

University of Maryland Eastern Shore

National Alumni Association Annual Board of Directors Meeting

A G E N D A



Friday, November 17, 2023

5PM-7PM – Annual Board Meeting

**UMES Ella Fitzgerald Center
for Performing Arts
Princess Anne, Maryland 21853**

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University of Maryland Eastern Shore
National Alumni Association
30665 Student Services Center Lane
Princess Anne, Maryland 21853

“Deeds, not words”

Call to Order & Welcome – Teonna Wallop, UMES NAA President

Alma Mater - All Alumni

State of the University – President Heidi Anderson

Roll Call – Scarlett Howard, Recording Secretary

Standing Rules – Dr. Thomas Holt, Parliamentarian

Review of Agenda – Teonna Wallop, President

Report of the President – Teonna Wallop, President

Secretary Reports

- a. Meeting Minutes – Scarlett Howard, Recording Secretary
- b. Correspondence – Imani Payne, Corresponding Secretary

Financial Reports

- a. Financial Secretary's Report – Eric Spencer, Financial Secretary
- b. Treasurer's Report – Randy Fitzgibbons, Treasurer

Standing Committee Reports

- a. Development – Hope Greene, 1st Vice President
- b. Membership – Teonna Wallop, President
- c. Homecoming & Special Events– Tiffany Penn, 3rd Vice President

Special Committee Reports

- a. Marketing & Advertising – Serena Studivant, Newsletter Chair
- b. UMES Alumni Relations – Dr. Kadeem Turnbull, Director
- c. UMES Student Government Association – Cairo Harris, President
- d. Nominating Committee, Michelle Hasty, Chair

Chapter Reports

- a. UMES Baltimore Alumni Chapter, Inc.
- b. Greater Annapolis Alumni Chapter
- c. Greater Atlanta Alumni Chapter
- d. Organizational Leadership Affinity Chapter
- e. NYC Tri-State Alumni Chapter
- f. Philadelphia Alumni Chapter
- g. Tri-County Alumni Chapter
- h. Southeastern Virginia Alumni Chapter
- i. UMES Southern Maryland Alumni Chapter, Inc.
- j. Washington Metropolitan Area Alumni Chapter

Old Business

- a. Marriott Discrimination Complaint
- b. Allocation of Donation to UMES

New Business

- a. Resignations (Akira Ali, 2nd Vice President & Natasha Ross, Chaplain)
- b. Donation to Metropolitan United Methodist Church
- c. Criminal Justice Department (Alpha Phi Sigma) Request for Funding
- d. Bylaws Revision
- e. Official Slate of Candidates
- f. Floor Nominations

Open Discussion

Next Meeting Dates

- a. Board of Directors Meeting Qtr. 3 – Saturday, January 6, 2024 (Host: Atlanta)

Adjournment



UNIVERSITY OF MARYLAND EASTERN SHORE NATIONAL ALUMNI ASSOCIATION, INC.

BOARD OF DIRECTORS MEETING
Friday, November 17, 2023 @ 5:00PM
Location: UMES SSC Theater

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President

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Vice President

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2nd Vice President

Tiffany Penn
3rd Vice President

Scarlette Howard
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Imani Payne
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Justin King, President
Tri-County Alumni Chapter

John Lucas, Jr., President
Washington Metropolitan Area Alumni Chapter

Call To Order & Welcome

The Annual meeting of University of Maryland Eastern Shore National Alumni Association was called to order by Madam President, Teonna Wallop at 5:00pm. Madam President opened the meeting by welcoming President Anderson, NAA Board Members and UMES Alumni.

The **Alma Mater** and Alumni Prayer was done.

Standing Rules were read to all by Dr. Thomas Holt (Parliamentarian).

The purpose of this meeting was to provide Alumni the current state of the University (briefed by President Anderson) and to give current status of the NAA financials and updates of all committees.

The **State of the University** was briefed by the UMES President, Dr. Heidi Anderson. Dr. Anderson addressed many areas including, branding, enrollment, academic programs, facilities & capital projects, and national recognition. This information gave Alumni the current state of the university as well as the path forward to continue enhancing our programs, encouraging learning, promoting awareness and essentially continue being successful in educating our youth.

- Enrollment decreased since 2016; need to determine problem and how to move forward. Fall 2023 increased 13% and 5 ½% (last year) and 1½% (previous year). Need to look at business model on how to do things differently.
- Over last eight years the university is becoming more of a STEAM (Science, Tech, Engineering, Agriculture, Aviation Sciences, Mathematics) university.
- Pipelines are critical so we need to connect with children in high schools early. Working with Wallops Island; partnering with a Charter school in Ohio on how to get students into science-related HBCUs. Twenty of their students (rising 10th graders) came last summer and exposed them to STEAM. Talking about bringing them back the next two years so they can enroll in future.
- UMES is the only HBCU to receive the Medical Institute Award which aims at creating scientists of color. This allowed university to bring in 10 STEAM stars. Recruited 1st cohort this summer.
- Aviation is doing partnerships with several companies including Republic and Alaska airlines.
- Two grants on research side came in to help expand what we are doing. 10M-bring students in to get them exposed to research; and partnership with Princeton univ for their fusion energy program.
- Two new buildings: Agriculture and School of Pharmacy (phase 1) buildings.
- 577M- used monies for scholarships, rebranding, marketing, new 11 academic programs (BS, MS, PhD); conferences for students (e.g., PA Program students, were on NBC Today Show which is free advertising).
- Embarking on having a School of Veterinarian Medicine. This will be the only one in the state of Maryland; 2nd in the country. The College Park Veterinarian Program is in Virginia. University also made connections with the Veterinarian Board of Accreditations.
- UMES hosted “An Evening with Joyce Abbott” who is a UMES Alum. (The TV Show Abbott Elementary is based on Ms. Abbott).
- Athletics has a new Athletic Director. New Baseball Coach. About to upgrade the Tawes gym; need to have a Wellness Center. Have a number of students involved in e-sports which will be added in Tawes. Looking at upgrading baseball/softball fields with turf.

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Roll Call

Present Board Members:

Teonna L. Wallop (President), Hope R. Greene (1st Vice President), Tiffany Penn (3rd Vice President), Randy Fitzgibbons (Treasurer), Eric Spencer (Financial Secretary), Scarlette Howard (Recording Secretary), Imani Payne (Corresponding Secretary), Dr. Thomas Holt (Parliamentarian), Damon Thompson-Estes (Sergeant at Arms), Keesha Wallace (President, Baltimore Alumni Chapter, Inc.), Christina Haygood (President, Greater Atlanta Alumni Chapter), Larry Penn (President, Greater Annapolis Alumni Chapter), John Wilson (President, Southeastern Virginia Alumni Chapter), Christen Handy (1st Vice President, Tri-County Alumni Chapter), Ted McIntosh (President, Philadelphia Alumni Chapter), John Lucas, Jr. (President, Washington Metropolitan Area Alumni Chapter), Dr. Greg Allen (President, Organizational Leadership Affinity Alumni Chapter), Dr. Kadeem Turnbull (UMES Director of Alumni Relations)

Absent:

Cairo Harris (UMES SGA President)

The Agenda was read to all participants by Madam President. C. Haygood made a motion to approve the Agenda; 2nd by D. Thompson-Estes. Motion carries.

Report of the President

Madam President provided accomplishments of the NAA since being sworn in as the NAA President.

- July 22, 2022 – Board members took their seats (transitions; processes).
- Alumni Recruiter Training Program established in partnership with UMES recruitment office; recruiters have to stay certified in order to annually recruit.
- Sponsored Executive Leadership Retreat for BOD and Chapter Executive Board members to fellowship, brainstorm, identify lessons learned and improvements.
- Met regularly with President Anderson who is very responsive.
- Asked for more of impact on the students here by introducing them to Alumni Association early on; we come back for orientation week as well.
- August 30, 2022 - Established new NAA Logo.
- Responsible for attending funeral and official resolution of respect when asked.
- Attended student events when asked by them; makes sure she attends to enhance student relationships and promote NAA awareness.
- Participated on virtual panel with other HBCUs to discuss improving membership and leveraging conversation with other universities; haven't seen meetings coming back yet.
- October 21, 2022 – Attended first law enforcement meeting re: profiling; did see improvement last homecoming; want to continue having these meetings.
- November 12, 2022 – Had Charter ceremony for Greater Atlanta Alumni Chapter.
- November 12, 2022 – Had Ribbon Cutting for Alumni House; kitchen finished; new toilets being installed.
- December 8, 2022 – Participated in virtual Presidential Review; alumni, staff, students asked for input on how university is moving on behalf of the NAA.

Improvements/New Suggestions (2023-24 Membership Year)

- Create a path for strategic sustainability by establishing 3-5 solid goals to shape the NAA Strategic Plan.
- Create Standard Operating Procedures (SOPs).
- Establish Memorandum of Understanding (MOU) for Affiliated Chapters (those that are incorporated).

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- Strengthen local Alumni Chapter support.
- Document the NAA grant process created for requesting grant money.
- Sponsor Wings Mentoring Program - University has offered background checks for alumni.
- Have "Day on the Yard" during Spring Fest to chill on yard & interact with students.
- Freshman Dorm decorations - send back donations to anyone in your old room; maybe gift bag or words of inspiration.
- Decorate and make comfortable the Alumni House upon completion.
- Put half of the new Life Membership Funds into an investment account.
- Hawk Roundtable - had one facilitated by Alumni potentially for escalation to the President; students were able to come to the table without consequence; but did have to come with a solution.

Secretary Reports

- a. Meeting Minutes – July 29, 2023, meeting minutes were read.

