great time. Younger and older hawks were able to network and converse. People were excited about Homecoming. Other Alumni chapters supported the event.

Cons: No older (seasoned) alumni attended. More alumni could have joined or reclaimed their membership

Financials:

The Baltimore Alumni Chapter is exempt from providing financials as they are not under the group exemption as a separately incorporated chapter since 1990. We are listed in SDAT under the official business name “Baltimore Chapter, UMES Alumni Association, Inc.” Our Incorporation status has been verified and is in “Good Standing”.

Submitted by: *Keesha L. Wallace*
Keesha L. Wallace, President
University of Maryland Eastern Shore
Baltimore Alumni Chapter, Inc.

Date: November 4, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

UMES Greater Annapolis Alumni Chapter Annual Report

The President of UMES Greater Annapolis Alumni Chapter is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

2022-2024 Executive Board Members:

President- Larry Penn
Vice President – Reginald Harris
Recording Secretary – Jennifer Miles
Financial Secretary – Hattie Penn
Corresponding Secretary – Gloria Day
Treasurer – Brittaene Bertty

Chapter Meetings:

Chapter meetings are typically held on the second Tuesday of the month at 6:00 pm, excluding July and August. We are currently hosting our meeting virtually. We hope to return in person in September 2023. Elections will be held this year.

Local Membership Statistics:

Our chapter ended the year with forty-one (41) financial members at the local level.

Chapter Events Summaries:

July 31, 2022 –	Crab Feast, Glen Burnie, Maryland 21061
Purpose:	To raise funds for UMES students and community donations
Pros:	Introduced three students attending UMES with a scholarship. 655 alumni and friends attended the crab feast.
Cons:	Venue was too small.
Impact:	Alumni had an opportunity to socialize and network.
September 8, 2022 –	Food Giveaway – Park Elementary School, Brooklyn Park, MD
Purpose:	To become visible in the community and to provide food and household items to families.
Pros:	Families were extremely thankful for our support.
Cons:	Needed a few more volunteers.
Impact:	GAAC served over 250 families from the community.
October 27, 2022 –	Hawks for Football – Reginald F. Lewis Museum-Baltimore, MD
Purpose:	To solicit support for Hawks for Football and recognize an outstanding GAAC member. (Mr. John Wesley Smith.)
Pros:	Presentation platform was very appropriate. Family was very pleased. Dr. Eddie Glaude was an excellent speaker. Alumni Awardees presentation was excellent.

Cons: Venue was not convenient in terms of location. Senior citizens had some difficulties.

Impact: Funds were donated to Hawks for Football and the community had an opportunity to learn a little more about UMES.

October 29, 2002 – 2nd Food Giveaway-Park Elementary School, Brooklyn Park, MD

Purpose: To continue providing support and being visible in the community.

Pros: Families were thankful.

Cons: Need more volunteers from chapter.

Impact: Served over 200 families.

Financials:

November 1, 2021 - Beginning Balance: \$28,414.90

Expenses:

Zoom Service \$250.00

Three scholarship Recipients \$2200.00

Hawks For Football Awards Dinner \$465.00

6,000.00 deposit made to Martin Crosswind for next year's crab feast in July.

Ending balance = 19,499.90

Total= 8,915.00 from above items.

Submitted by:

Larry D. Penn, President
University of Maryland Eastern Shore
Greater Annapolis Alumni Chapter

Date: October 29, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

UMES NYC Tri-State Alumni Chapter Annual Report

The President of **UMES NYC Tri-State Alumni Chapter** is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

2022-2024 Executive Board Members:

Hope R. Greene, President (Life Member)
Fathiyyah Salaam, 1st Vice President (Life Member)
Jennifer Hudson, 2nd Vice President (Life Member)
Robert Tapper, 3rd Vice President (Regular Member)
Ebony Tyler, Secretary & Parliamentarian (Regular Member)
Jamara Posey-Tapper, Treasurer (Regular Member)

Chapter & Executive Board Meetings:

Chapter meetings are held on the 4th Thursday of the month, unless otherwise noted, and are currently virtual. Executive board meetings took place October 5 and 13, 2022. Elections will be held this year.

Local Membership Statistics:

Our chapter ended the 2021-2022 membership year with thirty-two (32) financial members.

