



UNIVERSITY OF MARYLAND EASTERN SHORE
NATIONAL ALUMNI ASSOCIATION

UNIVERSITY OF MARYLAND EASTERN SHORE NATIONAL ALUMNI ASSOCIATION



UMES

SPONSORSHIP PROPOSAL



www.umesnaa.org



30665 Student Services Center Lane
Princess Anne, Maryland 21853



Hope R. Greene, 1st Vice President
development@umesnaa.org



Teonna L. Wallop, President
(202) 580-9029

Table Of Contents

03

Letter
From The
President

04

About Our
Nonprofit

05

Demographics/
Statistics

06

Focus Areas

07

Sponsorship
Levels

08

Why
Choose Us



Letter From The President

University of Maryland Eastern Shore National Alumni Association is a 501(c)(3) organization that was established in 1947 to support the mission, values and goals of University of Maryland Eastern Shore and to serve and support its students, alumni and local communities. We are the parent organization to 10 chapters that host programs and events to support student scholarships, increase enrollment at University of Maryland Eastern Shore and provide support to their local communities.

Your generosity would ensure that we can continue to remove financial barriers for not only students considering a college education but also for those that are enrolled and wish to successfully complete their programs.

Your generosity would ensure that we can continue to leave an impactful footprint in our communities by providing to children and families in need.

Lastly, your generosity would ensure that we can continue to bring awareness to college students experiencing homelessness, student food insecurities and physical and mental health programs.



With Hawk Pride,

A handwritten signature in black ink that reads "Teonna L. Wallop". The signature is written in a cursive, flowing style.

Teonna L. Wallop, President
University of Maryland Eastern Shore
National Alumni Association
president@umesnaa.org

About Our Nonprofit

History

Established in 1947 when it was still known as Maryland State College, University of Maryland Eastern Shore National Alumni Association is the official representative body for more than 18,000 University of Maryland Eastern Shore alumni throughout the world.

The mission of University of Maryland Eastern Shore National Alumni Association is to provide provisions to uplift students and university stead. University of Maryland Eastern Shore National Alumni Association is committed to adding value to our alma mater and our local communities. The efforts and hard work of our alumni is firmly focused on building, maintaining and sustaining the university. Our alumni chapters identify focus areas and make efforts to promote awareness in those areas.