C. Haygood made a motion to accept the July 9, 2022, BOD meeting minutes; 2nd by H. Greene. Motion carries.

- b. Correspondence
 - No correspondence since last meeting.

Financial Reports

- a. Financial Secretary's Report - Good standing. Had an audit and results will be out sometime next year.
 - \$39,017.30 homecoming (42.5% increase)
 - \$22,086.28 membership dues
 - \$16,151.60 grants (73% increase)
 - \$10,208.48 fundraising (declined 40%)
 - \$1,900 sponsorships
 - \$1,155.26 donations
 - \$926.83 misc
 - \$91,445.75 total revenues (increased 17% annual revenues)

Membership:

- 1,582 listed members in NAA database
- 926 inactive
- 580 paid members
- 273 life members

- b. Treasurer's Report – reporting period different from Financial Secretary's; July 1, 2022 – June 30, 2022. Beginning Balance was \$48,013.69 and Total Deposits are \$90,610.69. Total beginning balance and deposits \$138,624.38.

Disbursements (ex. liability insurance, website subscription, homecoming, chapters, etc.): Total Expenses are \$70,681.62 and Ending Balance is \$67,942.76.

Endowment Funds:

- National Alumni Association Athletic Endowment Fund: Market value - \$134,195.60; Spendable Income - \$5,000.96
- Award for Excellence in STEM: Market value - \$29,872.80 - Spendable Income - \$464

Standing Committee Reports

- a. Development - Budget \$3,000 (Purpose: To raise money to support for Homecoming & Special Events Committee's budget and the Development Committee's budget).

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Committee Event Summaries:

April 1-April 30, 2022: Diamond Anniversary Fundraiser; Raised \$7,258.00 coming very close to the \$7,500.00 goal.

July 1, 2022-June 20, 2023: Hawksgiving Fundraiser; Raised \$704.65.

September 7, 2022: HBCU Night with the Orioles; Received \$5.00 per UMES ticket purchased for a total of \$180.00.

Grants/Sponsorships:

AAI Grant received in the amount of \$9,000.00 restricted to increasing membership.

PNC Sponsorship received in the amount of \$1,900.00 restricted to the Life Member & Class Reunion Masquerade Sneaker Ball.

b. Membership – Comprised of all of the 2VPs or membership Chairs of the Chapters. Conduct quarterly virtual meetings.

Committee Event Summaries:

Total NAA members are 1,449; 748 active members and 701 inactive members.

Last year Homecoming: Raised \$1,070 in membership fees.

c. Homecoming & Special Events - There are 10 committee members; have monthly virtual meetings.

Committee Event Summaries:

Six (6) committee meetings.

Thirteen (13) meetings with the university.

Two (2) site visits for hosting events.

Generated \$28,631 and profited 30K.

Special Committee Reports

a. Marketing & Advertising - There are 4 committee members; have quarterly virtual meetings and collaborate immensely via group chat. Have produced four newsletters. Established a TikTok account.

Goals:

- Increase website visibility; easy access and accurate content
- Increase followers on social media
- Maintain production of newsletters

Keep alumni engaged for those that are not on internet and that don't have access to email

Support alumni chapter

Chapter Reports

a. **Baltimore Alumni Chapter (BAC), Inc.** – Chapter meetings held monthly on 3rd Thursday and Executive Board meeting are monthly on 2nd Tuesday. Have 74 financial members. Provided two scholarships to freshman students. Chapter in "good standing".

Chapter Event Summaries:

November 18, 2021: Friendsgiving; One member reclaimed their membership and two (2) people joined the Chapter.

November 20, 2021: Baked in Baltimore Bakery (Community Service Event); 10 alumni members assisted with baking, packing and delivery of baked goods. The chapter also provided her with a monetary donation.

December 7, 2022: 1st Annual Holiday Bowling Party/Toy Drive; Had 40 people to attend and collected over 75 toys.

March 7-10, 2023: Double Good (Popcorn) Fundraiser; Had 58 supporters and generated a revenue of \$2,110.00. The chapter received 50% of the proceeds totaling \$1,055.00. Donated \$2,500 toward the BAC Chapter Endowment and \$2,500 toward the Pep Band.

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BOARD OF DIRECTORS MEETING (Page 5)

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August 28, 2023: Annual Crab Feast; Two Hundred and Fifty (250) supported the fundraiser. Family and Friends were able to fellowship. The purpose of our event was accomplished. No one joined the chapter at this event.

November 2, 2023: Virtual Pep Rally; Fifteen (15) people participated in the Pep Rally. Everyone was excited about Homecoming. Participants learned the history of some of the chants.

November 3, 2023: Hawk Mania Kickoff; Over thirty (30) people attended. Five (5) people joined.

b. **Greater Annapolis Alumni Chapter (GAAC)** – Chapter meetings held monthly on 2nd Tuesdays virtually. Have 41 financial members. Provided three scholarships and made donations to the Boys & Girls Club.

Chapter Event Summaries:

July 31, 2023: Sponsored a Crab Feast: 700+ people in attendance. Plan to have next Crab Feast at Martin Crosswinds on July 28, 2024. Deposit already submitted.

September 2023 and October 2023: Had two Food Giveaways feeding over 250 families in the community each time.

Hosted Hawks for Football ceremony at the Reginald F. Lewis Museum to solicit support for Hawks for Football and recognize an outstanding committee member (Mr. John Wesley Smith). Proceeds were donated to UMES Hawks for Football.

c. **Greater Atlanta Alumni Chapter** – Meet 2nd Tuesday virtually. 14 financial members. Celebrated 1st year.

Chapter Event Summaries:

Participated in the walking Billboard.

Fundraiser for Janet Jackson Show.

Participated in the 5K Run; 8 UMES participants.

Gave over \$1K in scholarships to students now attending UMES.

Have two additional alumni recruiters.

d. **Organizational Leadership Affinity Alumni Chapter** – Chapter that draws from alumni in the PhD program. Plan to celebrate any graduates we have and make them aware of the NAA.

Chapter Event Summaries:

Had a reunion of our inaugural 2001 class.

Show up at the University when our new students come into the program to assist them or answer questions about the program.

e. **New York City Tri-State Alumni Chapter** – Have newly elected Officers. Meetings held monthly on 4th Thursdays virtually. Have 32 financial members. This Chapter represents New York, New Jersey, and Connecticut. New Board is currently making plans for next year's events.

Chapter Event Summaries:

December 3, 2022: NYC Tri-State Alumni Chapter Day Party/Brunch (Toy & Coat Drive).

f. **Philadelphia Alumni Chapter** – Have 8 board members. Meet 2nd Tuesdays virtually. 13 financial members.

Chapter Event Summaries:

May 2023 and October 2023: Held 2 Mixers

g. **Tri-County Alumni Chapter** – Chapter meetings held monthly on 1st Tuesdays; meetings are hybrid model. Have 26 financial members.

Chapter Event Summaries:

December 15, 2022: Tri-County 12 Days of Hawkness; 20 boxes of food distributed.

March 18, 2023: Paint and Sip.

April 2023: Popcorn Fundraiser.

July 2023: Game Night; Had 34 people attended and 12 people joined.

Gave \$5K in scholarships to UMES; 4 went to high school seniors and 1 to a non-traditional student.

Awarded two scholarships of \$1,000.

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- h. **Southeastern Virginia Alumni (SEVA) Chapter** – Chapter meetings held monthly on 3rd Tuesdays virtually. Have 13 financial members.

Chapter Event Summaries:

Awarded two scholarships of \$1,000.

- i. **Southern Maryland Alumni Chapter, Inc.** – Chapter meetings held monthly on 1st Saturdays and Executive Board meetings held quarterly; both virtually. Have 41 financial members.

Chapter Event Summaries:

Dine to Donate fundraiser at Boston Restaurant.

Hawk Reunion Day Party in Washington, DC to support the Fallen Hawks funds.

Meet & Greet at the Blue Dyer Distillery; membership event.

Halloween Fright Night (new event).

Adopt-a-Hawk provides support to homeless students and international students who can't make it home.

"Hawks Take Flight" Trip to Mexico with 13 participants. Next year trip to Jamaica on February 17, 2024 with 61 people already reserved. Starting a new initiative called "Pack with a Purpose" which will be a huge suitcase filled with school supplies.

Fitness Marathon sponsored by CareFirst BlueCross BlueShield.

Bus trip to the Linganore Caribbean Wine Festival.

Hawk Night with the Mystics.

Partnered with the DC HBCU Alumni Alliance for the 9th Annual 5K/2K Race.

- j. **Washington Metropolitan Area Alumni (WMAA) Chapter** – Chapter meetings held monthly on 1st Thursdays virtually. Have 36 financial members. NAA Endowment is fully-funded and university is beginning to extend scholarships to students this semester.

Chapter Event Summaries:

Prince George's County Adopt-a-Road Program cleaning approximately a 1 mile stretch of highway on a quarterly basis.

Alumni Brunch; well attended.

Top Golf Fundraiser event; UMES alumni and PGA UMES students attended.

Awarded \$1,000 Scholarship to a student from Prince Georges County, Maryland.

Hosted several Membership Drive Bowling events.

Donated school supplies to Tayac Elementary School in Ft. Washington, Maryland.

Provided gift cards to 5 students in need during the Thanksgiving holiday.

Volunteered at the Cora L. Rice Holiday Party at Eleanor Roosevelt High School in Greenbelt, Maryland.

Old & New Business

C. Haygood made a motion to table Old & New Business discussion until the next NAA meeting in January 2024; 2nd by H. Greene. Motion carries.