Chapter Event Summaries:

December 3, 2022: NYC Tri-State Alumni Chapter Day Party/Brunch (Toy & Coat Drive), PTBA

Purpose: This event will serve several purposes: to reclaim inactive members, gain new members. We will also be receiving unwrapped toys or coats for two organizations, The Isaiah House and P.S. 93 the William H. Prescott Elementary School.

Outcome: It is our hope to increase our membership through this event as well as collect items for children in need.

Pros: Through this event we will increase our membership, fellowship with our brother and sister Hawks. We will also be able to network with other HBCU Alumni Chapters in the Tri-State area.

Cons: To be determined

Impact: This event will assist in increasing the membership of our local chapter as well as the NAA.

Planning to do a community service project.

Financials:

\$1,297.75 paid \$68.94 to Penta Networking Group LLC (Monthly Website Management & Maintenance Service Fee. Balance on 11/5/2022 \$1,228.81. Deposit AA-I Grant \$500.00. Total money in checking account as of 11/05/2022 \$1,728.81.

Submitted by: *Hope R. Greene*
Hope R. Greene, President
University of Maryland Eastern Shore
NYC Tri-State Alumni Chapter

Date: November 4, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

UMES Philadelphia Alumni Chapter Annual Report

The President of UMES Philadelphia Alumni Chapter is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

Executive Board Members:

Ted McIntosh, President
Kimberly Carrington, 1st Vice President
Ron McGee, 2nd Vice President
Janell Jones, 3rd Vice President
Sydney Rolle, Recording Secretary
Julie Nelson, Treasurer
Tracy Tucker, Financial Secretary
Robert Laster, Chaplain

Chapter & Executive Board Meetings:

Our chapter was chartered on April 30, 2022. While we have not had any general body meetings to date, the executive board has met on July 12, 2022 and October 11, 2022. Several executive board members serve on UMES NAA committees and one (1) executive board member is a certified alumni recruiter.

Local Membership Statistics:

Our chapter currently has eleven (11) dues-paying members.

Chapter Event Summaries:

Our chapter has not hosted any events at this time; however, a membership campaign is currently underway to boost the chapter's general body.

Financials:

Our chapter has received a five hundred dollars (\$500.00) grant from the NAA to boost membership and received dues in the amount of three hundred thirty dollars (\$330.00) for a total of eight hundred thirty dollars (\$830.00).

Submitted by: *Ted McIntosh*

Ted McIntosh, President
University of Maryland Eastern Shore
Philadelphia Alumni Chapter

Date: November 4, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 12, 2022 Time: 9:30AM EST

UMES Tri-County Alumni Chapter Annual Report

The President of UMES Tri-County Alumni Chapter is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

2022-2024 Executive Board Members:

President- Justin King

1st Vice President – Jamila Johnson

2nd Vice President- Christen Handy

3rd Vice President- Todd Nock

Recording Secretary – Hope King

Treasurer – Dan Savoy

Parliamentarian- Lillie Giddens

Sgt at Arms- Dr. James M White

Chaplain – George Stewart

Immediate Past President- Garland Hayward

Chapter Meetings:

Chapter meetings are typically held on the first Tuesday of the month at 6:00 pm, excluding July and August. We are currently hosting our meeting virtually. We hope to return in person in September 2023. Elections were held this year.

Local Membership Statistics:

Our chapter ended the year with forty-one (47) financial members at the local level.

Chapter Events Summaries:

December 13, 2021	Assisting Winter students with food needs
Purpose:	To assist those students who stay on campus with food and hygiene needs that do not have support during the winter term.
Pros:	Assisting current students, increasing presence of local chapter on campus
Cons:	Needed more assistance
Impact:	Over 20 students were helped with this food/hygiene event who might have struggled during the winter term.

March 19, 2022

	Harlem Renaissance Gala, Salisbury, Maryland
Purpose:	To raise funds for UMES students
Pros:	Co-sponsored with the local Links organization which allowed greater fundraising opportunity
Cons:	N/A
Impact:	Alumni had an opportunity to socialize and network while raising funds for UMES students in need.

April 21, 2022	Local alumni Mixer – Dockside bar and grill, Pocomoke, MD
Purpose:	To increase awareness of the chapter and to increase membership
Pros:	Biggest alumni event during the chapter year
Cons:	Venue was too small.
Impact:	From said event, several local alumni joined the chapter.