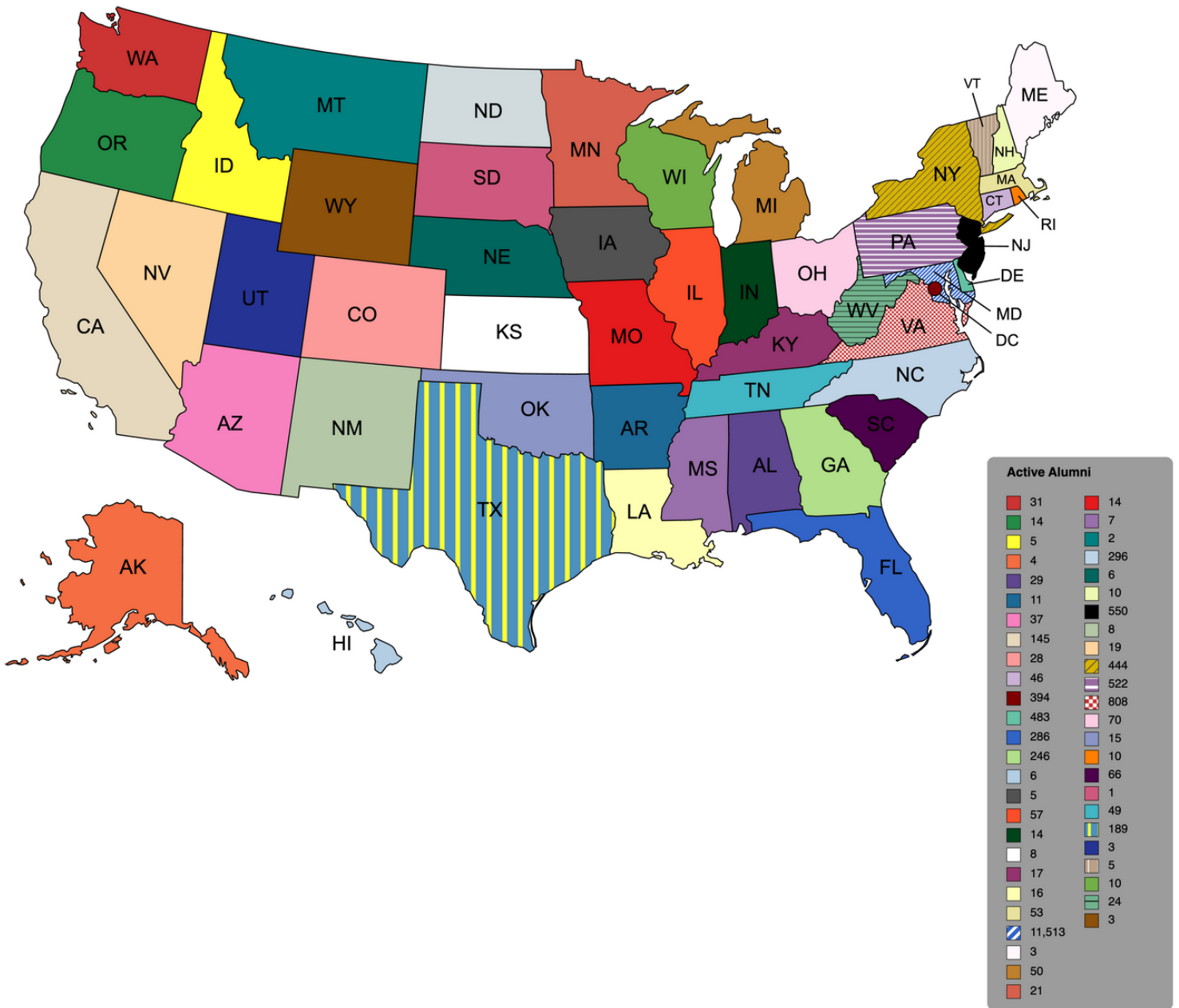
University of Maryland Eastern Shore National Alumni Association is governed by a Board of Directors which meets 4 times per year to discuss matters of interest to all alumni. The Board of Directors is comprised of the executive board, chapter presidents, University of Maryland Eastern Shore Director of Alumni Affairs and Special Events and the University of Maryland Eastern Shore Student Government Association President.

Structure

University of Maryland Eastern Shore National Alumni Association is the parent body to ten (10) local alumni chapters: University of Maryland Eastern Shore Baltimore Alumni Chapter, Inc., University of Maryland Eastern Shore Greater Annapolis Alumni Chapter, University of Maryland Eastern Shore Greater Atlanta Alumni Chapter, University of Maryland Eastern Shore New York City Tri-State Alumni Chapter, University of Maryland Eastern Shore Organizational Leadership Affinity Alumni Chapter, University of Maryland Eastern Shore Philadelphia Alumni Chapter, University of Maryland Eastern Shore Southeastern Virginia Alumni Chapter, University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc., University of Maryland Eastern Shore Tri-County Alumni Chapter and University of Maryland Eastern Shore Washington Metropolitan Area Alumni Chapter.



Demographics/Statistics



147 REFLECTS THE NUMBER OF ALUMNI THAT RESIDE OUTSIDE OF THE UNITED STATES

Focus Areas

HIGHER EDUCATION



University of Maryland Eastern Shore National Alumni Association, in partnership with University of Maryland Eastern Shore's Office of Admissions & Recruitment boosts college admissions by having a team of certified alumni recruiters that expand to cover recruitment events across the United States. Several of the chapters also offer scholarships to high school seniors that reside in their chapter's geographic location.