Adjournment

D. Thompson-Estes made a motion to adjourn the meeting; 2nd by K. Wallace. Motion carries. Meeting adjourned at 7:31pm.

Minutes recorded and submitted by Scarlette Howard, Recording Secretary, on November 7, 2023.

Signature:

Scarlette Howard

Scarlette Howard
January 6, 2024

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2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, SSC, Theatre
30665 Student Services Center Lane Princess Anne, MD 21853

Date: Saturday, November 18, 2023

Financial Secretary's Annual Report

The Financial Secretary is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors.

It is an honor and privilege to serve as the Financial Secretary of the University of Maryland Eastern Shore National Alumni Association. I am proud to be part of a dedicated group of alumni who are committed to the growth and prosperity of our alma mater. The National Alumni Association continues to advance its mission of supporting UMES through alumni engagement.

This report is an overview of the unaudited finances of the National Alumni Association covering the entire 2022-23 Membership Year of July 1, 2022 through June 30, 2023.

The National Alumni Association and affiliate chapters are in good standing with the Internal Revenue Service and the State of Maryland having filed its annual tax returns, group exemption updates, and annual reports.

The National Alumni Association's financial records for the 2022-2023 Membership Year will be audited by the Blye Group and independent auditor. Results of the audit should be available by early next year.

2022-2023 Membership Year Revenues

| | |
|-----------------------|---------------------|
| Homecoming Events | \$ 39,017.30 |
| Membership Dues | \$ 22,086.28 |
| Grants | \$ 16,151.60 |
| Fundraising | \$ 10,208.48 |
| Sponsorships | \$ 1,900.00 |
| Donations | \$ 1,155.26 |
| Miscellaneous | <u>\$ 926.83</u> |
| Total Revenues | \$ 91,445.75 |

Trends and Observations

- Annual revenues increased 17.08 % this Membership Year:
2021-2022 \$ 78,104.03
2022-2023 \$ 91,445.75
- Fundraising revenue declined 40 % in the 2022-23 Membership Year:
2021-2022 \$ 17,205.19
2022-2023 \$ 10,208.48
- Homecoming revenues increased 42.5 % in the 2022-23 Membership Year:
2021-2022 - \$ 27,370.04
2022-2023 - \$ 39,017.30
- Grant revenue increased by 73 % due to the \$6,651.60 grant received from the American Rescue Plan from Somerset County.
- The National Alumni Association currently has 1580 listed members. 926 are inactive having failed to renew membership and 580 are current including 273 Life Members.

Respectfully submitted,

Eric Spencer

Eric Spencer
Financial Secretary



Date: Friday, November 17, 2023 Time: 5:00pm EST

1st Vice President Report
(Development)

The 1st Vice President of the University of Maryland Eastern Shore (UMES) National Alumni Association (NAA) is submitting this report as required by the UMES NAA Board of Directors. This report is being submitted for the period of July 1, 2022- June 30, 2023.

As 1st Vice President first my goal is assisting and performing other duties as assigned by the President. My second goal as 1st VP is to effectively serve as the Chairperson of the Development committee and work along with the members of this committee to explore various ways of implementing UMES NAA philanthropic efforts through sponsorships, partnerships, grants, fundraising events, and individual/chapter contributions that benefit UMES NAA and UMES and to apply for these grants in a timely fashion.

I look forward to working alongside members of the Development Committee in the persons of:
Pamela Gaddy, Baltimore Alumni Chapter
Jennifer Miles, Greater Annapolis Alumni Chapter
Lisa Jackson, Southern Maryland Alumni Chapter, Inc.
Kim Carrington, Philadelphia Alumni Chapter
Amber Taylor, Greater Atlanta Alumni Chapter
Christen Handy, Tri-County Alumni Chapter
Jenell Ellison, NYC-Tri-State Alumni Chapter

I. Accomplishments/In-Progress

- In progress applied for CyberGrants FrontDoor. Becoming a part of this group will aid us in submitting sponsorship request to such companies as Walmart etc.

Since our Theme Baskets Raffle Fundraiser during Homecoming was a success. We decided to bring it back again this year. However, this year is a Gift Basket Raffle 4 Baskets = 4 chances to win. All Hawks are encouraged to participate in this fundraiser.

- Applied for a sponsorship from Truist- Online Application Services (\$5,000.00).
- Johnson & Johnson Consumer Care submitted request for sponsorship. However, as an organization they are only focusing donations on 501(c) 3 organizations that focus on Global Health & Disaster Relief.
- AA-I grants for \$9,000.00 was received. AA-I has been dissolved funds are being distributed to all contributing National Alumni Associations.
- Grants and Community Engagement Maryland Humanities: looking to apply for this grant when it opens later this year Summer or Fall 2023
- HAWKSGIVING Campaign \$4,362.85 the fundraising total that was supposed to be split three ways (Scholarship Endowment, Pep Band and Scholarship for the student that wears the mascot).
- HBCU Night with the Orioles 9/7/2022 monies raised \$72.00.

Submitted by: Hope R. Greene, 1st V. President
(Signature and Title)

11/01/2023
(Date)



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
Ella Fitzgerald Center for Performing Arts
30613 College Backbone Road Princess Anne, MD 21853
Date: Friday, November 17, 2023 Time: 5:00PM EST

University of Maryland Eastern Shore National Alumni Association 2nd Vice President (Membership) 2023 Annual Report

The President of the University of Maryland Eastern Shore (UMES) National Alumni Association (NAA) is submitting this report as required by the UMES NAA Board of Directors. This report is being submitted for the period of July 1, 2022- June 30, 2023.

The membership chair is responsible for increasing the membership of UMES NAA; serve as Chairman of the Membership Committee; be responsible for increasing alumni membership through the growth of alumni chapters and actively engaging students and young alumni; and perform such other duties as may be assigned by the President.

Membership Committee Members:

Keisha Maddox, UMES Baltimore Alumni Chapter, Inc.
Dr. Carl Bryant, Greater Annapolis Alumni Chapter
Christy Johnson, Greater Atlanta Alumni Chapter
Brittany Hatcher, NYC Tri-State Alumni Chapter
Ron McGee, Philadelphia Alumni Chapter
Shenika Sledge, UMES Southern Maryland Alumni Chapter, Inc.
Jason Todd Phillips, Tri-County Alumni Chapter

Committee Meetings:

Committee meetings are virtual and are held at least quarterly and are scheduled based on the availability of the committee members.

Membership Statistics:

At the end of the 2022-2023 membership year, we had 1,449 memberships with 748 being active and 701 being inactive.

Committee Event Summaries:

November 11, 2022: UMES Homecoming Alumni Central (SSC- Princess Anne, Maryland)

Purpose: To engage alumni that regarding the NAA and membership dues while they checked in with the Office of Alumni Relations.

Outcome: We received dues for twenty (20) alumni with one being a life membership.

Pros: We were able to raise \$1,070.00 in membership dues.

Cons: A QR code for the 2023 Homecoming may make for a faster means of having alumni to pay their dues from their phones and increase the number of dues-paying members.

Impact: Alumni Central is always a great way to engage alumni.

June 3, 2023: Hawk Business Summer Expo (Waldorf, MD)

Purpose: To highlight alumni business owners and provide them with a membership incentive. Dues-paying alumni were able to vend at the event free of charge.

Outcome: Event was cancelled due to extremely low-ticket sales and alumni vendors.

Pros: There were community-based vendors that paid for the event.

Cons: There were more community-based vendors than alumni vendors. We lost money for the venue deposit (\$300.00), permitting (\$181.00) and social media advertising (\$50.00). The event should have been advertised sooner to allow more time for registrations.

Impact: In 2020, the event was successful; pulling in 123 new alumni memberships. This may have been due to the pandemic and the return of the Fall homecoming (2020) being cancelled.

Financials:

Membership's budget for the 2022-2023 membership year was \$4,500.00.

Submitted by: *Teonna L. Wallop*
Teonna L. Wallop, President

October 1, 2023
(Date)



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, PAC
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Friday, November 17, 2023 Time: 5:00PM EST

UMES NAA 3rd Vice President Annual Report

The 3rd Vice President of the UMES NAA is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2022 through June 30, 2023.

2022 - 2024 NAA Homecoming and Special Events Committee Members:

Tiffany Penn, NAA
Ted McIntosh, Philadelphia Alumni Chapter
Angel Maes, Baltimore Alumni Chapter, Inc
Joshua Williams, Washington Metro Area Alumni Chapter
Barbara Trott-Jones, Tri-County Alumni Chapter
Ray Lewis, NYC Tri-State Alumni Chapter
Brittaene Bertty, Greater Annapolis Alumni Chapter
Shelby Johnson, Southeastern Virginia Alumni Chapter
Quiana Tilghman, National Alumni Association, Inc.
Shanieka Johnson, Baltimore Alumni Chapter, Inc

Special Events and Homecoming Committee Meetings:

Committee meetings are held monthly, unless otherwise noted, and are currently virtual. Committee meetings were held on July 26, 2022, October 10, 2022, November 7, 2022, November 28, 2022, May 1, 2023, and June 5, 2023. Email correspondences were made during months with no meetings.

I attended Virtual Homecoming calls with the University on July 26, 2022, August 8, 9 and 15, 2022, September 1 and 19, 2023, October 6, 13, 21 and 27, 2022, November 3, 10 and December 8, 2022. I attended Virtual Springfest Meeting on February 28, 2023, March 28, 2023, April 11, 2023, and April 25, 2023. I conducted two site visits on September 9th and September 14, 2022. These meetings started in July and became weekly starting in October. The next one committee meeting is scheduled for Monday, November 21st to debrief about Homecoming and to begin planning our next event in 2023.