May 22, 2002	HS Scholarship Awards – Salisbury MD-
Purpose:	Tri-County Alumni Chapter awarded (3) \$1000 scholarships to students from the three Lower Shore Counties of Somerset, Wicomico and Worcester County
Pros:	Increase awareness and engagement to UMES from local students.
Cons:	N/A
Impact:	Scholarships provided to students assisted in payment of tuition and materials to the university.

September 22, 2022	Local Alumni Mixer-Brew River, Salisbury, MD
Purpose:	To increase awareness of the chapter and to increase membership
Pros:	Fellowship and increased membership
Cons:	N/A
Impact:	7 new members joined local chapter during event.

October 13, 2022	Local Alumni Mixer- Hawks Corner, Princess Anne, MD
Purpose	To increase awareness of the chapter and to increase membership
Pros:	Fellowship
Cons:	No new memberships from event
Impact:	Current members who attended were able to engage in fellowship with one another

Financials:

November 1, 2021 - Beginning Balance: \$6157.33

Revenue:

5000.00 raised from the Renaissance Gala to be presented to
UMES

500.00 NAA International Grant

342.00 in donations

6200 CD cash out to checking

Expenses:

Food drive for Hawks staying on campus \$985.20

Three scholarship Recipients \$3000.00

Mail services: 84.00

Election Expenses: 134.00

Insurance for Gala: 300.00

Ending balance = 13,696.13

Submitted by:

Justin T King, President
University of Maryland Eastern Shore
Tri-County Alumni Chapter

Date: November 3, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

UMES Southeastern Virginia Alumni Chapter Annual Report

The President of the UMES Southeastern Virginia Alumni Chapter is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

2021-2023 SEVA Officers:

Ernestine "Tina" Hawkins Kearney, President (Life Member)
John Wilson, Vice President (Life Member)
Shelby Johnson, Recording Secretary (Regular Member)
Robert Kearney III, Treasurer (Life Member)
Jackie Bryant, Parliamentarian/Sergeant-At-Arms, (Regular Member)

Chapter Meetings:

Chapter meetings are typically held on the third Tuesday of the month at 7:00 pm; excluding July and August. We are currently hosting our meetings virtually via ZOOM. We are planning on returning to in person meetings in September 2023. Election of new officers will be held in June 2023.

Local Membership Statistics:

Our chapter ended the 2021-2022 membership year with thirteen (13) financial members at the local level. .

Chapter Event Summaries:

November 2021: Virtual Popcorn Scholarship Fundraiser
Purpose: To provide scholarships to new students attending UMES from SEVA Area (Norfolk, Hampton, Virginia Beach, Chesapeake, Richmond, etc.)
Outcome: One scholarship was awarded to a student from Norfolk, VA.

Pros: Great outreach virtually, no overhead expenses
Cons: Need to ensure that scholarship info is reaching more seniors in SEVA area
Impact: Added to goal of providing financial support to new UMES SEVA students
Facilitated networking with other alumni across many states virtually
.

Financials:

November 1, 2021 – Beginning Balance: \$11,772.00

Monthly/Yearly Expenses:

UMES 2021 Homecoming SEVA Endowment Donation \$1,000.00

ZOOM Annual Services – \$315.00

SEVA Webmaster (yearly) <https://www.umessevachapter.com> \$323.00

Web Hosting & Domain (yearly) - \$187.00

SEVA Scholarship Recipient (1) \$1,000.00

Total Expenses = \$2,825.00

Ending Balance = \$8,947.00

Submitted by:

Ernestine Hawkins Kearney, President

University of Maryland Eastern Shore

Southeastern Virginia Alumni Chapter (SEVA)

. <https://www.umessevachapter.com>

Date: November 4, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

UMES Southern Maryland Alumni Chapter, Inc. Annual Report

The President of UMES Southern Maryland Alumni Chapter, Inc. is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

Executive Board Members:

Teonna Wallop, President (Life Member)
Lisa Jackson, 1st Vice President (Life Member)
Shenika Sledge, 2nd Vice President (Regular Member)
Dr. Jaracus Copes, 3rd Vice President (Regular Member)
Tashaunya Blake, Recording Secretary (Regular Member)
Valerie Robinson, Corresponding Secretary (Regular Member)
Drena McDaniel, Treasurer (Regular Member)
Myah Foster, Financial Secretary (Life Member)
Akira Ali, Parliamentarian (Life Member)
Deborah Wilson-Taylor, Historian (Life Member)

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the 4th Saturday of the month, unless otherwise noted, and were virtual until September 2022. Chapter meetings are held at the Waldorf West Library unless otherwise noted. Executive board meetings are held quarterly. The last executive board meeting was held on October 29, 2022 and the next one is scheduled for January 2023. 2022 is an election year for the chapter. An election was held, and our newest executive board was installed on June 23, 2022 during our annual meeting.