PHYSICAL & MENTAL HEALTH



University of Maryland Eastern Shore National Alumni Association continues to focus on physical inactivity in ethnic and racial minority groups as well as the racial disparities in treatment of mental health in ethnic and racial minority groups. Our chapters work to promote education and awareness by hosting events at little to no cost to encourage participation.

COMMUNITY OUTREACH



University of Maryland Eastern Shore National Alumni Association is committed to hosting events to ensure that we assist our university's student population experiencing homelessness and food insecurities. Our commitment extends to our local communities in that we provide food and gifts to needy families during the holiday seasons.

Sponsorship Levels

OPPORTUNITIES & BENEFITS	SPONSORSHIP AMOUNT
<p>HAWKCOMING PLATINUM LEVEL</p> <ul style="list-style-type: none"> • Title Sponsorship for Homecoming • Name/Logo on homecoming game scoreboard • Name/Logo on homecoming flyers, event web page and all homecoming social media posts. • Homecoming Game Halftime Mention • Table setup at alumni homecoming events • Name/Logo on Homecoming T-shirts • Acknowledgment in "The Hawk Flyer" newsletter • Homecoming Swag Bags • Homecoming Game Entries 	<p>\$ 20,000.00</p>
<p>GOLD LEVEL</p> <ul style="list-style-type: none"> • Title Sponsorship of Focus Areas Events (Choose: Higher Education, Physical & Mental Health or Community Outreach) • Name/Logo on event flyer(s), event web page and all social media posts related to event(s). • Remarks at event(s) • Table setup at event(s) • Name/Logo on event t-shirts • Acknowledgment in "The Hawk Flyer" newsletter • Event Swag Bags 	<p>\$ 10,000.00</p>
<p>SILVER LEVEL</p> <ul style="list-style-type: none"> • Sponsorship of Focus Areas Events (Choose: Higher Education, Physical & Mental Health or Community Outreach) • Name/Logo on event flyer(s), event web page and all (3) social media posts related to event(s). • Table setup at event(s) • Name/Logo on event t-shirts • Acknowledgment in "The Hawk Flyer" newsletter • Event Swag Bags 	<p>\$ 5,000.00</p>
<p>BRONZE LEVEL</p> <ul style="list-style-type: none"> • Sponsorship of Focus Areas Events (Choose: Higher Education, Physical & Mental Health or Community Outreach) • Name/Logo on event flyer(s), event web page and (1) social media post related to event(s). • Table setup at event(s) • Name/Logo on event t-shirts • Acknowledgment in "The Hawk Flyer" newsletter 	<p>\$ 3,000.00</p>

Why Choose Us



"Deeds, Not Words" is our alma mater's motto on which we stand.

For the past 75 years University of Maryland Eastern National Alumni Association has maintained its efforts to promote higher education at our Historically Black University. We have awarded thousands of scholarship dollars to high school seniors and have advocated for the needs of the students.

We have provided support to our communities by way of emergency funding due to acts of God, food, toiletries and holiday gifts.

We continue to identify barriers that impact the health and wellness of minority groups and provide programming that helps to remove those barriers.

We remain a beacon of advocacy for persons with limited access to essential human needs.

Last but not least, we are committed to ensuring that we always support the history, legacy and foundation of our alma mater, one of the top 20 Historically Black Colleges and Universities, University of Maryland Eastern Shore.

Hope R. Greene, 1st Vice President
University of Maryland Eastern Shore
National Alumni Association

Sponsor Information

Company or organization name (as you would like it to appear in print):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Commitment Level

Please check one:

- Hawkcoming Platinum Level: \$20,000
- Gold Level: \$10,000
- Silver Level: \$5,000
- Bronze Level: \$3,000
- Donation: \$2,999 or less

Method of Payment

Check enclosed (made payable to University of Maryland Eastern Shore National Alumni Association)

Please return form and payment to:

University of Maryland Eastern Shore National Alumni Association

Attn: Development Committee

30665 Student Services Center Lane

Princess Anne, Maryland 21853

Email: development@umesnaa.org