Committee Event Summaries:

November 11, 2022- Round One @ Brew River

Purpose: To welcome back alumni for homecoming

Outcome: We had 249 people in attendance

Pro: This was our first-time booking Brew River. We have established a great working relationship.

Con: We had a difficult experience with the security company and keeping the building secure for ticket holders only.

November 12, 2022 - Battle of the DJs @ The Fountain

Purpose: To host a homecoming celebratory event after the tailgate for alumni, students 21+ and the greater campus community.

Outcome: 318 people were in attendance while turning away an additional 23 people when the doors closed for the evening

Pro: Despite late ticket sales, this event was successful.

Con: The discrimination and racist experience we received at Fountain which caused us to never book at this location again under my tenure.

Sunday, November 13, 2022- Before I let Go Brunch

Purpose: The purpose of this event was to create a fun wind down moment to homecoming for current students, alumni, and the greater campus community.

Outcome: We had 48 people in attendance

Pro: We had current student join us for brunch. It was a great fellowship opportunity.

Con: Due to lack of attendance we did not reach the minimum and had to pay the remaining balance.

Sunday, November 13, 2022- Grand Finale - Wakanda Forever Private Screening

Purpose: The purpose of this event was to create a fun wind down moment to homecoming for current students, alumni, and the greater campus community.

Outcome: 122 people

Pro: A sold out private screening of Wakanda Forever.

Con: We could have rented a larger theater to accommodate more people. This event sold out almost immediately.

Springfest 2023:

There was a huge conflict on the direction of the event and date selection. As a result, there was not enough time to promote to Alumni and have them participate in a timely manner.

Financials:

Overall, events were profitable. Total spent to generate the events were \$25,552.12. We generated \$28,631 in event sales with a profit of \$3,078.

Submitted by: **Tiffany Penn**

Tiffany Penn, Third Vice President

University of Maryland Eastern Shore
National Alumni Association

Date: November 9, 2023



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
Ella Fitzgerald Performing Arts Center
30613 College Backbone Road Princess Anne, MD 21853
Date: Friday, November 17, 2023 Time: 5:00PM EST

University of Maryland Eastern Shore National Alumni Association Marketing & Advertising Committee 2023 Annual Report

The Marketing & Advertising Committee of University of Maryland Eastern Shore National Alumni Association is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2022 through June 30, 2023 with some reporting extending through September 30, 2023.

Committee Members:

Serena Studivant (The Hawk Flyer Chair – Class of 2017)
Quiana Tilghman (Class of 2012)
Aaliyah Edwards (Class of 2023)
Vernajh Pinder (Class of 2019)

Committee Goals:

The goal of the Marketing & Advertising Committee is to increase the reach of alumni and partners.

Goal #1: Increase the visits to our website and ensure that the content is accurate, easy to locate and useful.

Goal #2: Increase our followers on Facebook, Instagram, Twitter, TikTok, YouTube and Eventbrite.

Goal #3: Post content that keeps our followers engaged.

Goal #4: Keep our alumni that do not have access to email and social media platforms engaged via the quarterly Hawk Flyer which is mailed to their homes.

Goal #5: Provide support to local alumni chapters by assisting with the graphic designs.

Committee Meetings:

Committee Meetings are held at least quarterly; however, the committee communicates often via group chat to ensure that graphics and content are posted in a timely fashion.

Marketing & Advertising Statistics:

Website (www.umesnaa.org): As of June 30, 2023, we have had 7,084 visits to our website via mobile, 2,283 visits via desktop and 85 visits via tablet for a total of 9,452 site sessions. This is an increase to site sessions when compared to July 1, 2021-June 30, 2022 statistics where we had

2,325 visits to our website via mobile device, 1,263 via desktop and 34 via tablets for a total of 3,622 site sessions.

Instagram (officialumesnaa): Our Instagram account was established on October 29, 2021. As of September 30, 2023, we currently have 1,375 followers which is an increase when compared to our 2022 annual report of 848 followers. 4,425 accounts have been reached from July 3, 2023 through September 30, 2023.

Facebook (officialumesnaa): Our Facebook Like Page was established in October 2021. As of September 30, 2023, we currently have 707 followers and 625 likes which is an increase when compared to our 2022 annual report of 584 followers.

Twitter (@umesnaa): Our Twitter account was established in January 2021. As of September 30, 2023, we currently have 110 followers which is an increase when compared to our 2022 annual report of 76 followers.

YouTube (@umesnationalalumniassociat4529): Our YouTube account was established on October 21, 2021. As of September 30, 2023, our YouTube page has had 428 views which is an increase when compared to our 2022 annual report of 370 views; however, our 8 subscribers have remained unchanged since our 2022 annual report.

Linktr.ee (www.linktr.ee/umesnaa): Our Linktr.ee account was established on March 13, 2022. As of September 30, 2023 we have 5 subscribers, 1.97K views and 1.57K clicks which is an increase when compared to our 2022 annual report of 2 subscribers, 844 views and 684 clicks.

eventbrite (UMES National Alumni Association): Our Eventbrite was created in 2020. As of September 30, 2023 we currently have 91 followers which is an increase when compared to our 2022 annual report of 66 followers.

TikTok (@officialumesnaa): Our TikTok account was established on June 23, 2023. As of September 30, 2023 we have 47 followers and 225 likes.

Committee Event Summaries:

September 30, 2022: The Hawk Flyer, Volume 2: Issue 1 (July 2022-September 2022) was disseminated via email and mailed to Hawks without access to email and social media outlets.

January 18, 2023: The Hawk Flyer, Volume 2: Issue 2 (October 2022-December 2022) was disseminated via email and mailed to Hawks without access to email and social media outlets.

May 12, 2023: The Hawk Flyer, Volume 2: Issue 3 (January 2023-March 2023) was disseminated via email and mailed to Hawks without access to email and social media outlets.

July 24, 2023: The Hawk Flyer, Volume 2: Issue 4 (April 2023-June 2023) was disseminated via email and mailed to Hawks without access to email and social media outlets.

Budget:

Our committee budget is \$3,000.00 which goes toward mailing our quarterly Hawk Flyer.

Submitted by: *Serena Studivant*

Serena Studivant
University of Maryland Eastern Shore
National Alumni Association

Date: October 1, 2023



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
Ella Fitzgerald Performing Arts Center
30613 College Backbone Road Princess Anne, MD 21853
Date: Friday, November 17, 2023 Time: 5:00 PM EST

UMES Baltimore Alumni Chapter, Inc. Annual Report

The President of UMES Baltimore Alumni Chapter, Inc. (hereinafter referred to as BAC) is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2022 through June 30, 2023.

Executive Board Members:

Keesha Wallace, President
Pam Gaddy, 1st Vice President
Keisha Maddox, 2nd Vice President
Tiffani Manns, Treasurer
Erinn Gross, Financial Secretary
Angel Maes, Recording Secretary
Kia Roberts, Corresponding Secretary
Tyrone Wells, Sergeant at Arms
William Roberts, Parliamentarian
Thomas Frasier, Chaplain

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the 3rd Thursday of the month, unless otherwise noted. BAC was on a summer recess for the July and August of 2022(per our bylaws). Chapter meetings resumed on September 15, 2022 (In-Person) and October 20, 2022 (In-Person). The November meeting was cancelled. Homecoming was the week before. Our Annual Toy Drive and Christmas Social was held on Tuesday, December 15, 2022 (Holiday Bowling Party). Official chapter meetings resumed on January 19, 2023 and February 16, 2023 utilizing a virtual platform. On March 16, 2023, the Baltimore Alumni Chapter, Inc. resumed in-person meeting. Our new meeting location is the Forest Park Golf Course located at 2900 Hillsdale Rd, Baltimore, MD. 21207. Chapter meetings were held on April 20, 2023, May 18, 2023, and June 15, 2023. Executive board meetings are held the 2nd Tuesday of the month. The last executive board meeting for this reporting period was held on June 13, 2023. An Executive Board Retreat was held October 8, 2022.

Local Membership Statistics:

Our chapter ended the 2022-2023 membership year with **Eighty (80) financial members** (50 Regular members and 5 Lifetime members).

Chapter Event Summaries

August 28, 2022: Annual Crab Feast

Purpose: To raise money for scholarships and University programs.

Outcome: Two Hundred and Fifty (250) supported our fundraiser. Family and Friends were able to fellowship. The purpose of our event was accomplished. No one joined the chapter at the event.

Pros: This crab feast surpassed its' financial goal. This was the largest attended crab feast for the Chapter.

Cons: Crabs could have been bigger. More people could have attended.

Impact: This event allowed the BAC to donate \$ 2,500 toward the BAC Chapter Endowment and \$2,500 toward the Pep Band.

November 2, 2022: Virtual Pep Rally

Purpose: To learn past and present University chants. To boost school spirit for Homecoming 2022.

Outcome: Fifteen people participated in the Pep Rally. Everyone was excited about Homecoming. Participants learned the history of some of the chants. People were excited for Homecoming!

Pros: The virtual platform allowed people to join from all over the country. We had an alumnus that participated that lives in Florida. Everyone was excited about the event. We received great feedback after the event was over. We started and ended on time.

Cons: No older (seasoned) alumni attended. We were not able to obtain any chants before 1998. The event could have had more attendees.

Outcome:

November 3, 2022: Hawk Mania Kickoff

Purpose: This event was a membership drive. This event also was the kickoff for Hawk Mania (Homecoming 2022)

Outcome: Over thirty (30) people attended. Five (5) people joined.