Local Membership Statistics:

Our chapter ended the 2021-2022 membership year with thirty-seven (37) financial members at the local level. As of November 1, 2022, for the 2022-2023 membership year we have already increased our financial membership just four (4) months into the membership year. To date, we have forty-one (41) financial members.

Chapter Event Summaries:

November 12, 2021: Alumni Central UMES Student Services Center Princess Anne, MD 21853

Purpose:	Joined the UMES National Alumni Association to sign alumni up for local and national membership during homecoming.
Outcome:	We had members to join our chapter, but the numbers are not known at this time.
Pros:	It was a great way to connect/reconnect with alumni.

Cons: For Homecoming 2022, we will do a better job with tracking the numbers.

Impact: Our chapter advertises sixty dollars (\$60.00) dues to ensure that local dues and national dues are both paid at the same time. This aligns with the membership goals of both the chapter and the association.

December 13, 2021: Adopt-A-Hawk UMES Princess Anne, MD 21853

Purpose: To provide support to homeless college students and students that cannot afford to return home for the holidays. In 2019, nearly 167,000 students from 171 two-year institutions and 56 four-year institutions responded to the Real College Survey reporting that 39% respondents were food insecure in the thirty (30) days prior; 46% of respondents were housing insecure in the previous year; and 17% of respondents were homeless in the previous year.

Outcome: We were able to provide four (4) gift baskets to two male students and two female students. We were also able to provide lunch to forty (40) students.

Pros: It was a great way to bring awareness to food and housing insecurities.

Cons: We would like to be able to provide gift baskets to more than four (4) students.

Impact: Supporting our student hawks always aligns with the mission and values of both the chapter and the association.

December 18, 2021: BrunchDay Party Bar-Code Restaurant & Lounge Washington, DC

Purpose: To raise money to support chapter initiatives.

Outcome: Event was cancelled due to low support.

Pros: It was a great idea.

Cons: COVID-19 Delta Variant

Impact: N/A

February 17, 2022: Hawks Take Flight Cancun, Mexico

Purpose: To introduce a fundraiser during the timeframe of when our past homecomings were.

Outcome: We raised five hundred dollars (\$500.00) and had nine (9) participants. We were also able to assist a high school student with applying to the university while in Mexico.

Pros: It was a relaxing way to raise money.

Cons:	We recognized the need to advertise earlier for the 2023 trip.
Impact:	We were able to raise money and recruit for the university.
April 9, 2022:	<u>Fitness Marathon St. Charles High School Waldorf, MD 20602</u>
Purpose:	Communities of color are at increased risk for experiencing serious illness if they become infected with coronavirus due to higher rates of certain underlying health conditions compared to Whites. Our goal was to provide a free fitness event that would encourage the community to increase their physical activity which is encouraged to remove themselves from high risk categories.
Outcome:	We had approximately thirty-five (35) people in attendance.
Pros:	We received a three thousand dollars (\$3,000.00) sponsorship from CareFirst BlueCross BlueShield which covered all expenses. The participants, chapter, and instructors enjoyed the variety that came with having four (4) varying group exercise events. a great way to bring awareness to food and housing insecurities.
Cons:	Despite having over one hundred (100) people RSVP for the event, less than half showed up for the event. For 2023, we will look at charging a small fee to target those committed to attending.
Impact:	Supporting the community always aligns with the mission and values of both the chapter and the association.
May 28, 2022:	<u>Linganore Caribbean Wine Festival Bus Trip Mount Airy, MD</u>
Purpose:	To provide a safe means for our members to travel to the wine festival and back since it is one (1) hour and thirty (30) minutes, one way, from the Southern Maryland area.
Outcome:	We were able to fill the 56-passenger bus and raise two hundred seventeen dollars and fifty cents (\$217.50).
Pros:	It's a popular event that a lot of alumni attend.
Cons:	The increase in fuel and COVID-19 related expenses decreased the profit.
Impact:	Event keeps alumni engaged and we are always able to connect with alumni that are not connected to a local alumni chapter. Our tent and table are always visible during the event to bring noticeability to the university.
June 12, 2022:	<u>Hawk Night w/the Washington Mystics Washington, DC</u>
Purpose:	To join our neighboring chapter, Washington Metropolitan Area Alumni Chapter to fundraise and promote the university.