Pros: The event was nicely attended. Everyone had a great time. Younger and older hawks were able to network and converse. People were excited about Homecoming. Other Alumni chapters supported the event.

Cons: Senior (seasoned) alumni did not attend. More alumni could have joined or reclaimed their membership

November 11-13, 2022: Homecoming Bus Trip

Purpose: This is a historical event for our chapter. This event began with our senior Hawks; and has continued through numerous administrations. This event provides transportation and accommodations for alumni attending homecoming. This is a fundraising and membership drive.

Outcome: Over 50 alumni rode on the bus. We attained or reclaimed 25 alumni to the Baltimore Alumni Chapter.

Pros: This event always sells out. Funds raised sustain the hospitality suite for the weekend. Members can fully participate in homecoming activities. We ensure safe travel to and from the campus. Alumni get to connect with friends and meet new alumni. It also gives us an opportunity to sit and talk with our senior alumni.

Cons: Alumni riding the bus are unable to participate in the Thursday night activities. Our senior (seasoned) alumni are not attending homecoming for personal or health reasons.

December 15, 2022: Annual Holiday Bowling Party/Toy Drive

Purpose: The purpose of the event was to fellowship and collect Christmas gifts for Baltimore City children ages 2-12.

Outcome: We had 30 people to attend and collected over 75 toys.

Pros: Alumni supported the event. They donated toys. People had a good time. The chapter utilized the AAI grant to support the celebration.

Cons: It was inclement weather. Not everyone who purchased a ticket attended.

May 5, 2023: Beats and Bingo

Purpose: This was a fundraising event.

Outcome: BAC met their financial goal for this event.

Pros: This was a sold out event. Everyone had a great time. Alumni requested that we have the event again.

Cons: Seasoned Hawks Senior members did not support this event.

May 9- June 13, 2023: Golf Clinic

Purpose: This was a fundraising event

Outcome: Alumni learned the fundamentals of the sport of golf. Funds were raised from the event.

Pros: The PGA Pro and teaching were UMES Alumni. We were able to network with HBCU participants. Everyone really enjoyed the lessons and are looking forward to the next session. Some class participants have continued playing.

Cons: A larger alumni participation was anticipated.

June 15, 2023: Executive Board Elections

Purpose: To stay in good standing with the NAA and per chapter bylaws, elections for a new executive board was held.

Outcome: A new executive board was elected to serve for two years 2023-2025. A new 1st Vice President was elected. A new 2nd Vice President was appointed by the president with the approval of the executive board. All other executive boards member from the previous administration remained the same.

Pros: We remain in good standing with the NAA. We have a dynamic executive board .

Cons: Alumni could have participated in the process and provided feedback.

Other Accomplishments:

November 12, 2022 – Donated \$5,000.00 back to UMES to support the pep band (\$2,500.00) and our chapter endowment (\$2,500.00).

Financials:

For the purposes of the NAA's annual meeting, The Baltimore Alumni Chapter is exempt from providing financials as they are not under the group exemption as a separately incorporated chapter since 1990. Our chapter's financials are not incorporated into the NAA's financial reporting obligations. We are listed in SDAT under the official business name "Baltimore Chapter, UMES Alumni Association, Inc." Our Incorporation status has been verified and is in "Good Standing".

Submitted by: *Keesha L. Wallace*

Keesha L. Wallace, President
University of Maryland Eastern Shore
Baltimore Alumni Chapter, Inc.

Date: October 1, 2023



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
Ella Fitzgerald Center for Performing Arts
30613 College Backbone Road Princess Anne, MD 21853
Date: Friday, November 17, 2023 Time: 5:00PM EST

UMES Greater Annapolis Alumni Chapter 2023 Annual Report

The President of UMES Greater Annapolis Alumni Chapter is submitting this report as required by the University of Maryland Eastern Shore National Association's Board of Directors. This report is being submitted for the period of July 1, 2022 through June 30, 2023.

Executive Board Members 2023 -2025

President – Larry Penn
Vice President – Reginald Harris
Recording Secretary – Jennifer Miles
Corresponding Secretary – Gloria Day
Financial Secretary – Hattie Penn
Treasurer – Brittaene Bertt
Sergeant at Arms – Albert Cooks
Historian – Charlotte Simmons

Chapter and Executive Board Meetings

Chapter meetings are held the second Tuesday of the month at 6:30 p.m. excluding July and August. The meetings are held virtually. Elections were held in March 2023.

Local Membership Statistics

Our chapter ended the year with 42 local members and 17 life members.

Chapter goals for the year

- Increase membership from the Annapolis and Anne Arundel County Community
- Continue our volunteer services ‘
- Provide scholarship to high school seniors
- Prepare for our signature fundraising event at Martin's Crosswind
- Create a website for our chapter

Chapter Events Summaries:

July 31, 2022- Crabfeast – La Fontaine Bleu, Glen Burnie, MD 21060

Purpose: Fundraiser to support scholarships

Pros: Introduced three students attending UMES with a scholarship. A total of 700 alumni and friends attended the event.

Cons: Venue was too small and disorganized

Impact: Financial gains were made for the G.A.A.C. Scholarship fund and the Alumni had an opportunity to socialize and network.

September 2023: Food Giveaway, Park Elementary, Brooklyn Park, MD

Purpose: Become visible in the community and to provide food for needy families

Pros: Families were extremely thankful for our support

Cons: Additional volunteers are always needed.

Impact: GAAC served over 250 families in the Anne Arundel County community

October 29, 2022 – 2nd food give away, Park Elementary School, Brooklyn Park, MD

Purpose: Provide support and being visible in the community

Pros: Families were thankful

Cons: More volunteers are needed

Impact: Over 250 families were served

Financials:

Beginning balance as of July 1, 2022: \$28,414.90

| | | | |
|----------------------|-------|-----------|-------------|
| Deposits and credits | +0.00 | Sub total | \$28,414.90 |
|----------------------|-------|-----------|-------------|

| | | | |
|------------------------|-------|--------------------|------|
| Disbursements / Debits | -0.00 | Bank fees /charges | 0.00 |
|------------------------|-------|--------------------|------|

New Balance forward: \$28,414.90

Ending Balance as of June 30, 2023: \$24,414.90

Scholarship Disbursements: \$4,000

Submitted By:

Larry Penn, President
University of Maryland Eastern Shore
Greater Annapolis Alumni Chapter

Date: October 5, 2023



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
Ella Fitzgerald Center for Performing Arts
30613 College Backbone Road Princess Anne, Maryland 21853
Date: Friday, November 17, 2023 Time: 5:00PM EST

UMES Greater Atlanta Alumni Chapter Annual Report

The President of **UMES NAA Greater Atlanta Alumni Chapter** is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2022 through June 30, 2023.

2022-2024 Executive Board Members:

Christina Haygood, President (Life Member)
Amber Taylor, 1st Vice-President (Regular Member)
Danika Simmons, Treasurer (Regular Member)
Tifanie Bishop, Recording Secretary (Regular Member)
Arthurine N. Bishop, Chaplain (Regular Member)

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the 2nd Tuesday of the month, unless otherwise noted, and are currently virtual via Zoom.

Executive Board meetings are held monthly, 1-hour prior to chapter meetings.

Elections will be held next year (2024).

Local Membership Statistics:

Our chapter ended the 2022-2023 membership year with fourteen (14) financial members.

Chapter Event Summaries:

January 28, 2023: Atlanta Hawks-UMES Night

Purpose: The aim of this event was to increase chapter visibility in the Greater Atlanta area as well as generate funds.

Outcome: The chapter sold 18/20 tickets necessary to receive payout. However, the Atlanta Hawks made an exception and gave us the funds from our tickets sold.

Pros: A benefit of this event is that UMES' information was shown on the jumbotron during the game, which helped increase our presence. Also, we received \$5 per ticket sold to assist with chapter operations.

Cons: The seats offered at the discounted price for our group were not as desirable which deterred some people from purchasing.

Impact: At the event, five Hawks (that were not associated with our chapter) attended the game and two of them joined afterwards.

March 8, 2023: HBCU Walking Billboard

Purpose: The aim of this event was to increase chapter visibility in the Greater Atlanta area.

Outcome: Chapter members wore paraphernalia with Hawks around the country in participation of this event.

Pros: By wearing paraphernalia throughout the state, UMES visibility increased.

Cons: Unfortunately, none of our chapter members remembered to take pictures and post on the @HBCU Walking Billboard site on our assigned day.

Impact: Increased visibility can aid to increased membership; so, this event was a step towards this goal.

Mar 15- June 15, 2023: Wear Your Paraphernalia Wednesday

Purpose: The aim of this event was to increase chapter visibility in the Greater Atlanta area.

Outcome: Several chapter members were approached by local alumni not in our chapter. As a result, our chapter increased in visibility.

Pros: Wearing paraphernalia on the same day, throughout the state, allowed us to have a broader reach as most of our events take place in the city of Atlanta.

Cons: Unfortunately, chapter members forgot to take pictures and post on their social media sites.

Impact: Ultimately, this event increased UMES and GAAC visibility in the Greater Atlanta Area.

April 21, 2023: Janet Jackson/Ludacris Concert Ticket Raffle

Purpose: The aim of this event was to increase chapter visibility as well as generate funds.

Outcome: The chapter sold 6 tickets and there was a \$150 profit to the chapter.

Pros: Some funds were generated for the chapter and visibility was raised.

Cons: We offered tickets to the Maryland show instead of Atlanta and participation was very limited.

Impact: Two Hawks were able to attend the concert along with Board of Directors members. As a result, chapter visibility was able to increase and the winners learned more about NAA chapters.