Outcome: We had sixteen (16) alumni in attendance and was able to reconnect with an alumna during the event. Collectively, we raised three hundred ninety dollars (\$390.00).

Pros: It was a great way to fundraise and include our families.

Cons: The perks that we were offered initially were not honored by the Washington Mystics so our university as not highlighted the way that we had hoped.

Impact: Making efforts to increase our alma mater's footprint always aligns with the mission and values of both the chapter and the association.

June 25, 2022: 9th Annual DC HBCU Alumni Alliance 5K/2K The St. James Complex Springfield, VA

Purpose: To raise money to support our scholarship fund.

Outcome: We had eight (8) people to register for the race and were able to raise \$584.90 which included race registrations and donations.

Pros: The race is a great partnership with the DC HBCU Alumni Alliance and a great way to encourage people to become more active. It is also typically a big fundraiser.

Cons: Our race sales have decreased over the last two (2) years.

Impact: Supporting our student hawks via scholarships has been a goal of the chapter so we have already started advertising for the 2023 race.

July 23, 2022: Hawk Reunion Day Party: The Sequel Public Bar Live Washington, DC

Purpose: To raise money to support our Fallen Hawks fund.

Outcome: We were able to profit \$3,776.00 with 109 attendees.

Pros: It has become an event that Hawks look forward to. There was very little overhead associated with the event.

Cons: Advertising the event was not done timely. The venue was too warm. The contracted DJ did not show up, so the venue provided another one without advising us in advance. The DJ was not equipped for the audience served.

Impact: Supporting the families of Fallen Hawks in the Southern Maryland area is close to the hearts of our members.

September 22, 2022: Dine to Donate Boston's Restaurant Waldorf, MD

Purpose: A fundraiser to raise money for the operating budget.

Outcome: We were able to raise fifty dollars (\$50.00) and reclaim one (1) member.

Pros: There was no overhead costs associated with the event.

Cons: We had very little participants and needed to advertise the event more.

Impact: Supporting our budget increases the reach of our chapter's efforts.

October 14, 2022: Meet & Greet Blue Dyer Distillery Waldorf, MD

Purpose: To increase membership at the local and national level as well as recruit volunteers for our membership committee.

Outcome: We had twenty (20) participants at the event and the majority were not financial members.

Pros: We were able to connect with Hawks that were not otherwise connected to a chapter. We also had the support of UMES Baltimore Alumni Chapter, Inc.

Cons: We were only able to get three (3) hawks to pay dues at the event.

Impact: While we were only able to gain three (3) dues-paying members, we had members to commit to attend local alumni chapter meetings.

October 29, 2022: Halloween Fright Night Blue Moon Washington, DC

Purpose: To raise money to support a donation to the Fallen Hawks Fund, UMES Pep Band and Ways & Means budget.

Outcome: We sold sixty-three (63) tickets and made a profit of \$955.00.

Pros: It was a great turnout for a first-time event. The guests adhered to the theme and we were able to provide cash prizes for the costume contest.

Cons: We would need more venue space instead of a section.

Impact: We were able to donate \$238.75 towards the UMES Pep Band getting us closer to our homecoming donation goal of \$5,000.00 which would exceed last year's donation of \$2,000.00.

Other Events:

February 9, 2022 – We were able to have four (4) chapter members certified as alumni recruiters.

July 28, 2022 – We were able to have four (4) chapter members certified as alumni recruiters.

November 1, 2022 – We were able to have five (5) chapter members certified as alumni recruiters.

Financials:

Our chapter is exempt from providing financials as we are not under the NAA group exemption as a separately incorporated chapter.

Submitted by: *Teonna L. Wallop*

Teonna L. Wallop, President
University of Maryland Eastern Shore
Southern Maryland Alumni Chapter, Inc.

Date: November 4, 2022



2022 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Saturday, November 13, 2022 Time: 9:30AM EST

UMES Washington Metropolitan Area Alumni Chapter Annual Report

The President of UMES Washington Metropolitan Area Alumni Chapter is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2021 through November 1, 2022.