June 24, 2023: Atlanta HBCU Alliance 5K

Purpose: The aim of this event was to increase chapter visibility in the Greater Atlanta area as well as generate funds.

Outcome: The chapter obtained the 15 required registrants necessary to receive payout. Also, we produced the four required volunteers. Additionally, we had two out of town Hawks participate as a part of our team. Moreover, someone made a \$900 donation to our chapter.

Pros: Visibility increased exponentially as a result of participating in this event. Also, we were able to generate funds for scholarships.

Cons: It was difficult to obtain the 15 required registrants as we do not have 15 members in our chapter. In fact, smaller chapters are not provided any adjustments, and again, provided many challenges in gathering the necessary number of attendees.

Impact: Through participation in this event, we were able to award \$1000 in scholarships to Georgia Hawks.

June 26, 2023: INROADS College Fair at Kennesaw State University

Purpose: The aim of this event was to recruit potential Georgia students to attend UMES.

Outcome: Over 100 students visited our table and received promotional materials.

Pros: Students that had never heard of UMES were provided information about scholarships, admissions, and programs.

Cons: There were no tangible cons to this event.

Impact: Attending this event spread awareness of both our chapter and UMES.

Financials:

January 31, 2023 ending balance was \$269.50. February 27, 2023 ending balance was \$359.50. March 31, 2023 ending balance was \$639.50. April 30, 2023 ending balance was \$729.50. May 31, 2023 ending balance was \$766.50. June 30, 2023 ending balance was \$406.50. Fiscal year debits include but are not limited to \$360.00 paid to Delaware State Atlanta Alumni Association for the MEAC Picnic Member Institution Fee. Credits include but are not limited to monies comprising of \$500 from NAA Grant and chapter dues.

Submitted by: *Christina Haygood*

Christina Haygood, President
University of Maryland Eastern Shore NAA
Greater Atlanta Alumni Chapter

Date: September 29, 2023



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, PAC
30665 Student Services Center Lane Princess Anne, MD 21853
Friday, November 17, 2023

UMES Organizational Leadership Alumni Affinity Chapter Annual Report

The President of **UMES Organizational Leadership Alumni Affinity Chapter (OLAC)** is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's (UMES NAA) Board of Directors. This report is being submitted for the period of July 1, 2022-June 30, 2023.

2022-2024 Executive Board Members:

Greg Allen PhD, President
Tyronne Chase PhD, Vice President
Yvonne Downey PhD, Secretary
Ron Siers PhD, Treasurer

Chapter Meetings:

Chapter meetings (OLAC Power Hour!) were held on the first Tuesday of the month during the reporting period (current meetings have shifted to Monday nights to accommodate OLAC Officer academic schedules). The meetings combine UMES NAA and OLAC administrative business along with planning OLAC events, sharing information about the operation of the Organizational Leadership Doctoral Program (ORLD) and how OLAC can be helpful, sharing information on the whereabouts and activities of alumni, as well as professional exchange and all-around fellowship. OLAC has a strong core of members that participate in Chapter Meetings and collaborate on constructive activities such as the reunion and ORLD graduate reception held at 2023 UMES Graduation.

Local Membership Statistics:

OLAC ended the 2023 membership year with four (4) financial members (to the best of our knowledge). The Executive Board could consider an annual goal to raise the number of paying members during 2024.

Chapter Event Summaries:

May 19, 2023: OLAC Alumni Reunion of the 2002 Inaugural ORLD Cohort and Celebration of 2023 ORLD Graduate at UMES 2023 Spring Graduation

Purpose: OLAC leaders conducted a coffee gathering in the Hytche Center for the 2002 class alumni and the single spring ORLD 2023 graduate prior to the ceremony.

Outcome: The ORLD 2023 graduate was thoroughly introduced to the alumni group in the hope that they will feel welcome and will be motivated to become an active member of OLAC. The 2002 alumni were celebrated and made visible to the UMES community.

Pros: The event went as planned and positive feedback from participants. The 2002 Cohort was recognized during the 2023 graduation proceedings.

Cons: Additional promotion may have turned out more alumni participants.

Impact: The event promoted continuity for recent grads to immediately be accepted into the alumni community. It also celebrated a piece of UMES ORLD history in honoring our inaugural Cohort.

July 14, 2023: OLAC New Student Orientation and Introduction to OLAC

Purpose: The OLAC vice President provided OLAC and NAA information to the incoming Fall 2023 cohort during student orientation, which was held in mid-July.

Outcome: This initial introduction to OLAC is made on the first days to ensure that students are likely to join and participate upon graduation.

Pros: The 2023 strong incoming class of 12 new students are aware of OLAC

Cons: One time engagement. OLAC could consider setting a goal of interacting with the current students on a regular basis.

Impact: This activity increases the chances that graduating students will join OLAC. It also provides a resource to the students as they become aware there is a network of alumni that they can interact with.

2023-2024 Future Events

OLAC has begun an annual rhythm of events anchored by spring graduation, summer new student orientation and Homecoming in the fall.

| Event | Activity and Costs | Key Details |
|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Homecoming 2023 | <ul style="list-style-type: none"> Friday Nov. 17 Alumni Central 12-3 pm, no cost Saturday Nov. 18 Basketball Game Tailgate, cost TBD | <ul style="list-style-type: none"> OLAC Officers will rotate on Alumni Central Contact Tiffany Penn for tailgate details |
| OLAC Reception Graduation 2024 | <ul style="list-style-type: none"> Friday May 17, Coffee reception for ORLD graduates, \$150 and Twenty-year reunion for the Cohort of 2004 (proposed), no cost assuming free room at Hytche | <ul style="list-style-type: none"> Confirm Hytche room Identify 2004 cohort members and invite Ask UMES NAA Board for \$s if OLAC ineligible for Grant |
| Orientation for Incoming Class of 2024 | <ul style="list-style-type: none"> OLAC Officers provide an overview of UMES NAA and OLAC. Date TBD. No cost | <ul style="list-style-type: none"> Spring 2024 Call for volunteers to represent OLAC at orientation |

Financials:

The challenge of establishing a bank account has slowed the pace of activities; however, with the assistance of the UMES NAA President and Treasurer, it appears a solution is at hand, specifically, establishing a sub-account within the UMES NAA account structure. This solution

is expected to be in place approximately during UMES Homecoming week mid-November 2023. Otherwise, during the reporting period, OLAC was granted \$120 by the UMES NAA Board to cover refreshments served at 2023 reunion/reception. We greatly appreciate the support and expect to get synchronized with the annual grant cycle no later than next year.

Submitted by: Gregory W. Allen
Gregory W. Allen, President
University of Maryland Eastern Shore
Organizational Leadership Alumni Affinity Chapter

Date: October 9, 2023



2022/2023 Year Chapter Report

As per the bylaws of the UMES National Alumni Association (NAA). The UMES NYC-Tri-State Alumni Chapter is submitting this report.

At the present time the main focus of our chapter is increasing our membership, developing fund raising events that will assist our chapter in giving back to our beloved Alma Mater The University of Maryland Eastern Shore, creating a financial assistantship award for students from the NYC-Tri-State area (NY, NJ, and CT) and setting and finding a meeting place for our chapter meetings.

Our chapter meetings are held the 3rd Friday of the month at 7pm.

We conducted elections for the 2023-2025 membership year June 29, 2023.

The newly elected members of the executive board of the NYC-Tri-State Alumni chapter are as follows:

President: Hope Greene
1st Vice President: Jenell Ellison
2nd Vice President: Brittany Hatcher
3rd Vice President: Raymond Lewis
4th Vice President: Jennifer Hudson
Secretary: Randy Fitzgibbons
Treasurer: Jamara Posey- Tapper

I. Chapter Finances

At the present time with have \$1,151.00 in our bank account.

II. Chapter membership roster for the reporting fiscal year.

We have 13 active members. We plan to continue to retain and reclaim Alumni who live in the Tri-State Area. We even encourage our Massachusetts alumni to join with our chapter.

III. Chapter By-Laws and Constitution

The NYC- Tri-State Alumni Chapter believes its by-laws are a document that can be revised and amended throughout the chapter year. Suggestions are voted on by the membership and the by-laws are amended. During the 2022/2023 membership year, the by-laws committee were revised. Due to change of schedule, we have revised meeting day in our Bylaws. Our chapter

members accepted the revisions within the bylaws. We will submit our revised bylaws to the President of the NAA. Our chapter meetings will now be held the 3rd Thursday of the month (meetings will be changed at the discretion of the Chapter President.)

IV. Program Activities

Seven of our chapter members are certified Alumni Recruiters. We have been able to represent UMES in several HBCU College Fairs in the Tri-State area. December 2022 we hosted our first Brunch Coat/Toy Drive. The items collected were donated to Isaiah House in New Jersey and PS 93 in Brooklyn, NY.

V. Challenges of our chapter

Our main challenge is scheduling events for our chapter. However, we are determine to overcome this challenge.

Submitted by: Hope Greene, President of NYC-Tri-State Alumni Chapter

Date: November 1, 2023



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
Ella Fitzgerald Performing Arts Center
30613 College Backbone Rd, Princess Anne, MD 21853
Date: Friday, November 17th, 2023
Time: 5 :00 PM EST

UMES Philadelphia Alumni Chapter Annual Report

The President of UMES Philadelphia Alumni Chapter is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2022 - June 30, 2023.

Executive Board Members:

Ted McIntosh, President
Kimberly Carrington, 1st Vice President
Ron McGee, 2nd Vice President
Janell Jones, 3rd Vice President
Sydney Rolle, Recording Secretary
Julie Nelson, Treasurer
Tracy Tucker, Financial Secretary
Robert Laster, Chaplain

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the 2nd Tuesday of the month, unless otherwise noted. Executive board met on October 11th, 2022, November 8th, 2022 and August 15th, 2023. General Chapter meetings were held on Tuesday December 13, 2022 (In Person), March 7th, 2023 (Virtual), April 11th, 2023 (Virtual), May 9th, 2023 (Virtual), April 11, 2023 (Virtual), May 9th, 2023 and June 13, 2023 (Virtual). General Chapter meetings resumed on September 12th, 2023 (Virtual) and October 10th, 2023 (Virtual). Chapter meetings are held the 2nd Tuesday of the month. The last executive board meeting was held on August 15th, 2023.

Local Membership Statistics:

Our chapter currently has thirteen (13) dues-paying members.

Chapter Event Summaries:

Our chapter hosted two Mixer - Meet & Greet events, one on May 19th 2023 and again October 20th 2023, our goal is to continue to make efforts to bring Alums together and increase Chapter memberships while promoting the Chapter itself.

Financials:

Our chapter has received a five hundred dollars (\$500.00) grant from the NAA to boost membership and received dues in the amount of Eight hundred, seventy dollars (\$870.00) for a total of Thirteen hundred seventy dollars (\$1370.00).

Submitted by: *Ted McIntosh*
Ted McIntosh, President
University of Maryland Eastern Shore
Philadelphia Alumni Chapter

Date: October 31st, 2023



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, PAC
30665 Student Services Center Lane Princess Anne, MD 21853
Date: Friday, November 17, 2023 Time: 5:00PM EST

UMES Tri-County Alumni Chapter Annual Report

The President of **UMES Tri-County Alumni Chapter** is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2022 through October 1, 2023.

2022-2024 Executive Board Members:

President- Justin King
1st Vice President – Christen Handy
2nd Vice President- James Todd Phillips
3rd Vice President- Todd Nock
Recording Secretary – Hope King
Treasurer – Jamila Johnson
Parliamentarian- Lillie Giddens
Sgt at Arms- Dr. James M White
Chaplain – George Stewart
Immediate Past President- Garland Hayward

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the first Tuesday of the month at 6:00 pm, excluding July and August. We are currently hosting our meetings via a hybrid model for those still wanting to utilize a virtual option.

Local Membership Statistics:

Our chapter ended the 2022-2023 membership year with thirty-two (26) financial members.

Chapter Event Summaries:

December 16, 2022: Tri-County “12 days of Hawkmas”

Purpose: To provide food for current students who were on campus during winter break.

Outcome: 20 boxes of food were distributed to international students who remained on campus

Pros: Serve the current student body unable to make it home for the holidays.

Cons:

Impact: This event provided a needed resource to the remaining students and allowed the chapter to participate in community service event that strengthens the relationship between this chapter and the current student body.

March 18, 2023: Paint and Sip

Purpose: To generate fellowship among local members and to fundraise for the scholarship towards UMES students.

Outcome: The event engagement was small (ten attended) but received great reviews. Efforts will be made to replicate the event on a larger scale next year.

Pros: Those who attended reported that the event was a good event.

Cons: limited engagement

Impact: Minimal to no impact towards fundraising due to offset of space rental.

April: Popcorn fundraiser

Purpose: To generate funds towards scholarship

Pros: Fundraising event generated over two thousand dollars towards scholarship

Cons: limited engagement from local active alumni

Impact: Raised two thousand dollars towards scholarships to go local high school students entering or continuing their collegiate career at UMES.

July: Game Night

Purpose: To promote fellowship among active alumni and to drive new alumni into the chapter.

Pros: Event generated two new associate memberships and ten people renewed their membership during the event

Cons: Limited engagement from local alumni

Impact: The event was well received and had an engagement of 20 people. As stated earlier, the event generated two new associate memberships and renewal of several past members. Discussions are already in place to have the event again and to attract more members.

Financials:

\$5,000 scholarship paid to UMES. \$4,000 in scholarships paid to four local high school seniors entering UMES for the fall 23 semester. \$616.65 towards food for the “12 days of Hawkmas” event \$300.00 towards space for Paint and Sip event

Deposit: AA-I Grant \$500.00. Double-good fundraiser \$2052.00

Balance on 10/1/2023 \$5,141.25

Total money in checking account as of 10/01/2023 \$5,141.25.

Submitted by:

Jusitn T King, President
University of Maryland Eastern Shore
Tri-County Alumni Chapter

Date: November 1, 2023



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
Ella Fitzgerald Performing Arts Center
30613 College Backbone Road Princess Anne, MD 21853
Date: Friday, November 17, 2023 Time: 5:00PM EST

UMES SEVA Alumni Chapter Annual Report

The President of **UMES SEVA Alumni Chapter** is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of November 1, 2022 through November 1, 2023.

2023-2025 Executive Board Members:

John A. Wilson, President (Life Member)
Shelby Jonson, Vice President (Regular Member)
Doris Davidson, Secretary (Regular Member)
Robert Kearney, Treasurer (Life Member)
Jack Bryant, Parliamentarian (Regular)

Chapter & Executive Board Meetings:

Chapter meetings are held on the 3rd Tuesday of the month, unless otherwise noted, and are currently virtual. Executive board meetings are conducted as needed. Elections were held this year.

Local Membership Statistics:

Our chapter ended the 2023-2023 membership year with seventeen (17) financial members.

Chapter Event Summaries:

April 29, 2023: SEVA Alumni Chapter Raffle
Purpose: This event was conducted to raise funds for our scholarship fund
Outcome: We raised \$ 946.41; Total ticket sales was 1,660.00; Total expenses was \$ 113.59; Total awards \$ 600.00.
Pros: Through this event we raised money to continue our scholarship awards.
Cons: None
Impact: Made 2 scholarship awards: \$ 1500.00 (Kaziyah Powell - \$ 500.00; Ariyanna Abrams - \$ 1000.00)

May 2023: SEVA Elections (The 2023-2025 Executive shown above was elected)

Planning to do a community service project, participate a student recruit project, and conduct 2 fundraisers.

Financials:

Paid \$ 26.92 Monthly to Penta Networking Group LLC for Monthly Website Management and Maintenance Service. Total: \$ 323.04
Microsoft Office for Use by Treasurer: \$ 149.99
Mailbox Fee: \$ 194.00
NAA Retreat: \$ 110.17
Balance on 10/1/2023 \$ 5,907.08

Total money in checking account as of 10/1/2023: \$ 5907.08

Submitted by: *John A. Wilson*

John A. Wilson, President
University of Maryland Eastern Shore
SEVA Alumni Chapter

Date: October 1, 2023



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore
Ella Fitzgerald Performing Arts Center
30613 College Backbone Road Princess Anne, Maryland 21853
Date: Friday, November 17, 2023 Time: 5:00PM EST

University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc. 2023 Annual Report

The President of University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc. is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2022 through June 30, 2023.

Executive Board Members:

Teonna Wallop, President (Life Member)
Lisa Jackson, 1st Vice President (Life Member)
Shenika Sledge, 2nd Vice President (Regular Member)
Dr. Jaracus Copes, 3rd Vice President (Regular Member)
Tashaunya Blake, Recording Secretary (Regular Member)
Valerie Robinson, Corresponding Secretary (Regular Member)
Drena McDaniel, Treasurer (Regular Member)
Myah Foster, Financial Secretary (Life Member)
Akira Ali, Parliamentarian (Life Member)
Deborah Wilson-Taylor, Historian (Life Member)

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the 4th Saturday of the month, unless otherwise noted, and are held at the Waldorf West Library unless otherwise noted. Executive board meetings are held quarterly. The last executive board meeting for the membership year was held on April 15, 2023. The annual meeting was held on June 22, 2023.

Local Membership Statistics:

Our chapter ended the 2022-2023 membership year with fifty-three (53) financial members at the local level; an increase from the 2021-2022 membership which ended at forty-one (41) financial members.

Chapter Event Summaries:

July 23, 2022: Hawk Reunion Day Party: The Sequel Public Bar Live Washington, DC

Purpose: To raise money to support our Fallen Hawks fund.

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Outcome: We were able to profit \$3,776.00 with 109 attendees.

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Pros: It has become an event that Hawks look forward to. There was very little overhead associated with the event.

Cons: Advertising the event was not done timely. The venue was too warm. The

contracted DJ did not show up, so the venue provided another one without advising us in advance. The DJ was not equipped for the audience served.

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Impact: Supporting the families of Fallen Hawks in the Southern Maryland area is close to the hearts of our members.

September 22, 2022: Dine to Donate Boston's Restaurant Waldorf, MD

Purpose: A fundraiser to raise money for the operating budget.

Outcome: We were able to raise fifty dollars (\$50.00) and reclaim one (1) member.

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Pros: There was no overhead costs associated with the event.

Cons: We had very little participants and needed to advertise the event more.

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Impact: Supporting our budget increases the reach of our chapter's efforts.

October 14, 2022: Meet & Greet Blue Dyer Distillery Waldorf, MD

Purpose: To increase membership at the local and national level as well as recruit volunteers for our membership committee.

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Outcome: We had twenty (20) participants at the event and the majority were not financial members.

Pros: We were able to connect with Hawks that were not otherwise connected to a chapter. We also had the support of UMES Baltimore Alumni Chapter, Inc.

Cons: We were only able to get three (3) hawks to pay dues at the event.

Impact: While we were only able to gain three (3) dues-paying members, we had members to commit to attend local alumni chapter meetings.