The mission of the WMAA Chapter is to assist in the recruitment of new students and to support the enrolled students, programs, activities and endowments of the University of Maryland Eastern Shore. In fulfillment of our mission, the WMAA seeks to engage local alumni (District of Columbia, Prince Georges County, Montgomery County and Northern Virginia) by sponsoring programs and events that promote the growth and interest of the University of Maryland Eastern Shore and keep local alumni informed and connected.

Members of the WMAA Chapters' 2022 – 2023 Executive Board are:

Mr. John Lucas Jr., President
Ms. Ramona Haggerty, 1st Vice President
Mr. Anthony Murrill, 2nd Vice President
Ms. Marjorie Davis-Lawson, 3rd Vice President
Ms. Towanda Searles, Treasurer
Mr. Shepherd Brown, Financial Secretary
Ms. Shaynie Mercer, Corresponding Secretary
Ms. DaeJanae Day, Recording Secretary
Mr. Willie Baker, Historian
Mrs. Tia Hairston, Sergeant at Arms
Mrs. Gioia Wallace, Parliamentarian
Ms. Rhonda Cardwell, Chaplain

Chapter & Executive Board Meetings

Chapter meetings are held the first Thursday of each month from September through June of each year. The Chapter currently meets via the ZOOM online meeting platform. The WMAA Chapter can be contacted by mail at: WMAA PO Box 7049 Capitol Heights, MD 20791.

Local Membership Statistics:

As of November 1, 2022 the WMAA chapter has 23 financial members. Participation in the chapters' monthly meetings varies with an average of 10 chapter members attending.

Chapter Event Summaries:

The WMAA's primary goals for this chapter year are to continue to increase the Chapter's membership, raise monies to continue to contribute to the chapter's UMES endowment fund, award at least 1 scholarship to an enrolled freshman for the fall 2022 school year and help UMES in their recruitment efforts for new students.

- The WMAA Chapter held elections this year. The new executive board was sworn in at our September Chapter meeting.
- The WMAA is actively participating in the Prince George's County Adopt-A-Road program. The Chapter members, friends and family volunteer their time to remove trash from an approximate one mile stretch of Addison Road between Sheriff Road and Eastern Avenue in Prince George's County. The Chapter last participated in the road clean up on November 5, 2022.
- The WMAA 2nd VP hosted several monthly membership drive bowling events.
- The WMAA Chapter awarded a \$1,000 scholarship to Mya Lawson who's attending UMES as a freshman for the fall semester.

Challenges for the Chapter:

The WMAA Chapter has continued to attract more recent UMES grads to join the Chapter. The Chapter continues to incorporate more in-person activities with the almost non-existent COVID-19 restrictions and have continued to conduct monthly Chapter meetings via Zoom. The Chapter is continuing to develop a signature fundraiser to sustain the Chapter's philanthropic efforts.

Chapter Financials:

WMAA Chapter finances are funded through a combination of membership dues and fundraisers. The WMAA Chapter collects membership dues in the amount of \$65 for each chapter year, \$30 of which are forwarded to the NAA for members' National dues. The WMAA waives local chapter membership dues (one year only) for current year UMES graduates. As of November 3, 2022 the chapter had an account balance of \$11,700.

Upcoming Chapter year goals:

- The goals for the upcoming Chapter year are similar to those of previous years. A primary goal of the Chapter continues to be to establish a major fundraiser to increase operating capital, charitable contributions and the Chapter's Endowment fund.
- The Chapter plans to award at least one \$1,000 scholarship to an incoming freshman student for the fall 2023 semester.
- The Chapter plans to participate in the cleaning of the WMAA adopted road in Prince Georges County, MD each quarter of the Chapter year.
- Several WMAA members have completed the UMES course for recruiter certification and plan to participate with the University for recruitment activities.
- WMAA purchased school supplies to donate to Tayac Elementary school in Fort Washington, MD.
- The WMAA membership plans to provide gift cards to 5 UMES students who are in need for the Thanksgiving Holiday.
- The WMAA plan to volunteer at the Cora L. Rice Holiday party at Eleanor Roosevelt High School on December 10th.
- The WMAA plan to volunteer to feed the homeless at St. Margaret's Church in Capitol Heights, MD on December 16th.
- The Chapter plans to work more to integrate and better utilize technology to better reach younger Alumni and expand communications capabilities.

Chapter By-Laws and Constitution:

The WMAA certified updated Chapter by-laws in April 2022.

Submitted by: **John Lucas Jr., WMAA President /s/**
(Signature and Title)

11/3/2022
(Date)