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October 29, 2022: Halloween Fright Night Blue Moon Washington, DC

Purpose: To raise money to support a donation to the Fallen Hawks Fund, UMES Pep Band and Ways & Means budget.

Outcome: We sold sixty-three (63) tickets and made a profit of \$955.00.

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Pros: It was a great turnout for a first-time event. The guests adhered to the theme and we were able to provide cash prizes for the costume contest.

Cons: We would need more venue space instead of a section.

Impact: We were able to donate \$238.75 towards the UMES Pep Band getting us closer to our homecoming donation goal of \$5,000.00 which would exceed last year's donation of \$2,000.00.

November 11, 2022: Alumni Central University of Maryland Eastern Shore Princess Anne, MD

Purpose: Joined the UMES National Alumni Association to sign alumni up for local and national membership during homecoming.

Outcome: We had members to join our chapter, but the numbers are not known at this time.

Pros: It was a great way to connect/reconnect with alumni.

Cons: For Homecoming 2023, we will do a better job with tracking the numbers.

Impact: Our chapter advertises sixty dollars (\$60.00) dues to ensure that local dues and national dues are both paid at the same time. This aligns with the membership goals of both the chapter and the association.

December 16, 2022: Adopt-A-Hawk UMES Princess Anne, MD 21853

Purpose: To provide support to homeless college students and students that cannot afford to return home for the holidays. In 2019, nearly 167,000 students from 171 two-year institutions and 56 four-year institutions responded to the Real College Survey reporting that 39% respondents were food insecure in the thirty (30) days prior; 46% of respondents were housing insecure in the previous year; and 17% of respondents were homeless in the previous year.

Outcome: We were able to provide eight (8) gift baskets to four male students and four female students. We were also able to provide lunch to forty (40) students.

Pros: It was a great way to bring awareness to food and housing insecurities.

Cons: We would like to be able to provide gift baskets to more than eight (8) students.

Impact: Supporting our student hawks always aligns with the mission and values of both the chapter and the association. We doubled the amount of gift baskets delivered in comparison to the 2021-2022 membership year.

February 16, 2023: Hawks Take Flight Tulum, Mexico

Purpose: To continue to host a fundraiser during the timeframe of when our past homecomings were and to celebrate our chapter's charter anniversary.

Outcome: We raised one thousand three hundred dollars (\$1,300.00) and had thirteen (13) participants.

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|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Pros: | The event is always a relaxing and innovative strategy to raise money. |
| Cons: | We were not able to carry out the service portion of the trip but will ensure that the service component is incorporated into the 2024 trip. |
| Impact: | We saw an increase of \$800.00 in fundraising efforts compared to the 2021-2022 membership year. We were also able to host a membership lunch while in Tulum which resulted in three members joining our chapter, one member joining the NAA, one member being connected to the Philadelphia Alumni Chapter and one member being connected to the NYC Tri-State Alumni Chapter. |
| April 29, 2023: | <u>Fitness Marathon St. Charles High School Waldorf, MD 20602</u> |
| Purpose: | Communities of color are at increased risk for experiencing serious illness if they become infected with coronavirus due to higher rates of certain underlying health conditions compared to Whites. Our goal was to provide a free fitness event that would encourage the community to increase their physical activity which is encouraged to remove themselves from high risk categories. |
| Outcome: | We had approximately forty (40) people in attendance. |
| Pros: | We received a three thousand dollars (\$3,000.00) sponsorship from CareFirst BlueCross BlueShield which covered all expenses. The participants, chapter, and instructors enjoyed the variety that came with having four (4) varying group exercise events. |
| Cons: | Consideration will be given to a different location for the event given the venue's lack of effective communication about reserving the space. |
| Impact: | Supporting the community always aligns with the mission and values of both the chapter and the association. For this event, we charged \$5.00 for the event and had five (5) more people to attend than when the event was offered for free in 2022. |
| May 27, 2023: | <u>Linganore Caribbean Wine Festival Bus Trip Mount Airy, MD</u> |
| Purpose: | To provide a safe means for our members to travel to the wine festival and back since it is one (1) hour and thirty (30) minutes, one way, from the Southern Maryland area. |
| Outcome: | We were able to fill the 56-passenger bus and raise one hundred fifty-five dollars (\$155.00). |
| Pros: | It's a popular event that a lot of alumni attend. |
| Cons: | The increase in transportation to the event decreased the profit by \$62.50. |
| Impact: | Event keeps alumni engaged and we are always able to connect with |

alumni that are not connected to a local alumni chapter. Our tent and table are always visible during the event to bring noticeability to the university.

June 24, 2023: 10th Annual DC HBCU Alumni Alliance 5K/2K The St. James Complex Springfield, VA

Purpose: To raise money to support our scholarship fund scheduled to launch in January 2024.

Outcome: We had twenty-two people to register for the event. The proceeds are still being calculated.

Pros: The race is a great partnership with the DC HBCU Alumni Alliance and a great way to encourage people to become more active. We had an increase of 14 registrations compared to 2022.

Cons: The chapter needs to revisit the marketing strategy for the event although we have a substantial increase in registrations compared to 2022.

Impact: Supporting our student hawks via scholarships has been a goal of the chapter and we have raised enough money to launch our chapter scholarship.

Other Accomplishments:

November 12, 2022 – Donated \$5,100.00 back to UMES to support the pep band.

February 16, 2023 – We were awarded a CareFirst BlueCross BlueShield sponsorship in the amount of \$3,000.00 for the second year in a row.

June 30, 2023 – Our chapter has a total of fifteen (15) certified alumni recruiters.

Financials:

For the purposes of the NAA's annual meeting, our chapter is exempt from providing financials as we are not under the NAA group exemption as a separately incorporated chapter. Our chapter's financials are not incorporated into the NAA's financial reporting obligations.

Submitted by: *Teonna L. Wallop*

Teonna L. Wallop, President
University of Maryland Eastern Shore
Southern Maryland Alumni Chapter, Inc.
Website: www.umessmac.org

Date: October 1, 2023



2023 ANNUAL BOARD OF DIRECTORS MEETING

University of Maryland Eastern Shore, PAC
Princess Anne, MD 21853
Time: 5:00PM EST

Date: November 17, 2023

UMES Washington Metropolitan Area Chapter Annual report

The President of Washington Metropolitan Area Alumni Chapter is submitting this report as required by the University of Maryland Eastern Shore National Alumni Association's Board of Directors. This report is being submitted for the period of July 1, 2022 through June 30, 2023.

Members of the WMAA Chapters' 2022 – 2023 Executive Board:

Mr. John Lucas Jr., President
Ms. Ramona Haggerty, 1st Vice President
Mr. Anthony Murrill, 2nd Vice President
Ms. Marjorie Davis-Lawson, 3rd Vice President
Ms. Towanda Searles, Treasurer
Mr. Shepherd Brown, Financial Secretary
Ms. Shaynie Mercer, Corresponding Secretary
Ms. DaeJanae Day, Recording Secretary
Mr. Willie Baker, Historian
Mrs. Tia Hairston, Sergeant at Arms
Mrs. Gioia Wallace, Parliamentarian
Ms. Rhonda Cardwell, Chaplain

Chapter & Executive Board Meetings:

Chapter meetings are typically held on the 1st Thursday of the month, unless otherwise noted, and are currently virtual. Executive board meetings are held quarterly.

Local Membership Statistics:

As of October 1, 2023, The UMES WMAA had thirty-six (36) financial members.

Chapter Event Summaries:

- The WMAA is actively participating in the Prince George's County Adopt-A-Road program. The Chapter members, friends and family volunteer their time to remove trash from an approximate one mile stretch of Addison Road between Sheriff Road and Eastern Avenue in Prince George's County. The chapter last participated in the road clean up on Saturday March 22, 2023.
- The WMAA Chapter participated in a "Double Good" fund raising effort the week of April 10-14. The Chapter had \$5,380 in popcorn sales.
- The WMAA Chapter held its annual Ten Dollar-Thon on Saturday March 15th. Our Chapter accepted donations for this fundraiser until April 30, 2023.
- The WMAA held its annual Endowment Breakfast/Brunch event on September 23, 2023 at the Harbor Side Hotel in Oxon Hill, MD.

- The WMAA held a fundraiser event at Topgolf National Harbor in Oxon Hill, MD on June 18, 2023 (Father's Day)
- The WMAA 2nd VP hosted several monthly membership drive bowling events.
- The WMAA Chapter awarded a \$1,000 scholarship to Troy Bolling who's attending UMES as a freshman for the 2023 fall semester.
- On December 12, 2022, WMAA donated school supplies to Tayac Elementary, an underserved school in Fort Washington, MD.
- At the UMES 2022 Homecoming, the WMAA donated \$50 gift cards to 5 UMES students who could/did not go home for the Thanksgiving holiday.
- The WMAA volunteered at the annual Cora L. Rice Holiday party at Eleanor Roosevelt High School on December 10th. The event is held to provide Christmas gifts and entertainment to youth's in the Greenbelt area of Prince Georges County Maryland.
- Members of the UMES WMAA Chapter volunteered to feed homeless families at St. Margaret's Church in Capitol Heights, MD on December 16th. The Chapter member also distributed donated clothing items and new socks, hats, blankets and hand and feet warmers at the event.

Financials:

The UMES WMAA had a beginning account balance on July 1, 2022 of \$12,253.38. The Chapter had an ending account balance of \$16,911.36 as of June 30, 2023.

Submitted by: *John Lucas, Jr.*

John Lucas Jr., President
University of Maryland Eastern Shore
Washington Metropolitan Area Alumni Chapter

Date: October 30, 2023